

RALLY TO GET OUT THE VOTE

YOUR TOOLKIT FOR NOVEMBER

Talking to the people in your network about voting is the #1 MOST effective thing you can do to help win elections.

Trust in the news, politicians, and institutions is at an all-time low. But people still trust the people they know. That's you.

That's why we organize friend to friend. You make sure everyone in your circle votes the whole ballot, from school board to Congress. This toolkit gets you started.

FIRST STEP: BUILD YOUR LIST

- **Create a list of people you'll commit to talking to about voting this year.** Our [Circle of Influence worksheet](#) walks you through the different groups in your life — family, friends, coworkers, neighbors — so you don't leave anyone out.

SECOND STEP: CHOOSE YOUR PATH

Want a tool that shows you who's a regular voter and who could use a reminder, helps you build vote plans, and check whether someone's already voted?

- **Yes.** Jump to the next section to get set up on the Rally platform.
- **No, I'd rather go analog.** Fill out this [short form](#) to tell us how many voters you're pledging to contact. It takes under a minute, and it tells us you're on the friend-to-friend team so we can track how many voters we're reaching. Then start working your list and watch for updates from us.

HOW TO ACCESS RALLY

Click your state to get into Rally and check your voter registration:

- [Michigan](#)
- [North Carolina](#)
- [Ohio](#)
- [Pennsylvania](#)
- [All Other States](#)

Want a faster way to get back in? [Download the RWB App](#) and tap the "Rally to Get Out the Vote" square on the homescreen. It opens straight into your dashboard.



■ **HELPFUL GUIDANCE FOR USING RALLY**

- [Train in 10 video](#)
- [Training slide deck](#)
- **How to Videos:**
 - [Add Contacts](#)
 - [Take Action](#)
- [Conversation Guide](#)
- [RWB in Your Pocket: RWB App & Rally](#)
- **Anti-Extremism Voting Guides:** [National](#), [OH](#), [PA](#), [NC](#) and [MI](#)

■ **RESOURCES FOR FRIEND TO FRIEND ORGANIZING**

Explainers:

- [Go Local, Win Everywhere](#)
- [Gen Z Voter Engagement](#)
- [Countering the Parents' Rights Narrative](#)
- [AI Data Center explainer](#)
- [Federal Voucher explainer](#)
- [What is Flock?](#)

Videos:

- [How to Handle Tough Topics Like a Pro](#)
- [How to Change Minds Without Talking Politics](#)
- [Countering Parents' Rights Messaging](#)
- [Why Vouchers Threaten Public Schools and How to Fight Back](#)
- [What You Need to Know About AI Data Centers](#)
- [Flock Cameras 101: The Threat to Privacy and How to Fight Back](#)

■ **HAVE QUESTIONS?**

- Michigan: michigan@redwine.blue
- North Carolina: northcarolina@redwine.blue
- Ohio: ohio@redwine.blue
- Pennsylvania: pennsylvania@redwine.blue
- All Other States: volunteer@redwine.blue

