

EARN MONEY FOR YOUR GROUP

JUST BY TALKING TO YOUR FRIENDS!



THE 2026 RALLY REWARDS PROGRAM

Midterm elections are just around the corner and so much is at stake. While phone banking and door knocking are good ways to get involved, the most powerful thing your group can do is talk to the people you already know. **Studies show voters are at least 2.5 times more likely to listen to a friend or family member than to political ads or to people they don't know.**

When someone in your circle hears from you about an election or issue that affects their family, it hits differently. RWB offers free access to Rally, RWB's easy-to-use organizing tool that helps maximize the impact of your members' outreach to the people in their circles of influence, to help your group do exactly that. And now we're rewarding groups for putting it into action!

HOW YOUR GROUP EARNS

The 2026 Rally Rewards Program provides mini-grant funding to your group based on Rally activity completed between August 15 and November 15. The more your members organize, the more your group's grant can grow.

Activity	Reward
Group leader attends a RWB Rally training (one time per group)	\$50 bonus
1 new contact added to Rally and verified against the voter file	\$1.00
Every 100 completed outreach actions	\$25 bonus
Every Elections Event added to our Elections HQ calendar (up to 2 per group)	\$25 bonus

- Earnings will be calculated after November 15, with a mid-program update so you know how your group is doing.
- Your group receives its grant when your balance reaches \$250 or more.
- Maximum grant amount is \$1,500 per group for the year.
- Before receiving funds, you'll sign a simple agreement outlining approved uses – [here is a copy](#) so you know what to expect, but we won't ask you to sign until you've earned your funds.

Example: Your group's leader attends a Rally training, and your group adds 300 new contacts and completes 400 actions. That's a \$50 training bonus + \$300 in contact earnings + a \$100 action bonus = \$450 earned by your group.

WHICH CAMPAIGN COUNTS?

When you join Rally, you are first asked to join a campaign. For this program, activity can only be tracked and rewarded within a single campaign per group. Here's how that breaks down:

- Groups in Ohio, North Carolina, Michigan, or Pennsylvania:** Only activity completed in your home state's campaign will count toward your group's mini-grant.

- **Groups in all other states:** Only activity completed in the National Campaign will count toward your group's mini-grant.

Make sure your members are taking action in the right campaign – activity logged elsewhere in Rally won't be credited to your group.

WHAT CAN YOUR GROUP DO WITH THE FUNDS?

Funds can be used to support your local organizing goals – think event costs, printed materials, or giveaways. **One important rule: funds must be used for your group's own organizing activities – they cannot be used to support, fund, or coordinate with any candidate or political party.** Not sure if something qualifies? Just ask us.

ELIGIBILITY – READ THIS PART CAREFULLY!

To participate and qualify for funds, your group needs to meet a few requirements:

1. Enroll in the program

One group leader enrolls on behalf of the whole group using the [enrollment form](#). Members don't need to complete the form – they just need to be active in Rally.

2. Make sure your members join your group on the RWB Network platform

Only members who have joined your group on the RWB Network platform will be credited toward your group's activity. Don't skip this step!

3. Ensure your members join Rally with the same email address

This is how we connect Rally activity back to your group. Members must use the same email for Rally that they used when joining the RWB Network platform. If they use a different email, their activity can't be counted. Need help updating an email to match? Reach out to our team for help.

4. Have at least 5 members actively participating

To qualify for funds, at least 5 members must complete at least one Rally action during the program year. This ensures the program is supporting widespread group engagement – not just one or two super-volunteers carrying the whole load!

WHICH ACTIVITY COUNTS?

Only activity completed after the program launch date is eligible. Here's what counts:

- Group members adding people from their circles of influence to Rally, with those contacts verified against the voter file
- Completing action opportunities shared in Rally like voter outreach, check-ins, and conversation reporting

READY TO START EARNING?

Enroll your group now! Have questions or want to talk through how to get your group up and running in Rally? [Schedule a 1:1 with a member of our team](#) – we'd love to help.

The 2026 RWB Network Rally Rewards Program is open to all approved RWB Network groups.