

Trouble **NATION 101**

Session 3: Finding Your People & Building Your Leadership Team

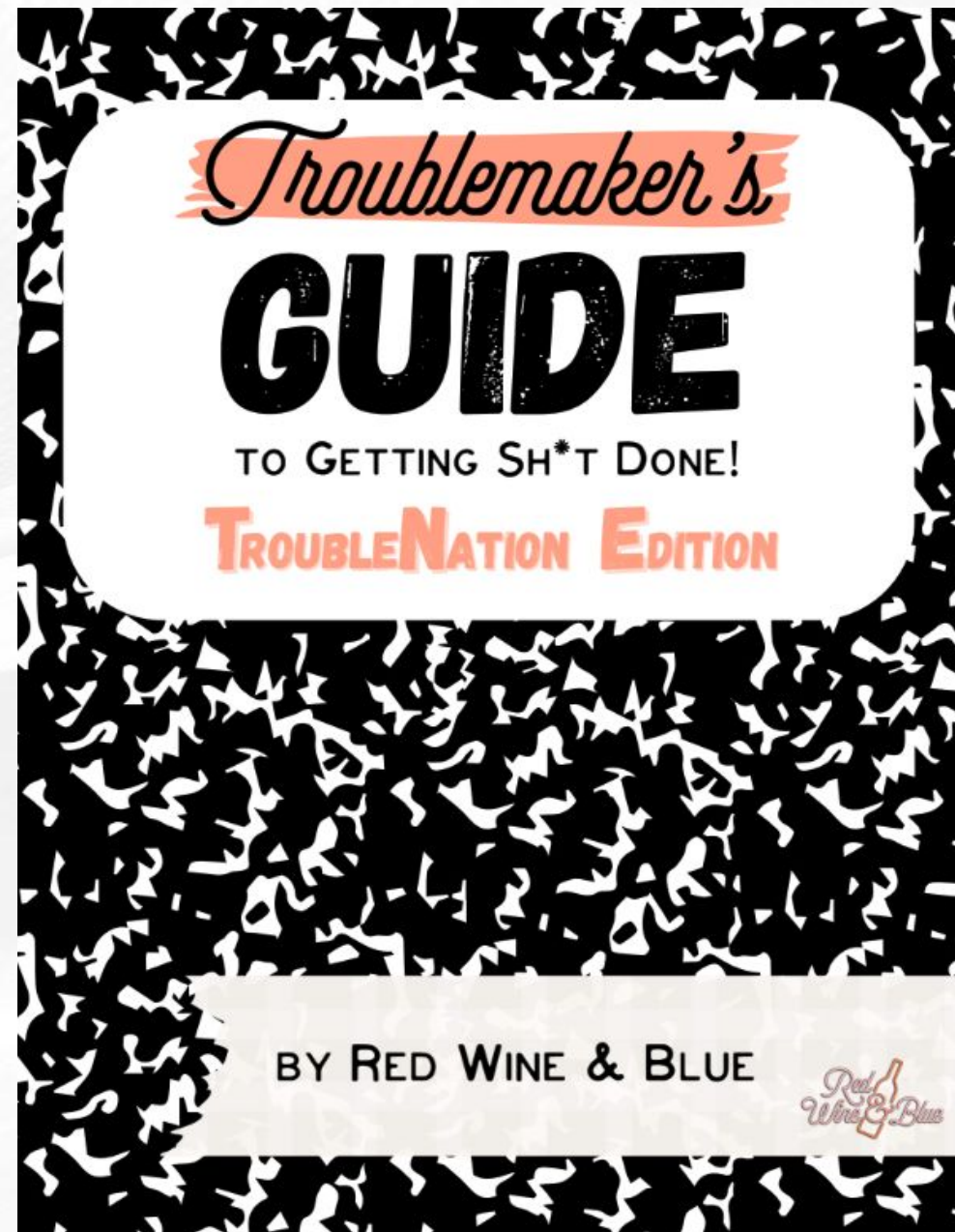
Introduce Yourself

- **Where are you from?**
- **What is your group's name?**
- **What are you looking to learn today?**

Share in the comments!



Download Our Troublemaker's Guide



- [*The Troublemaker's Guide to Getting Sh*t Done: TroubleNation Edition*](#)
- Available on the [TroubleNation Resources Page](#)

What We'll Cover Today

- 1. How to grow your group**
- 2. Build your leadership team**
- 3. Foster ongoing member engagement**
- 4. What's holding you back?**
- 5. Future training plans**



How to Grow Your Group

Who shares your concerns and might want to do more?

- **Scour your networks**

- Friend group, Facebook contacts, book club, school/gym

- **Post on social media**

- Reach out to anyone who comments on or likes your posts

- **Encourage members to invite friends**



How to Grow Your Group

- **RWB can help you reach members in your community**
 - [Complete this form](#) to request that we send an email to RWB members in your area about your group
- **Invite those who engage to join your group**
 - TroubleNation has an easy invitation link
- **Keep checking your TN landing page to see who has joined**



**Discussion: How can you grow your group?
What strategies will work for you?**



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Share Leadership Responsibility

- **Two- to four-member leadership team is ideal**
- **Identify highly-engaged members => see if they want to do more**
- **Assess your strengths and deficits => Where do you need the most help?**
- **When assembled thoughtfully, your team will become the secret sauce to your group's success**



Work Together

- **Communicate regularly**
 - Monthly leadership meetings?
 - How will you communicate between meetings?
 - Text chain, email, Slack?
- **Set vision for what you want to accomplish**
- **Plan meetings together**
 - Content, schedule, logistics, agenda, attendance, budget



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Don't Lose Momentum

- **Hold regular gatherings that include time for socializing, learning, and taking action**
- **Share schedule for next six months**
- **Pepper virtual options between in-person events**
 - **Banned book club, SWEEP Salon watch parties**



Always Provide Fresh Content

- Give your group something new to learn at each meeting
- [TroubleNation Resources Page](#) is a great place to start



The image shows a screenshot of a webpage titled "Trouble NATION" with a silhouette of a person holding a microphone. Below the title is a "RESOURCES" tab. The main content area features a white box with the text: "WELCOME TO YOUR DEDICATED TROUBLE NATION RESOURCES PAGE. Ready to stand up for your community and push back on extremism? We're here to help!". To the right of the text is a photograph of four women sitting around a dark wooden table in a kitchen setting. The woman on the far right has vibrant pink and blue hair.

Take Action

- **Members want to make a difference**
- **Have a call to action at each meeting**
 - Relational organizing is the most effective way to make a difference => reach out to friends and family about the issues you care about
 - *Actions You Can Take* section of TroubleNation Resources Page



Personal Interaction with Members

- **Foster a welcoming environment**
- **Reach out to members between meetings**
 - What's driving them?
 - Encourage them to stay involved
- **Build your contact list of members!**



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Discussion: How is your group development going? What are your stumbling blocks?



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TroubleNation 101

- **Session 1: You've registered your group – now what?**
 - [Event recording](#)
- **Session 2: Disinformation 101**
 - [Event recording](#)
- **Session 3: Finding your people & building your leadership team**
 - Today
 - Tuesday, October 24th, 8:30pm Eastern Time
- **Session 4: What is organizing?**
 - Thursday, October 26th, 1:30pm Eastern Time
 - Tuesday, October 31st, 8:30pm Eastern Time

[Click here to sign up for all sessions](#)

TroubleNation 301 and 501 - to come!

- **TroubleNation 301**

- Making strong asks
- Building power through conversations
- How to present at a school board meeting
- How to join/be a good member of a coalition

- **TroubleNation 501**

- How to advocate to achieve your goals
- Media 501: How to work with the press
- Raising funds
- Avoid burnout: self-care for leadership

- **What would YOU like to see? Tell us at TroubleNation@redwine.blue**

Still Have Questions? Trouble Time

- Join us for *Trouble Time – Your TroubleNation Questions Answered*
- Whether you have a tech question, an organizing question, or want to know how TroubleNation fits with your group's goals, join to speak directly with a member of the TroubleNation team
- Sessions offered twice a week
- Sign up at: <https://go.redwine.blue/tntt>

Questions?

Trouble  **NATION 101** 



Thank you!

Trouble **NATION** 

***BECAUSE PROTECTING DEMOCRACY
IS MORE FUN WITH FRIENDS!***

Contact us with any questions:

Missy McGinnes, Program Director

Kim Barbaro, Deputy Program Director

troublenation@redwine.blue