



TroubleNation 501:

**All About
Coalitions**

Why Coalitions?



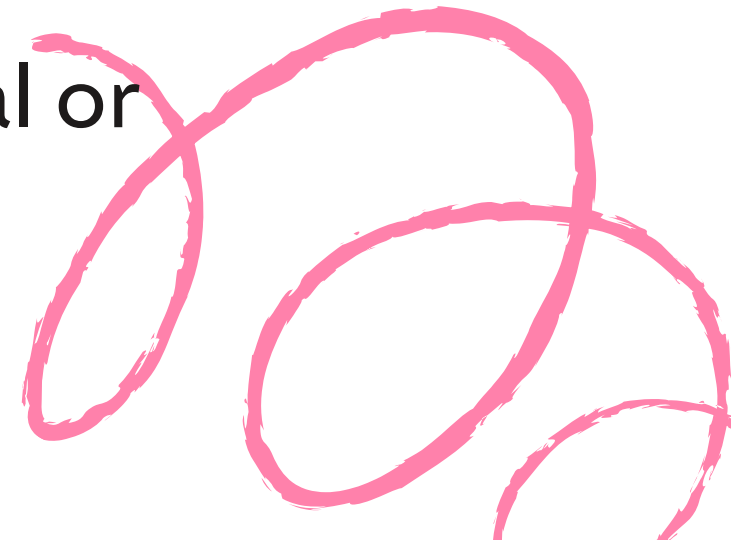
- Often, the issues and values we are fighting for are too large and complex for any one group or organization to tackle. In these circumstances, finding other women or groups in our communities and joining forces as a coalition is an effective strategy.
- The more diverse, nontraditional, and creative the coalition, the better the chance of achieving the goals.

WHAT IS A COALITION?

A coalition is basically just groups working together and sharing resources to make change. By working together, we can often have a bigger impact than working alone.

THE POWER OF A COALITION

- **Increases power and ability** to get more attention to affect real change.
- Brings in more talents, skills, and resources to **help achieve goals**.
- Opportunity for more **creative ideas & approaches** to solve the problem.
- **Increase the number of participants** who will own, embrace, and commit to goals and bring others.
- **Ensure approaches and materials** are culturally sensitive for targeted audiences.
- Provide opportunity for open discussion and mutual **support of a common goal** which can broaden your base of support and trust.
- **Reduce the chance of duplicating efforts**, eliminate competition for resources, and improve communication within the community.
- Creates an **atmosphere of community advocacy** vs a single individual or small group's voice; **there's power in numbers!**



WHAT IT TAKES TO ENSURE SUCCESS

- Coalition building is an art, it takes creativity and thinking outside the box.
- Requires individuals and groups to be willing to rise above feelings of separateness and actively collaborate in a spirit of mutual understanding, patience, and flexibility.
- Members must be willing to share responsibility, decisions, and leadership.
- A common goal must be clearly identified and all members must work energetically and enthusiastically towards that goal.



Tips for finding partners

- Find **Facebook groups** where people talk about the news, especially local news. **Engage in the comments.** This helps people find YOU. Anyone who likes or loves your post is the perfect person to reach out to invite to meet up and talk about your issue/s.
- **Follow local news outlets on Twitter**, comment on their posts. Say what they aren't saying.
- **Search on relevant hashtags on Facebook**, Instagram, Twitter, etc. to engage with people who are talking about the same things you are talking about.
- Vet the people who follow you, **follow back those who seem to be values-aligned.**
- Have **friends/family be on lookout** for like-minded people and have them connect you.
- **Be outgoing, conversational and friendly** when out and about in your community. You may be surprised what you learn about someone & what you have in common.



Coalition Partners

These are some of the
people we've worked with in
Coalition

NAME	Nicole Vorrasi Bates	Letha Muhammad	Elisabeth Hill Greenleaf
ORGANIZATION/ COALITION	Shattering Glass/ ERA Coalition	Education Justice Alliance/ Heal Together and Every Child NC Coalitions	Progress NC/ CARE Coalition

COALITION PARTNERS

ISSUE	REPRO	EDUCATION/BOOK BANNING/LGBTQIA RIGHTS	GERRYMANDERING/ VOTING RIGHTS
PARTNERS	Planned Parenthood South Atlantic; Pro-Choice NC; ACLU; Muslim Women For, Black Abortion Defence Alliance (BADL); Charlotte for Choice; Voice for Choice	NCAE; Heal Together NC, Every Library, Pen America, Casel, NEA; GARA Guilford Anti-Racism Alliance, LBGTQ+ Dems of Meck County; PFLAG, Equality NC	Poor People's Campaign, League of Women Voters, Democracy NC, Common Cause, Southern Coalition for Social Justice, You Can Vote, Black Voters Matter, Justice Collective

COALITION PARTNERS

PROGRAMS	GUN SAFETY	CLIMATE CHANGE	MEDICAID EXPANSION
PARTNERS	Moms Demand Action; Everytown	League of Conservation Voters, Piedmont Environmental Alliance	Poor People's Campaign; Medicare for All Project Guilford County; League of Women Voters; Healthcare Roundtable; MomsRising

Questions/ Discussion

1. What is an issue closest to your heart you are concerned about and why?
2. What strategies have you used in the past to find women locally who share your same concern?
3. What do you feel has been the largest barrier to being able to connect with women locally who may be aligned with your issue?

THANK YOU



E-MAIL

janice@redwine.blue

