

# THE GREAT *Troublemaker Turnout with*



**Friend to friend outreach is  
how we WIN in November!**



Think about where you go often:  
Any recurring appointment  
Grocery store  
Preschool or school  
Hair or nail salon  
Gym



## 1 MAP YOUR *Contacts*

**Make Your List! Who can you talk to about  
voting? Keep growing your list all the  
way to election day.**

Family Members to Contact

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Who is on your holiday card list/Who would  
you invite to a milestone celebration

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

List Your Friends (besties, neighbors, your  
group chat and work buddies)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

People who likely agree with you but don't  
talk politics or are tuned out

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Community Groups (mom groups, book  
clubs, faith institutions, kids' activities,  
PTA/PTO)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Who are the last 10 people you texted/  
called? Who are the last 20 people who  
engaged on your social media?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## 2 START YOUR *Outreach*

**You made your list – now head over to our Troublemaker Tracker to enter those contacts and begin your outreach.**

**This powerful tool is THE way we will see our collective IMPACT on the election! Working together, we can see who is being contacted and where we need to fill in gaps – that's why we need YOU to start using it now.**

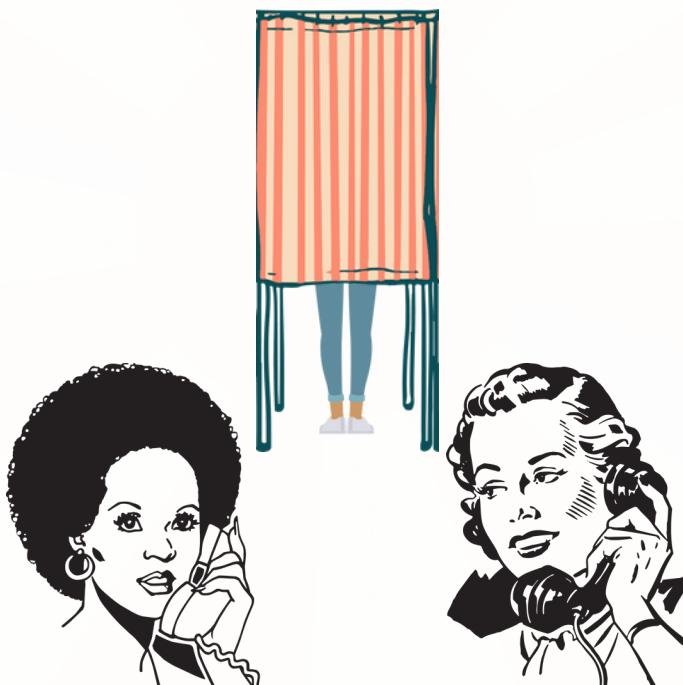
**Go to [RWBVotes.com](https://RWBVotes.com)**



*Voting in 2022 is not enough. I want to do more. There is power in my voice, and I will use it.*

## 3 READY, SET *Talk!*

- Reach out to your networks about voting
- Find outreach actions to take in the Troublemaker Tracker
- Keep adding to your list of contacts – how many friends can you reach?



**KEEP TALKING UNTIL  
IT'S TIME TO *Vote*\***

## 4 RESOURCES AND TOOLS *To Help*

Use our ballot lookup tool to see where your candidates stand on the issues and share with friends.



Attend RWB Trouble Huddles  
[go.redwine.blue/hte](https://go.redwine.blue/hte)



Check out all RWB events:  
[redwine.blue/events](https://redwine.blue/events)

