



CHANGE THE WORLD IN 1 YEAR

WITHOUT LOSING YOUR SH*T



12 MONTH ORGANIZING PLAN FOR LOCAL GROUPS

**RED WINE
& BLUE NETWORK**

TIPS FOR PLANNING AHEAD

- Set dates early and plan around holidays, school breaks and busy seasons
- Alternate responsibilities so one person isn't doing everything
- Build check-in points each month to stay on track
- Save notes after each event so planning gets easier next time
- Leave room for flexibility
- Mix large and small events to keep momentum up
- Use our [6 month planning template!](#)

INSTRUCTIONS

This planning guide follows the Change The World In A Year training video. Each page includes hyperlinked copy to connect you with the resource or idea mentioned. ***You'll need to view the workbook online first to access any links you are interested.***

The bottom half of each page includes a **blank space** that is fillable online for adding notes and making plans around the month's activities your group chooses to take on.

1. View this workbook online.
2. Click on the links you are interested in
3. Fill in the blank space on each calendar month page
4. Print or your calendar or save it to your computer.



**Rewatch
training video**

JANUARY

- **Leader Focus:** Plan ahead for your group. Check out our [launch sequence class 4](#) for tips.
- **Political Moments:** New Year, Many state legislatures begin session, new electeds are sworn in at the local and national level. Peitition signature gathering for major campaigns begins.
- **Event Idea:** Host a [Vision Board](#) event.
- **Resources:**
 - [6 month plan template](#)

Pro Tip: Invite a group member become your state legislative point person. Share this [slide deck](#) and [info page](#) with them.

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FEBRUARY

- **Leader Focus:** Check out these resources: [Anti-Racism](#) and [Inclusive Organizing](#)
- **Political Moments:** Black History month, primaries begin in some states
- **Event Idea:** Film/Book Discussion. Choose a great book or film to watch or read together and discuss.
- **Resources:**
 - [Our Banned Book Club List for 2026](#)
 - [Our Banned Book Club youtube playlist](#)

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MARCH

- **Leader Focus:** Storytelling in organizing
- **Political Moments:** Women's History Month
- **Event Idea:** Host a "Women Who Lead" Panel with a supply drive for a women's shelter.
- **Resources:**
 - Caring for Each Other: Mutual Aid and Protection (don't forget the additional resources at the bottom!)
 - Women Who Changed America slide deck and handout from Lessons From Women Who Changed America (Click Make a Copy button to get your own personal version)

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APRIL

- **Leader Focus:** State and local civic power. Check out [Taking Back Power](#) and this [power mapping worksheet](#).
- **Political Moments:** Most states houses are still in session, Earth Day, Black Maternal Health Week
- **Event Idea:** Have a [Legislative Advocacy Day](#).
- **Resources:**
 - [Legislative Flashcards](#)
 - [State Government Slide Deck from RWB Salon](#)

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MAY

- **Leader Focus:** Read about Organizing Outside of the Box from Center for Artistic Activism and check out their other resources about creative organizing.
- **Political Moments:** Asian American, Native Hawaiian, and Pacific Islander (AANHPI) Heritage Month
- **Event Idea:** Impact the youth vote...with donuts!
- **Resources:**
 - Democracy + Donuts guide
 - Why Young Voters?
 - Gen Z Voter Turnout

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JUNE

- **Leader Focus:** Understanding how history and organizing connect. The Healing of Organized Remembering: The Struggle to Teach Truth
- **Political Moments:** Pride Month, Juneteenth, Dobbs anniversary
- **Event Idea:** Teach Truth Event - an event about the importance of teaching accurate history
- **Resources:**
 - Teach Truth Gallery Walks and Mixer Event Guide
 - Teach Truth Day of Action Media Guide
 - 2025 Teach Truth Event Highlights

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JULY

- **Leader Focus:** Hosting accessible events
- **Political Moments:** 4th of July, Disability Pride Month
- **Event Idea:** Craftivism
- **Resources:**
 - Hosting a Craftivism Event
 - Craftivism Collective Resources
 - Craftivism: A Manifesto/Methodology
 - Creating Accessible Meetings and Events

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AUGUST

- **Leader Focus:** Civic literacy and friend-to-friend organizing
- **Political Moments:** Congress is typically in recess and reps will return home for town halls in their districts. National campaigns will start ramping up and some local offices will have signature due dates.
- **Event Idea:** Bring a friend night. A social event to encourage group growth and socializing before campaign season hits.
- **Resources:**
 - Growing Your Group
 - How to Build a Team: Online Course by Marshall Ganz

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SEPTEMBER

- **Leader Focus:** Complete Voter Registration training and become familiar with your state's voting laws and deadlines
- **Political Moments:** National Voter Registration Day and Constitution Day (9/17)
- **Event Idea:** Have a voter registration drive. This can be done in your community or at a local college campus
- **Resources:**
 - Taking Back Power
 - Constitution Day Resources
 - Gen Z Voter Turnout

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OCTOBER

- **Leader Focus:** GOTV organizing for local groups
- **Political Moments:** Last full month before election day. October surprises.
- **Event Idea:** Early Vote Party (or Voting Pledge Party for states without Early Voting). Host a happy hour after voting together!
- **Resources:**
 - Taking Back Power
 - Voting Plan Worksheet
 - Hosting a House Party

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NOVEMBER

- **Leader Focus:** Post Election Review
- **Political Moments:** Election day and Thanksgiving
- **Event Idea:** Host a Friendsgiving event
- **Resources:**
 - How to Run a Successful Post Mortem Meeting
 - Tips for Election Recovery
 - Post Election Day Debrief
 - Feeling Lost After Losing: Mindful and Strategic Next Steps Post-Election

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DECEMBER

- **Leader Focus:** Self care and rest
- **Political Moments:** During presidential election years states will certify election results
- **Event Idea:** Mental Health as Resistance
- **Resources:**
 - Sustaining Your Group
 - Sustaining Activism
 - Hope and Self Care
 - Social Change Commons: Stress Management and Burnout Prevention
 - Check out our Podcast: How to Not Lose Your Sh*t

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