

Trouble **NATION**  **301**



*BECAUSE PROTECTING DEMOCRACY
IS MORE FUN WITH FRIENDS!*

**Effective Conversations and Advocating to
Achieve Goals**

What is TroubleNation?

- RWB's new national grassroots organizing program that helps local groups across the country get started, grow, and strengthen
- Creates a national network of grassroots organizations that will have their own landing pages and can be found on a searchable map on the RWB website
- Enables your group to stay independent of Red Wine & Blue, while providing access to extensive content, training opportunities, and connection to other leaders of grassroots groups from across the country.

The TroubleNation Program

New Member
Recruitment

Dedicated Landing
Page

Exclusive Content and
Opportunities



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Connections with Other
Leaders

1:1 RWB Support

Leadership and Advocacy
Training

TroubleNation Map



CREATE A LOCAL GROUP

GROUPS NEAR YOU

EVENTS NEAR YOU

RESOURCES



MISSY MCGINNES ▾

PROTECTING DEMOCRACY IS MORE FUN WITH FRIENDS!

Zip code or city



EVENTS

LOCAL GROUPS

Hide advanced filters

Include virtual events

Include in-person events

Date ~

Regions

Dec 5, 2023

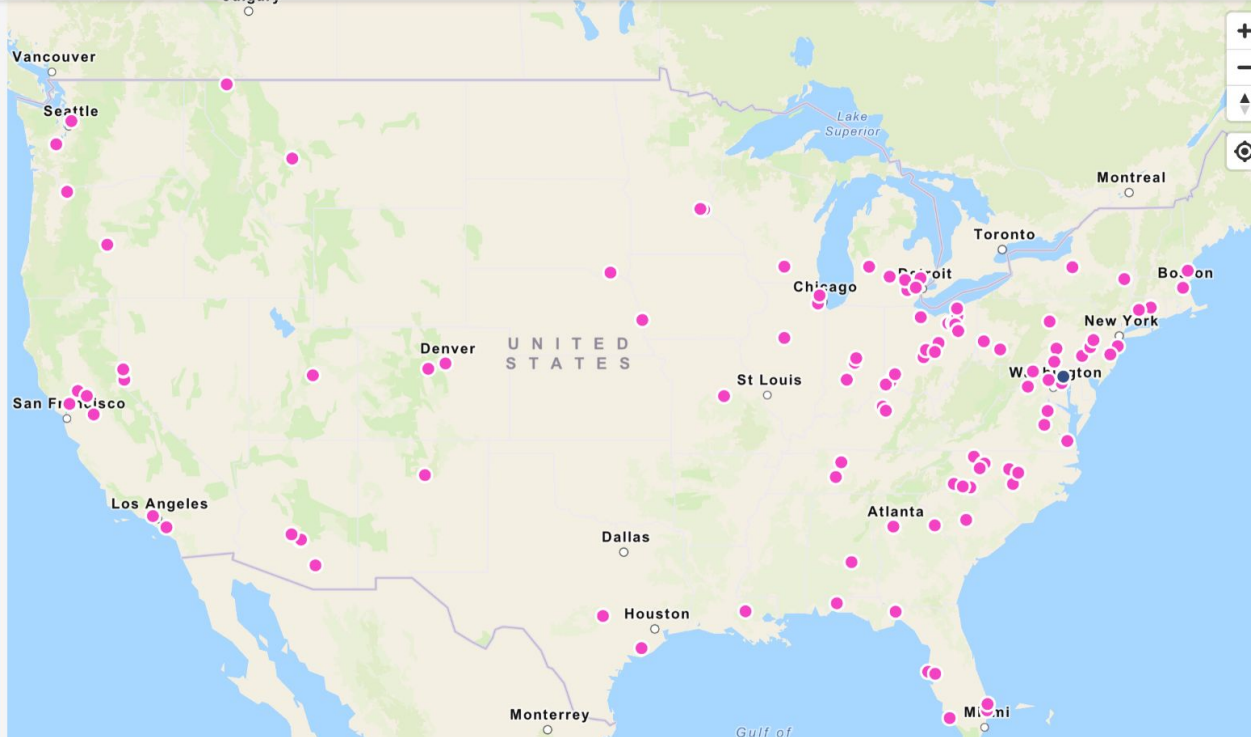
6:30 pm EST

Let's celebrate - Issue 1 passed!

Pitchfork

1070 Ghent Road, Akron, OH, 44333

RSVP NOW

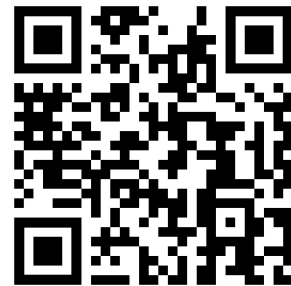


Trouble NATION

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Contact us with any questions:
Missy McGinnes, Program Director
Kim Barbaro, Deputy Program Director
troublenation@redwine.blue

redwine.blue/troublenation



First Things First:

You've Got This!



A Short Guide for Personal Discussions

- Don't repeat misinformation
- (but you can point it out)
- Start with the assumption that your conversation partner shares some of your values
- Find common ground, then lead into your point
- You cannot reach everyone



**For much more, see Jess's
Training!**



Avenues for Advocacy

- Public Meeting
- Press
- Emails to leaders
- Legislative Hearings
- Letters to the Editor
- Public Speech (rally, public event)



Most of these can also work well for
group advocacy!

Logistics

- Find Your Local Newspaper's Guidelines
- Check the rules at your public meeting
- Make sure you have permits, if needed

Raleigh - Letter to the Editor

Submit a Letter

We welcome letters. Letters cannot exceed 200 words and published letters often run shorter. We edit for brevity, clarity, accuracy, grammar and civility.
We are unable to acknowledge unused letters. All letters become property of The (Raleigh) News & Observer and The Charlotte Observer. Published letters appear online and in print and may appear in one or both newspapers.
Letters must include your first and last name, address, and email address. Thank you.

Name *

Email *

Phone Number *

Address *

Street Address

Address Line 2

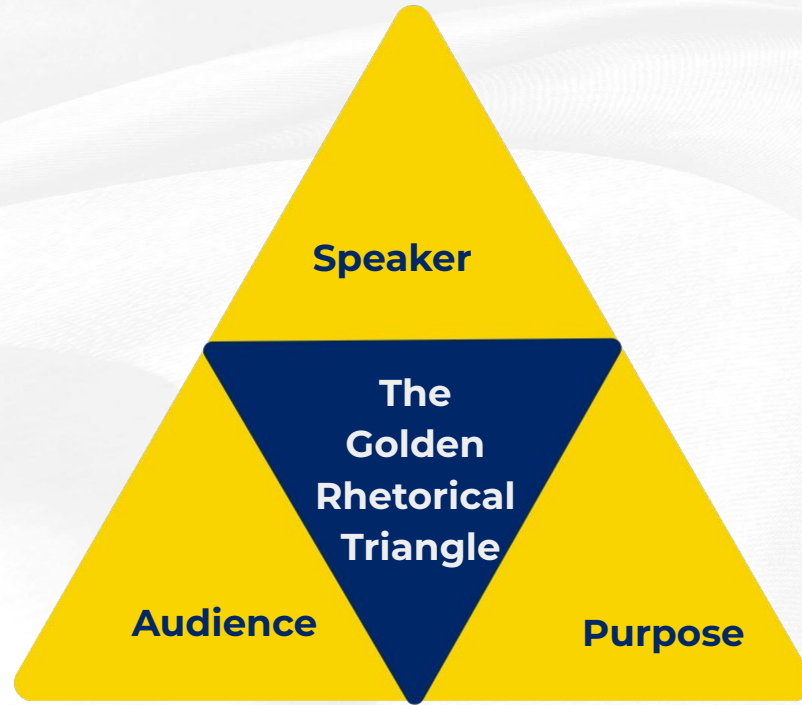
City State / Province / Region

Postal / Zip Code Country

Your Letter *



Getting Ready



More Things to Think About

- Find your “hook.” Why are you the person to carry this message?
- Build your wall
- Keep it brief
- Don’t get attached

Three Rhetorical Appeals

Emotion, Logic, Morality

Each has its benefits and drawbacks



Questions?

Trouble  **NATION 301** 



*Red
Wine & Blue*

PRACTICE TIME!!

https://docs.google.com/document/d/1vvmVHVMM_KZCA_TzTmEs3Sfpj31c09p98IUZC7TZ94E/edit?usp=sharing

Please make a copy of this document,
then use it for your practice!