

Trouble **NATION 301**



*BECAUSE PROTECTING DEMOCRACY
IS MORE FUN WITH FRIENDS!*

Ready. Set. Go! Effective Group Actions

What Can Your Group Do?

Actions for Everyone

01 Social/Community Building

02 Education

03 Legislative Impact

04 Get Out the Vote

05 Actions for the Intensely Introverted

Banned Book Bingo

- Create a fun event to bring people together to learn about your group!
- Build your community
- Protect teachers and librarians
- Support LGBTQ+
- Encourage Diversity

Red Wine & Blue has created the perfect program so you can run your event easily!



Banned Book BINGO

| | | | | |
|-------------------------|--|---------------------------------|---|----------------------------------|
| IMPED: ISM, RACISM, YOU | TWO BOYS KISSING | THE HILL WE CLIMB | IT'S PERFECTLY NORMAL: CHANGING BODIES, GROWING UP, SEX AND SEXUAL HEALTH | THE PERKS OF BEING A WALL-FLOWER |
| by David Levithan | by Amanda Gorman | by Robie Harris | by Stephen Chbosky | |
| THE HANDMAID'S TALE | THE BLUEST EYE | OUT OF DARKNESS | ALL BOYS AREN'T BLUE | |
| by Margaret Atwood | by Toni Morrison | by Ashley Hope Pérez | by George M. Johnson | |
| MELISSA (GEORGE) | THIS BOOK IS GAY | THE HATE U GIVE | | |
| by Alex Gino | by Juno Dawson | by Angie Thomas | | |
| MAUS | ANNE FRANK'S DIARY: THE GRAPHIC ADAPTATION | SOLD | THE KITE RUNNER | |
| by Art Spiegelman | by Ari Folman, illustrated by David Polonsky | by Patricia McCormick | by Khaled Hosseini | |
| THE FAMILY BOOK | L&R, G&R | SPARKLE BOY | MILK AND HONEY | PUSH |
| by Todd Parr | by Lauren Myracle | by Lesléa Newman and Maria Mola | by Rupi Kaur | by Sapphire |

In-Person Gathering

Venue considerations

- Private home
- Coffee shop, independent bookstore, wine bar, restaurant
- Library community room

Timing: Daytime or evening

Agenda

- Educational component
- Accessible call to action
- Community service component
- ALWAYS leave time for socializing



[How to Throw a Troublemaker Get-Together](#)

Virtual Happy/Unhappy Hours

Create event and share a Zoom link

Everyone joins with beverage of choice

Agenda ideas

- Watch a video: [TroubleNation Resources Page](#)
- Book club discussion: HCR's new book
- Election watch party

Reach those who are unable to join in-person events



Community Gratitude

Who can you honor?

- Librarians
- Teachers & administrators
- School board members
- First responders
- Volunteer fire
- Other volunteers

How to express gratitude?

- Postcards/notecards
- Cookies/soft pretzels
- Flowers
- Box lunches



Existing Community Events

Tabling at county fairs, Pride festivals

- Voter registration
- Banned Bookmobile
- Signature gathering for state ballot initiative (if applicable)
- Hand out tattoos, stickers, cupcakes, candy, [Liberal Rocks](#)



Let the community know you are there!

“Craftivism” Events

Art & activism

- Rock painting with values messaging
- Stitch-n-bitch
- Sip & paint



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Research Local/State Issues



What are the key issues facing your community, your state?

What legislation is your state considering or has passed?

What are the key races?

- Chances are your members aren't aware
- This education can be highly motivating

If you don't have this expertise, invite a guest speaker or share a video.

TroubleNation Resources Page

Many educational videos about organizing and advocacy, deep-dives on key issues

Toolkits, sample agendas, slide decks, actions

[Click here for the link](#)



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Know Your Elected Officials

Create a list of local and state-wide elected officials

- Phone numbers, email addresses
- Add to your group's resources section

Make it a game at events => Who knows their officials?

- Door prizes for winners



Contact Elected Officials

Weekly call to action: Contact officials about issues & legislation

- Share a quick script

Pro tip: elected officials keep track of calls, so be sure to also call those who agree with you



Rogan's List – Susan Rogan

Easy actions your members can take

New suggestions every day

susanrogan.substack.com



Media

The logo for The News & Observer, featuring the word "The" in a small serif font above "News & Observer" in a larger serif font. The ampersand is red.

Op-eds

- Connect policy arguments with real people and their stories (Including you!).
- Before writing, know the paper's submission guidelines and to whom it should be sent.

The logo for The Cincinnati Enquirer, with "THE CINCINNATI" in a small serif font above "ENQUIRER" in a large, bold serif font. Below it is a line of small text: "100 YEARS OF SERVICE TO THE COMMUNITY SINCE 1851".

Letters to the editor

- Keep it short; about 100-150 words. Send quickly.
- Use LTEs to correct inaccuracies – focus on the facts.

The logo for The Charlotte Observer, featuring "The" in a small serif font above "Charlotte" and "Observer" in a large, bold, blackletter-style serif font.

[Training video](#)

The logo for The Plain Dealer, with "THE PLAIN DEALER" in a bold, black, sans-serif font.The logo for Cleveland.com, featuring a stylized blue and white graphic of a building with radiating lines above a blue rectangular box containing the text "CLEVELAND.COM" in white, bold, sans-serif font.The logo for Pittsburgh Tribune-Review, with "PITTSBURGH" in a small serif font above "TRIBUNE-REVIEW" in a larger serif font.

School Board/City Council Meetings

Get a group together to attend meetings where important issues are discussed

Plan to speak at the meeting

- Prepare remarks

Wear t-shirts to support the issue



Other Legislative Ideas

Caravan to state house

- Advocate for/against legislation
- Prepare remarks

Rallies, public events



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Relational Organizing

The simple, proven concept that people talking to their friends and family is more effective than strangers talking to strangers.

This is the single most important action you can take to make a difference, get out the vote.



Rally Your Squad!*

Red Wine & Blue has all the resources you need!

- Voter file information for informed outreach
- Easy actions to take to start convos w/ friends
- Targeted information on specific races
- Track contacts as they vote for effective outreach



Text Rally to 59868

**In MI, NC, OH, PA, and VA only*



Rally/Relational Organizing Events

Make it social!

Commit to talking to your friends, family about the issues, candidates, importance of voting.

[Map your contacts](#)

MAP YOUR *Contacts*

Who can you talk to about issues, candidates and voting? Keep building your list and increasing your impact!

| | | |
|---|---|---|
| Family Members to Contact 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ | Who is on your holiday card list/Who would you invite to a milestone celebration 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ | People who likely agree with you but don't talk politics or are tuned out 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ |
| List Your Friends (besties, neighbors, your group chat and work buddies) 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ | Community Groups (mom groups, book clubs, faith institutions, kids' activities, PTA/PTO) 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ | Who are the last 20 people you texted/called? Who are the last 20 people who engaged on your social media? 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ |

Think About Where You Go Often:

- Any recurring appointment
- Grocery store
- Preschool or school
- Hair or nail salon
- Gym

 **RWB Events**
redwine.blue/events

 **Troublemaker Resources**
go.redwine.blue/resources

 **Rally Your Squad**
redwine.blue/rallyyoursquad



Early Vote Outings

Grab a small group to vote early in-person, then have coffee or dinner



Vote Tripling

Staff an early voting location, wear fun t-shirts

Encourage everyone you meet to text 3 people about voting

- Have them do so in front of you

Give out stickers, candy (*available to everyone)



Sign Brigades After Dark

Place signs all around your community



Other GOTV Activities

Postcards

- Postcards to Friends event
 - Make it social!
 - Provide fun postcards
 - Everyone brings list & addresses of 10 friends, neighbors
- Other postcard events

Phone/text banks

You Belong, You Matter



- [Start a You Belong Campaign in your community](#)
- Make your own positive messaging signs

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Liberal Rocks

“Activism for Introverts”

- Messages can be customized
- Leave these behind in public places
- Can also be door prizes, giveaways at tabling/GOTV event

liberalrocks.com



For the Introverts

Working “behind the scenes”

- Social media: moderator or hype squad
- Researcher
- Admin support
 - Maintain membership & contact lists
 - Graphic design
 - Collaterals and meeting planning
- Leadership support: gratitude & act of kindness



What Are Your Ideas?



New Group Orientation

<https://go.redwine.blue/tntt>



Questions?

Trouble  **NATION 301** 



*Red
Wine & Blue*