

GUIDE TO HOSTING RALLY YOUR SQUAD GET TOGETHERS

THANK YOU FOR HOSTING A RALLY YOUR SQUAD GET TOGETHER!

WE ARE THRILLED TO HAVE YOU ON THE RED WINE & BLUE TEAM!

It's all hands on deck to make sure that we elect common sense candidates up and down the ballot. Friend to friend organizing is the way we win – **So let's get going!**

Where Are We Hanging Out and Who Is Coming?

If the idea of cleaning your house for a party makes you break into a cold sweat, never fear. There is absolutely no need to host these Rally Your Squad gatherings in your home. Find a restaurant, wine bar, coffee shop (heck Panera comes to mind) or any space where people can gather.

Or maybe you love to entertain and can't wait to invite the crowd to your abode for a fun cocktail hour. You do you! The vibe should just be fun and social!

Obviously you are inviting your besties – but think through your different networks. Work friends, gym buddies, the mom you hang with on the soccer sideline? Who do you see on social media posting about elections? Are you part of a grassroots group? You know people!

You have capacity issues to consider – but remember that not everyone you invite will be able to attend. So it is okay to stretch that list a bit – and remember that people are flattered to be asked. No one gets mad that they WERE invited!

Pick your time and place and then send those invites. RWB is happy to create a special sign up link for you to share and we track registrations for you.

If you want RWB to help, reach out to your local organizer or email us at: volunteer@redwine.blue.



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What's Next?

Monitor those RSVPs and be sure to check in with anyone who hasn't responded about 5-7 days before the event. You will also increase attendance if you send a reminder text or email a day or two before.

It's Time to Party!

Let's think through how this event is going to run – what are you going to do? It should always start with some social time. We want people to get to know each other and build some camaraderie! Depending on where the event is being held – think about 15-30 minutes of chat time.

Then jump into the main event – time to get people impacting elections. Here is a [suggested agenda](#) for your gathering – Obviously modify to suit your needs.

Here are some [resources](#) that you can use to explain Relational (Friend to Friend) Organizing and its effectiveness – basically why we all need to do it!

Get everyone on this team by joining us on Rally. You can walk them through the [process](#) yourself or show them one of our [videos](#).

The Wrap Up

Time to get people motivated and using Rally.

Make it fun! Can there be a contest to see who can enter the most friends into Rally? Even little prizes can be cause for big competition.

How about sending postcards to 12 friends about elections and then entering it into Rally? Talk to an organizer about getting some cute RWB branded postcards.

Create a group chat to build friendships from this gathering and continue to encourage each other. Also invite everyone to join the [RWB Slack](#) for all our Rally Troublemakers.

Resources You Can Use

Here are some resources you can potentially use at your gathering. Just utilize whatever you think works for your group.

- [Toolkit for Rally Your Squad Gatherings](#)
- [Red Wine & Blue One Pager](#)
- [Helpful Links](#)
- [Sign up for RWB emails](#)

