

TroubleNATION

BY RED WINE & BLUE

BECAUSE PROTECTING DEMOCRACY IS MORE FUN WITH FRIENDS.

It's easy to feel isolated, alone, and afraid right now. In fact, that is exactly how extremists want us to feel. But when we come together and build community together, we're unstoppable.

This is why Red Wine & Blue launched TroubleNation — our national grassroots organizing program — to supercharge your power to build community locally by starting your own TroubleNation group in your neighborhood.

Don't think you need to have a large number of people before you can take meaningful action — just a few friends are enough to get going. Once you are active and others in the community learn about you, your group will naturally grow. As of April 2025, Red Wine & Blue has over 700,000 women in our network and over 800 TroubleNation groups in all 50 states!

We make it easier than ever to get started. Whether you're forming a new group or growing an existing one, TroubleNation will help you find other Red Wine & Blue members who live near you. We offer everything you need — ideas for actions to protect your community and elect common sense leaders, exclusive content to keep you inspired and informed, training for everything you think you don't know yet, super fun event opportunities, and connections with grassroots leaders across the country. Best of all, groups remain independent while benefiting from Red Wine & Blue's support.

WHAT DOES TROUBLENATION OFFER?

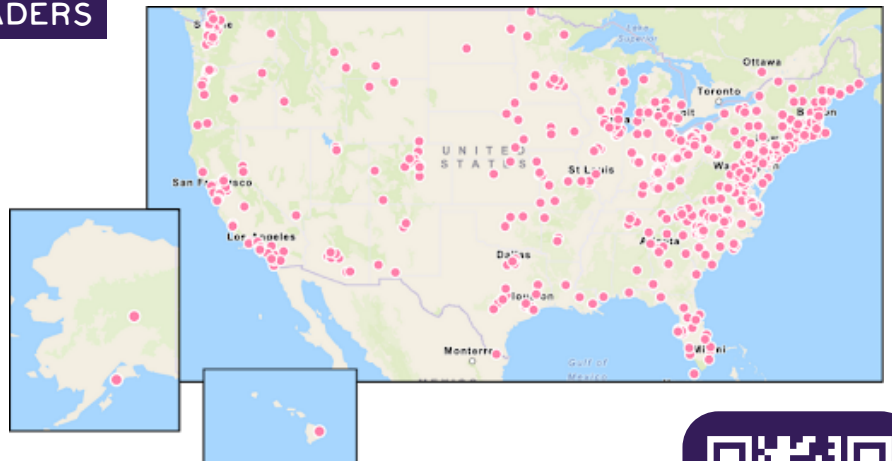
TroubleNation gives you the tools and support to not only get started but also to help you as you grow. Here are some of the highlights:

NEW MEMBER RECRUITMENT

Our website features a [clickable map](#) where you can search the Red Wine & Blue network by city/state or zip code. Tap into our network of over a million women looking to connect with others near them!

CONNECTIONS WITH OTHER LEADERS

You aren't alone — and you don't have to have all the answers! We help group leaders connect with other leaders within their state and across the country to share ideas, problem-solve, and support each other! We currently do this online through a dedicated leadership channel on Slack and by offering monthly meetups to foster those relationships.



REDWINE.BLUE/TROUBLENATION



EXCLUSIVE TURNKEY CONTENT AND OPPORTUNITIES

As a TroubleNation leader, you get exclusive access to our TroubleNation Resources webpage — packed with ready-to-use materials like sample meeting agendas, how-to guides, and shareable social media content. Plus, we offer special, turnkey event opportunities just for TroubleNation groups, including film screenings, author connections, and more.

SPECIALIZED LEADERSHIP AND ADVOCACY TRAINING

Ongoing training sessions will help strengthen your leadership team and arm your group with the advocacy tools and strategies it needs to be most effective. You can train "on the go" with recorded trainings in an interactive format covering a variety of topics, while regular live training events will help you get up to speed on everything from becoming a better public speaker to working in coalition with other groups and much more.

DEDICATED GROUP WEBSITE/LANDING PAGE

Your group will have its own landing page on the TroubleNation platform where you'll be able to easily create events and petitions, communicate with your members, and generate sign-ups and advocacy links to share on social media...all in one spot, no tech expertise required!

RED WINE & BLUE SUPPORT

Most importantly, you will have support from our team to answer questions, help brainstorm ideas, and cheer you on. Our staff is available each week to hop on a Zoom call, chat by phone, text, email, and message through Slack.

So what are you waiting for? Let's get to work, make a little good trouble, and have some fun along the way!



HOW CAN YOU GET INVOLVED?

Join TroubleNation today! [Click here to sign up](#) or scan the QR code.

