

READY TO WIN ELECTIONS?

AND SAVE DEMOCRACY!

Our freedoms are on the line in 2024 – **are you ready to be a difference maker?**

Every vote counts in this incredibly important election. Reproductive rights, public education and equity and inclusion are under attack by extremists at all levels of government. How do we defeat them? One conversation at a time!

We must ensure that our friends and family vote for commonsense candidates up and down the ballot. This means explaining what is at stake and providing them the information they need to confidently turn out and vote for each and every office.

This is called **relational (or friend-to-friend) organizing** and it works! Data shows that relational organizing is the most effective way to spread a message, to persuade someone, and to get people to show up to vote. An independent analysis found that RWB's 2023 relational organizing program increased voter turnout by an average of 10.1%. This is huge – especially when so many races are won by very small margins.

Join our team at Red Wine & Blue and let's do this together! We'll give you information to share, teach you how to have low-stress high-impact conversations, and track the progress we're all making. Plus, it wouldn't be Red Wine & Blue if we didn't make it fun. There will be plenty of opportunities to join other RWB members to get it done together!

Combining forces, we can drive thousands of voters to the polls—one conversation at a time. This is how we win in November.



TEXT RALLY TO 59868