RED WINE & BLUE NETWORK

BECAUSE PROTECTING DEMOCRACY IS MORE FUN WITH FRIENDS.

It's easy to feel isolated, alone, and afraid right now. In fact, that is exactly how extremists want us to feel. **But when we come together and build community, we're unstoppable.**

This is why Red Wine & Blue launched the RWB Network — our national grassroots organizing program — to supercharge your power to build community by starting your own local group in your neighborhood.

Don't think you need to have a large number of people before you can take meaningful action — just a few friends are enough to get going. Once you are active and others in the community learn about you, your group will naturally grow. As of July 2026, Red Wine & Blue has over 700,000 members and over 700 RWB Network groups nationwide!

We make it easier than ever to get started. Whether you're forming a new group or growing an existing one, the RWB Network will help you find other Red Wine & Blue members who live near you. We offer everything you need! Best of all, groups remain independent while benefiting from Red Wine & Blue's support.

WHAT DOES THE RWB NETWORK OFFER?

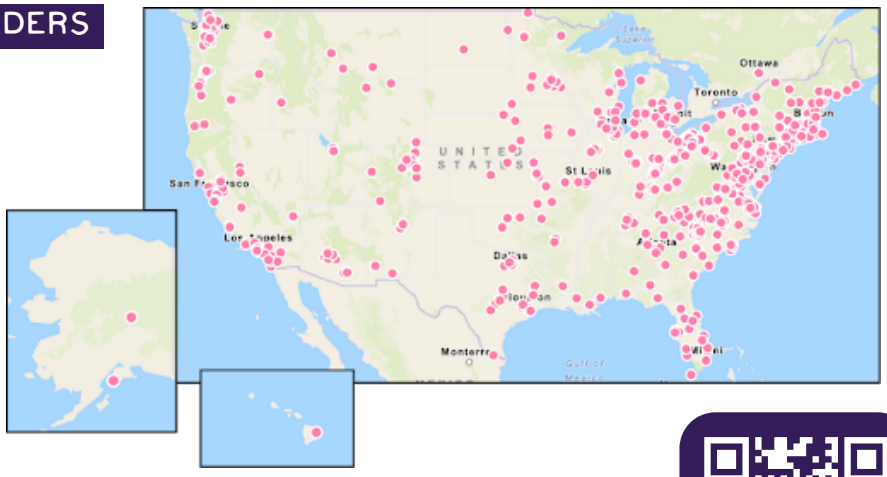
The RWB Network gives you the tools and support to not only get started but also to help you as you grow. Here are some of the highlights:

NEW MEMBER RECRUITMENT

Our website features a clickable map where you can search the Red Wine & Blue network by city/state or zip code. Tap into our vast network to connect with others near you!

CONNECTIONS WITH OTHER LEADERS

You aren't alone — and you don't have to have all the answers! We help group leaders connect with other leaders within their state and across the country to share ideas, problem-solve, and support each other! We do this through our Red Wine & Blue app and by offering monthly meetups to foster those relationships.



EXCLUSIVE TURNKEY CONTENT AND OPPORTUNITIES

As a RWB Network leader, you get exclusive access to our RWB Network Resources webpage — packed with ready-to-use materials like sample meeting agendas, how-to guides, and shareable social media content. Plus, we offer special, turnkey event opportunities just for RWB Network groups, including film screenings, author connections, and more.

SPECIALIZED LEADERSHIP AND ADVOCACY TRAINING

Ongoing training sessions will help strengthen your leadership team and arm your group with the advocacy tools and strategies it needs to be most effective. You can train "on the go" with recorded trainings or attend live training events to help you get up to speed on a variety of topics.

DEDICATED GROUP WEBSITE/LANDING PAGE

Your group will have its own landing page on the RWB Network platform where you'll be able to easily create events and petitions, communicate with your members, and generate sign-ups and advocacy links to share on social media...all in one spot, no tech expertise required!

FRIEND-TO-FRIEND ORGANIZING PROGRAM

We'll not only teach you how to have more effective 1:1 conversations to impact elections...we'll show you how to train your group members to do it too. Plus you'll get access to our special tool to help you organize your contact and measure your results.

RED WINE & BLUE SUPPORT

Most importantly, you will have support from our team to answer questions, help brainstorm ideas, and cheer you on. Our staff is available each week to hop on a virtual call, chat by phone, text, email, and message through the Red Wine & Blue app.

So what are you waiting for? Let's get to work, make a little good trouble, and have some fun along the way!



Red Wine & Blue

HOW CAN YOU GET INVOLVED?

Join the RWB Network today! Click here to sign up or scan the QR code.