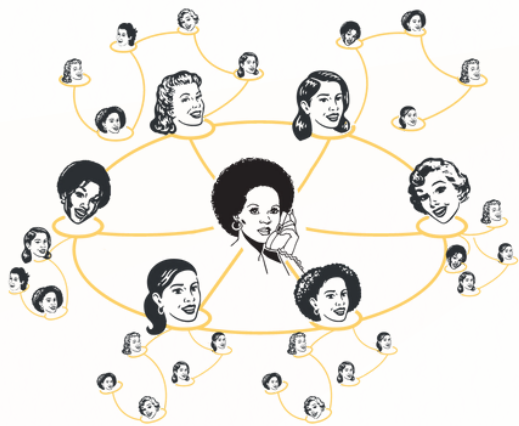


THE GREAT *Troublemaker Turnout with*



**Friend to friend outreach is
how we WIN in November!**



Think about where you go often:
Any recurring appointment
Grocery store
Preschool or school
Hair or nail salon
Gym



1 MAP YOUR *Contacts*

**Make Your List! Who can you talk to about
voting? Keep growing your list all the
way to election day.**

Family Members to Contact

1. _____
2. _____
3. _____
4. _____
5. _____

Who is on your holiday card list/Who would
you invite to a milestone celebration

1. _____
2. _____
3. _____
4. _____
5. _____

List Your Friends (besties, neighbors, your
group chat and work buddies)

1. _____
2. _____
3. _____
4. _____
5. _____

People who likely agree with you but don't
talk politics or are tuned out

1. _____
2. _____
3. _____
4. _____
5. _____

Community Groups (mom groups, book
clubs, faith institutions, kids' activities,
PTA/PTO)

1. _____
2. _____
3. _____
4. _____
5. _____

Who are the last 10 people you texted/
called? Who are the last 20 people who
engaged on your social media?

1. _____
2. _____
3. _____
4. _____
5. _____

2 START YOUR *Outreach*

You made your list – now head over to our Troublemaker Tracker to enter those contacts and begin your outreach.

This powerful tool is THE way we will see our collective IMPACT on the election! Working together, we can see who is being contacted and where we need to fill in gaps – that's why we need YOU to start using it now.

Go to RWBVotes.com



Voting in 2022 is not enough. I want to do more. There is power in my voice, and I will use it.

3 READY, SET *Talk!*

- Reach out to your networks about voting
- Find outreach actions to take in the Troublemaker Tracker
- Keep adding to your list of contacts – how many friends can you reach?



**KEEP TALKING UNTIL
IT'S TIME TO *Vote****

4 RESOURCES AND TOOLS *To Help*

Check out our Michigan Suburban Woman's Guide to the Midterms



Use our ballot lookup tool to see where your candidates stand on the issues and share with friends.



Attend RWB Trouble Huddles
go.redwine.blue/hte

