

# Trouble NATION 301

BECAUSE PROTECTING DEMOCRACY
IS MORE FUN WITH FRIENDS!

Ready. Set. Go! Effective Group Actions

# What Can Your Group Do?



# **Actions for Everyone**

01	Social/Community Building
02	Education
03	Legislative Impact
04	Get Out the Vote
05	Actions for the Intensely Introverted

#### Banned Book Bingo

- Create a fun event to bring people together to learn about your group!
- Build your community
- Protect teachers and librarians
- Support LGBTQ+
- Encourage Diversity

Red Wine & Blue has created the perfect program so you can run your event easily!



#### **In-Person Gathering**

#### Venue considerations

- Private home
- Coffee shop, independent bookstore, wine bar, restaurant
- Library community room

Timing: Daytime or evening

#### Agenda

- Educational component
- Accessible call to action
- Community service component
- ALWAYS leave time for socializing



How to Throw a Troublemaker Get-Together



## **Virtual Happy/Unhappy Hours**

Create event and share a Zoom link Everyone joins with beverage of choice



#### Agenda ideas

- Watch a video: <u>TroubleNation Resources Page</u>
- Book club discussion: HCR's new book
- Election watch party

Reach those who are unable to join in-person events



# **Community Gratitude**

#### Who can you honor?

- Librarians
- Teachers & administrators
- School board members
- First responders
- Volunteer fire
- Other volunteers

#### How to express gratitude?

- Postcards/notecards
- Cookies/soft pretzels
- Flowers
- Box lunches





#### **Existing Community Events**

#### Tabling at county fairs, Pride festivals

- Voter registration
- Banned Bookmobile
- Signature gathering for state ballot initiative (if applicable)
- Hand out tattoos, stickers, cupcakes, candy, <u>Liberal Rocks</u>



Let the community know you are there!



#### "Craftivism" Events

#### Art & activism

- Rock painting with values messaging
- · Stitch-n-bitch
- · Sip & paint



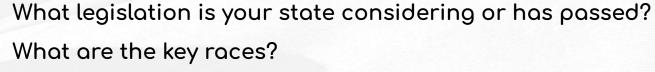


# **Actions for Everyone**

Social/Community Building 02 Education Legislative Impact 03 Get Out the Vote 04 Actions for the Intensely Introverted

## Research Local/State Issues

What are the key issues facing your community, your state?



- Chances are your members aren't aware
- This education can be highly motivating

If you don't have this expertise, invite a guest speaker or share a video.





## **TroubleNation Resources Page**

Many educational videos about organizing and advocacy, deep-dives on key issues

Toolkits, sample agendas, slide decks, actions

Click here for the link







# **Actions for Everyone**

- Social/Community Building
- Education
- Legislative Impact
- Get Out the Vote
- Actions for the Intensely Introverted



#### **Know Your Elected Officials**

Create a list of local and state-wide elected officials

- Phone numbers, email addresses
- Add to your group's resources section

Make it a game at events => Who knows their officials?

Door prizes for winners



#### **Contact Elected Officials**

Weekly call to action: Contact officials about issues & legislation

Share a quick script

Pro tip: elected officials keep track of calls, so be sure to also call those who agree with you



#### Rogan's List - Susan Rogan

Easy actions your members can take

New suggestions every day

susanrogan.substack.com





#### Media



#### Op-eds

- Connect policy arguments with real people and their stories (Including you!).
- Before writing, know the paper's submission guidelines and to whom it should be sent.

#### Letters to the editor

- Keep it short; about 100-150 words. Send quickly.
- Use LTEs to correct inaccuracies focus on the facts.

Training video







PITTSBURGH TRIBUNE-REVIEW



# **School Board/City Council Meetings**

Get a group together to attend meetings where important issues are discussed

Plan to speak at the meeting

Prepare remarks

Wear t-shirts to support the issue





# **Other Legislative Ideas**

#### Caravan to state house

- Advocate for/against legislation
- Prepare remarks

Rallies, public events





# **Actions for Everyone**

01	Social/Community Building
02	Education
03	Legislative Impact
04	Get Out the Vote
05	Actions for the Intensely Introverted

# **Relational Organizing**

The simple, proven concept that people talking to their friends and family is more effective than strangers talking to strangers.

This is the single most important action you can take to make a difference, get out the vote.





#### **Rally Your Squad!\***

Red Wine & Blue has all the resources you need!

- Voter file information for informed outreach
- Easy actions to take to start convos w/ friends
- Targeted information on specific races
- Track contacts as they vote for effective outreach



Text Rally to 59868

\*In MI, NC, OH, PA, and VA only



## Rally/Relational Organizing Events

Make it social!

Commit to talking to your friends, family about the issues, candidates, importance of voting.

Map your contacts





# **Early Vote Outings**

Grab a small group to vote early in-person, then have

coffee or dinner





## **Vote Tripling**

Staff an early voting location, wear fun t-shirts

Encourage everyone you meet to text 3 people about voting

Have them do so in front of you

Give out stickers, candy (\*available to everyone)





# Sign Brigades After Dark

Place signs all around your community







#### **Other GOTV Activities**

#### **Postcards**

- Postcards to Friends event
  - Make it social!
  - Provide fun postcards
  - Everyone brings list & addresses of 10 friends, neighbors
- Other postcard events

Phone/text banks



#### You Belong, You Matter



- Start a You Belong Campaign in your community
- Make your own positive messaging signs



# **Actions for Everyone**

Social/Community Building 01 Education 02 03 Legislative Impact Get Out the Vote 04 **Actions for the Intensely Introverted** 

#### **Liberal Rocks**

#### "Activism for Introverts"

- Messages can be customized
- Leave these behind in public places
- Can also be door prizes, giveaways at tabling/GOTV event

#### liberalrocks.com





#### For the Introverts

#### Working "behind the scenes"

- Social media: moderator or hype squad
- Researcher
- Admin support
  - Maintain membership & contact lists
  - Graphic design
  - Collaterals and meeting planning
- Leadership support: gratitude & act of kindness





# What Are Your Ideas?





# **New Group Orientation**

https://go.redwine.blue/tntt







# 

