



MAKE A **DATE** WITH YOUR BALLOT

**From top to bottom, what's on your ballot,
and what's at stake this year**

A Little Herstory

When

- Founded in 2018 by Katie Paris, in Shaker Heights Ohio

Who

- RWB is a community of more than 750,000 women, across the nation, working at the grassroots level to combat extremism in areas like: attacks on democracy, voting rights, attacks on education, book bans, the LGBTQ+ community, protecting reproductive rights and more.

What

- We are friend-to-friend organizing, an online community with engaging digital content, training and member events.

Where

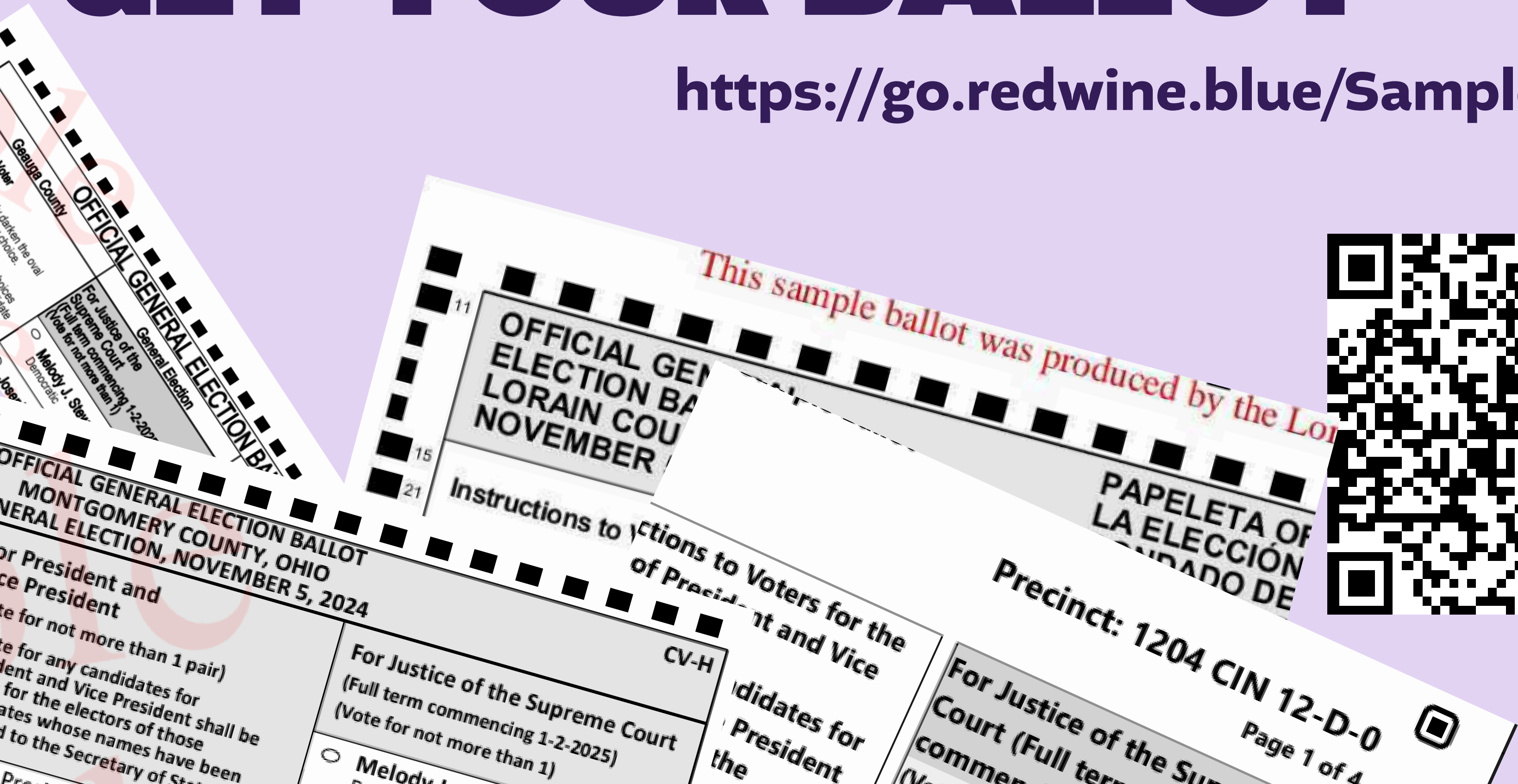
- Virtual and in person events. *Target states are OH, MI, PA, & NC.*
- 800+ Trouble Nation groups nationwide, representing all 50 States
- 60+ Trouble Nation Groups in OHIO

Why

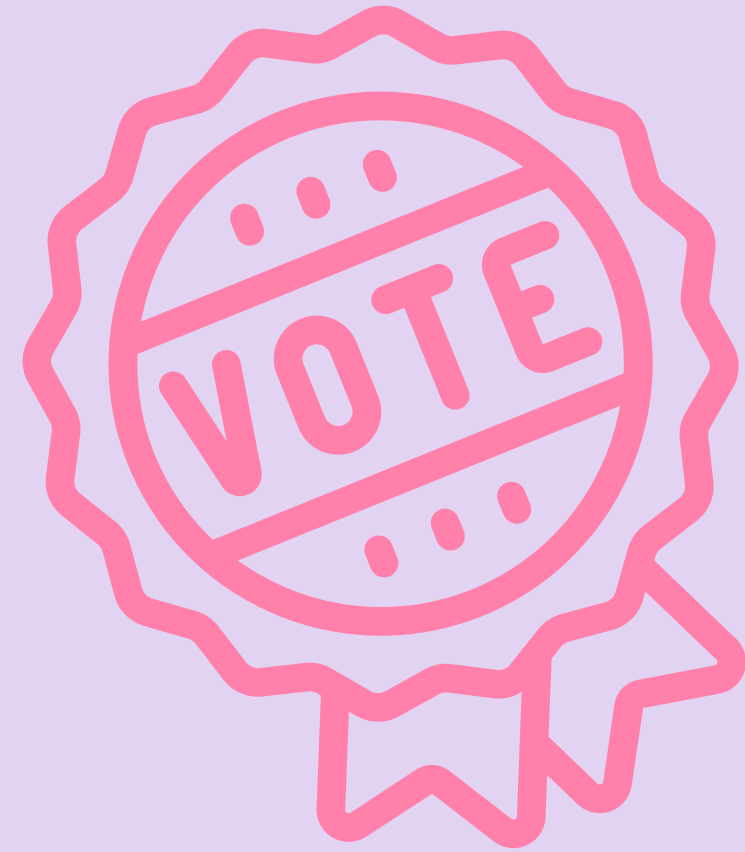
- Empower women to organize and effect change in their communities. We educate about the process to make change and the issues we care about.

GET YOUR BALLOT

<https://go.redwine.blue/SampleBallot>



WHAT OHIO IS VOTING ON IN 2026



1 U.S. SENATE SEAT

ALL 15 U.S. HOUSE SEATS

OHIO GOVERNOR

OHIO ATTORNEY GENERAL

OHIO SECRETARY OF STATE

OHIO TREASURER

OHIO AUDITOR

2 OHIO SUPREME COURT SEATS

17 OHIO STATE SENATE SEATS

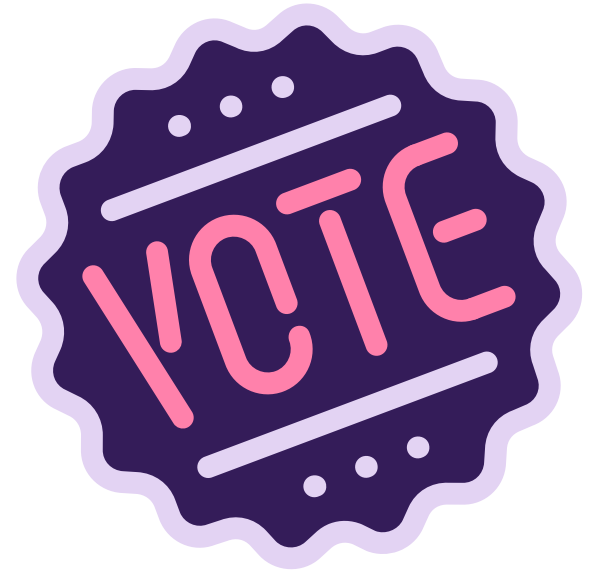
ALL 99 OHIO HOUSE SEATS

APPEALS & COMMON PLEAS COURT SEATS

LOCAL ISSUE, LEVIES & BONDS

STATEWIDE ISSUES?

PRIMARY PRIMER



WHY DO WE HAVE PRIMARIES?

- GIVES VOTERS **CONTROL**
- MORE **TRANSPARENCY**
- BEFORE CANDIDATES WERE CHOSEN BY PARTY LEADERS
- REDUCE CORRUPTION

BIGGEST CHALLENGE OF PRIMARIES = **TURNOUT**

- 2022 MIDTERM RESULTS, **ONLY 21%** OF OHIO VOTERS PARTICIPATED
- 1 PRIMARY VOTER HAS THE **INFLUENCE OF ALMOST 5 VOTES** (20% OF OHIO VOTERS ARE CHOOSING OUR CANDIDATES)
- **LACK OF CIVIC KNOWLEDGE** - WHAT ARE PRIMARIES, WHO CAN VOTE & WHY ARE THEY IMPORTANT



PRIMARY INFO

Key Primary Election Dates

- **April 6:** Deadline to register to vote
- **April 7-May 3:** Early in-person voting at Board of Elections (see hours below)
- **NOW through April 28:** request an absentee ballot. Requests must be returned to your Board of Elections by 8:30 pm on 4/28.
- **May 5th is Election Day:** Vote from 6:30 am-7:30 pm. Absentee ballots must be returned to the Board of Elections by 7:30 pm.

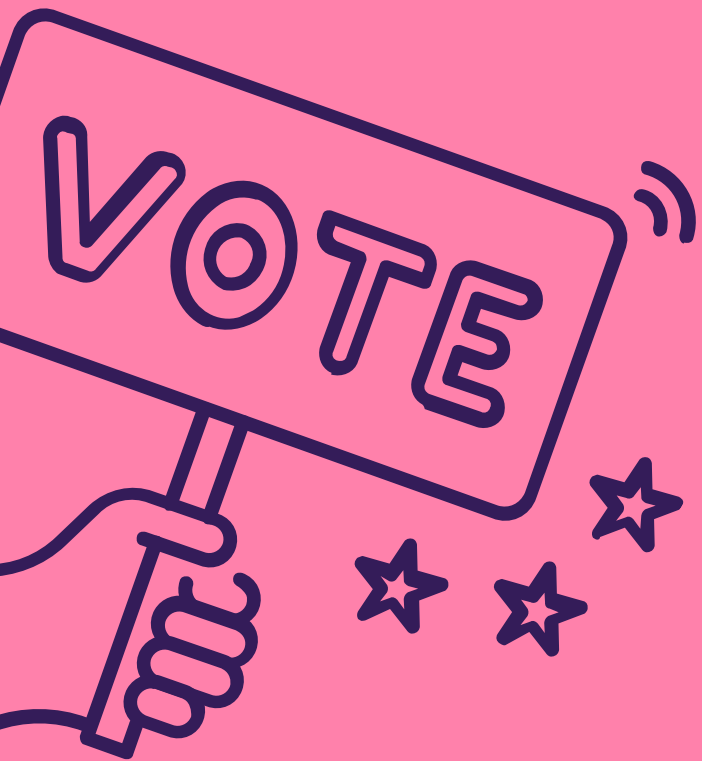
EARLY IN-PERSON VOTING HOURS

Apr 7-10	Tues-Fri	8:00am - 5:00pm
Apr 13-17	Mon-Fri	8:00am - 5:00pm
Apr 20-24	Mon-Fri	8:00am - 5:00pm
Apr 27	Mon	7:30am - 7:30pm
Apr 28	Tues	7:30am - 8:30pm
Apr 29-May 1	Wed-Fri	7:30am - 7:30pm
May 2	Sat	8:00am - 4:00pm
May 3	Sun	1:00pm - 5:00pm

**ELECTION DAY ISN'T
THE GOAL, IT'S THE
DEADLINE!**

PRIMARY INFO

- In Ohio, the ballot you request for the primary determines your party affiliation for the **next 2 years**.
- You can request an **issues only ballot** for the primary.
- Your party affiliation goes into data about the state and where Dems and Reps are registered. This can impact potential candidates and resources from state and local organizations. If you want to see more candidates running in the party you support, be sure to **pull a ballot for that party** during the primary!
- Being registered with a party **allows you to work as a poll worker**, fill roles on your county's central committee, and sign petitions for candidates for that party.



WHEN THEY GO LOW, WE GO LOCAL!

The most effective way to combat federal threats is to elect **LOCAL** leaders who will stand up for our most vulnerable communities



You and your friends could determine the outcome!



Local elections have **low voter turnout**

Only **5 to 10 percent** turn out for school board elections

National School Boards Association, "The Public's Voice: Uncontested Candidates and Low Voter Turnout Are Concerns in Board Elections," April 1, 2020.

Whatever happened to the tie results in Madison Local Schools' levy vote?

Bebe Hodges
Cincinnati Enquirer

Updated June 10, 2025, 5:57 p.m. ET



8 Photos [VIEW GALLERY](#) →

[Show gallery info](#) ▾

Did you wonder what happened to the [unusual tie vote](#) from Ohio's primary election in May?

The [Madison Local Schools' levy](#), which early on...

...were split 50-50 on...

...election results from...

...Elections released...

...The levy failed 50.29%

...against the levy and...

...Unofficial election res...

...polls closed on May 6...

...received 620...

...votes in favor and 620...

...votes against. But the...

...unofficial count did not...

...include eligible provisional...

...ballots and absentee ballots...

...in the vote total. Officials...

**LOST
-5 Votes**

Every Vote Counts!

21 Brooklyn CSD Bond Issue (Vote for 1)

1831 ballots (0 over voted ballots, 0 overvotes, 57 undervotes), 7408 received ballots, 100.00% turnout

For the Bond Issue	891	50.23%
Against the Bond Issue	883	49.77%
Total	1774	100.00%
Overvotes	0	
Undervotes	57	

**WON
+7 Votes**

wkyc.com

3 wkyc studios

Avon Lake City Schools' bond issue officially passes following recount

The measure will raise \$88.1 million for construction of a new school for grades 5-8, as well as repairs to existing elementary school buildings.

Author: Tyler Carey, Anna Meyer
Published: 8:13 AM EDT May 30, 2025
Updated: 8:13 AM EDT May 30, 2025

ELYRIA, Ohio — More than three weeks after Election Day, the Avon Lake City School District's \$88.1 million bond issue has officially been approved.

Issue 16 passed at the ballot box on May 6, but by just 20 votes — a margin of only 0.28%.

Under Ohio law, the result was subject to an automatic recount. According to the Lorain County Board of Elections, Issue 16 passed, 3,531 to 3,511.

**WON
+20 Votes**

RACES ON THE BALLOT

LEVY ITEMS

Local levies directly impact school funding, public safety, and infrastructure. Voters decide whether to approve additional taxes for these purposes.

Fire

Police

Libraries

**County Board of
Disabilities**

Health Department



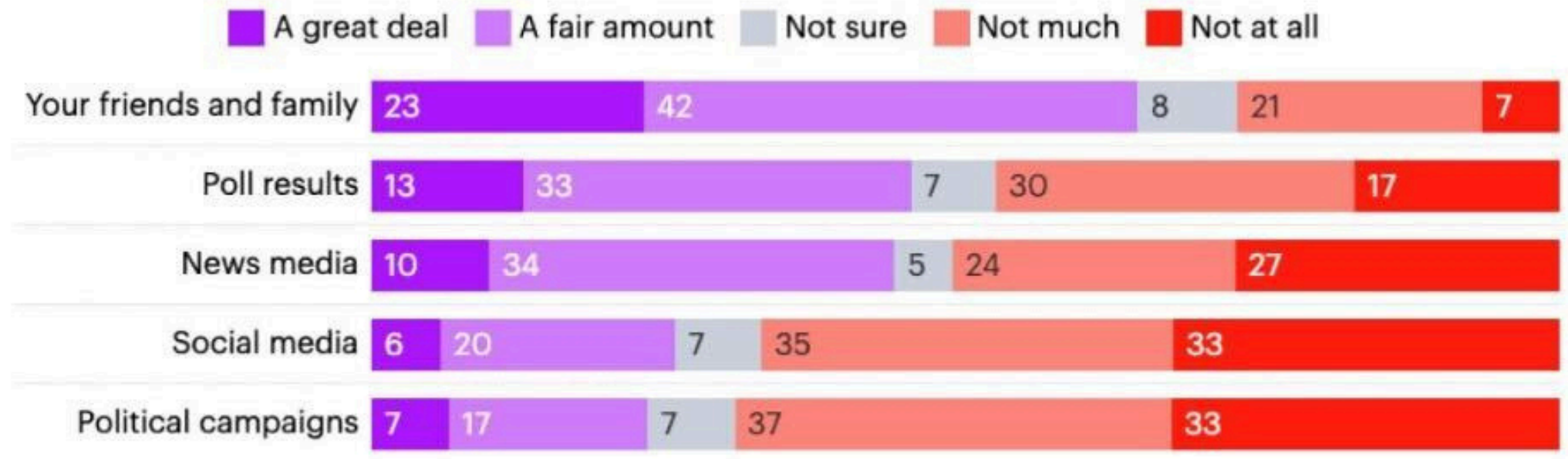
THE MESSENGER MATTERS!

WHO DO YOU TRUST?



Which sources do Americans trust for accurate information about elections?

How much do you trust the following to report accurate information about elections? (% of U.S. adult citizens)



The Economist/YouGov | December 9 - 12, 2023



MOST EFFECTIVE THING WE CAN DO: **FRIEND TO FRIEND ORGANIZING**

RWB's Impact
on Voter Turnout

 **10.1%**

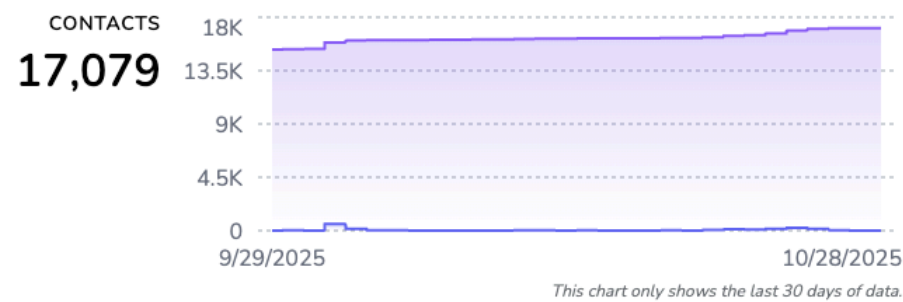
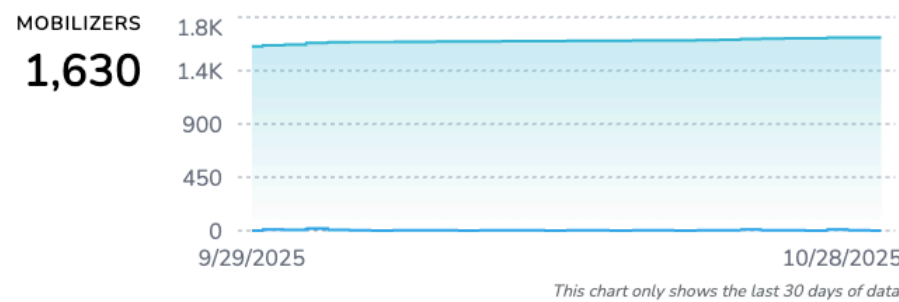
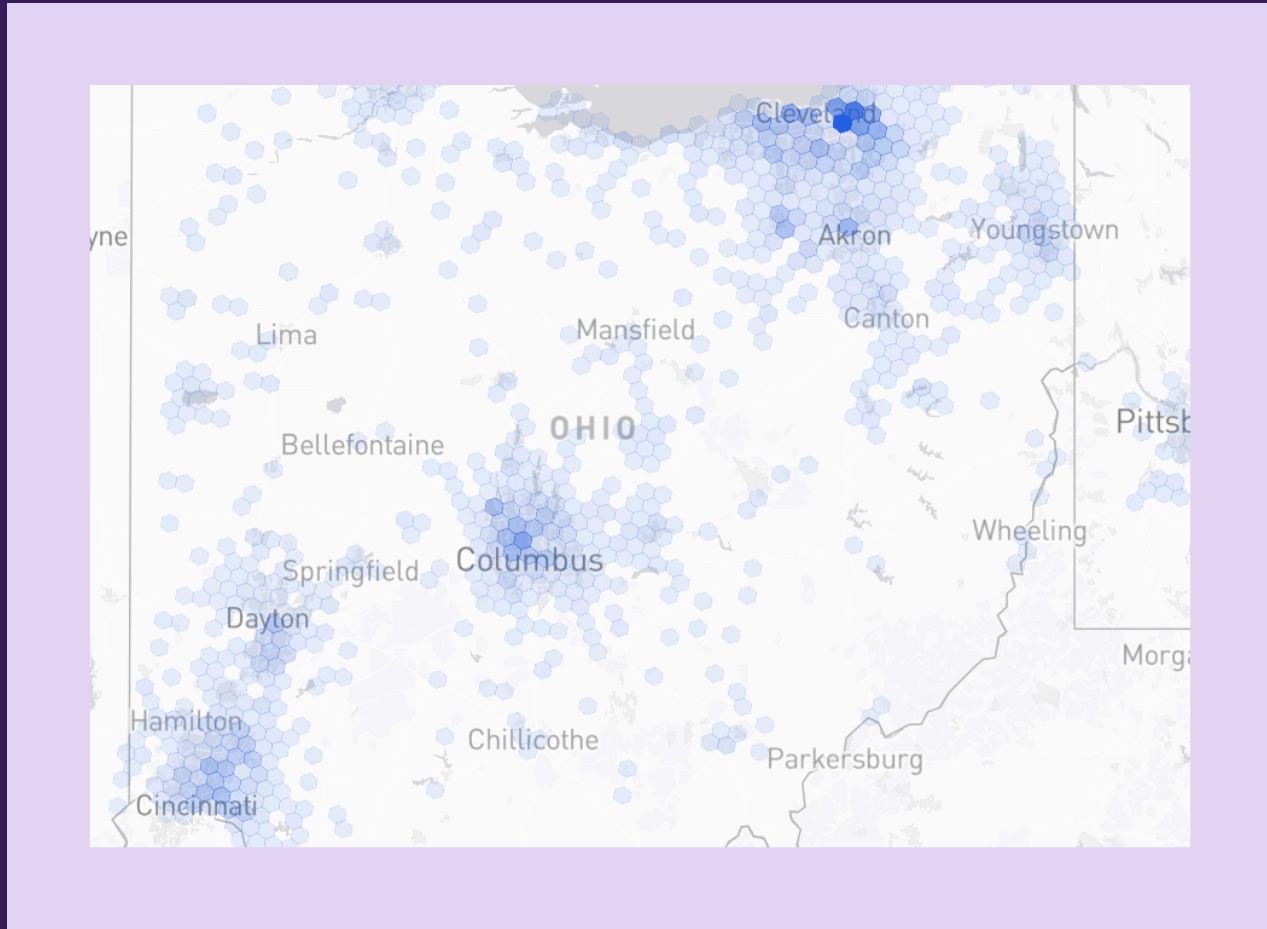
Among volunteers'
contacts in 2023

The simple, proven concept
that **talking to our circle of
influence** is more effective than
talking to strangers

WHO ARE WE TRYING TO REACH?

- **Like-minded friends** - Yes, you need to talk to them! They know who to vote for President or Governor, but they still need info about local races!
- **Moderate/non-political friends** - These are the friends who don't pay a lot of attention to politics but will vote and take your advice on candidates. This may include people that you need to persuade on the issues and educate about why voting is important.

YOUR INFLUENCE MAKES A DIFFERENCE



CONTACTS / MOBILIZER	MATCHED CONTACTS	MATCH RATE	UNIQUE MATCHES	% UNIQUE MATCHES	MATCHED MOBILIZERS
10	15,206	89%	13,976	92%	1,490

Increase voter turnout for school board elections and protect schools from extremists

Did you know that every public school in Ohio will elect two to three board members in 2025? School boards can create welcoming and inclusive environments where all students thrive or they can fall prey to extremists who ban books and rewrite history.

Help educate voters about the importance of your local school board and let's increase voter turnout in these races! Send your contacts our explainer that outlines what's at stake in these elections and why commonsense leadership matters in our schools.

Click on who you will contact below to get a suggested message to send them.

Copy and paste this message (or create your own).

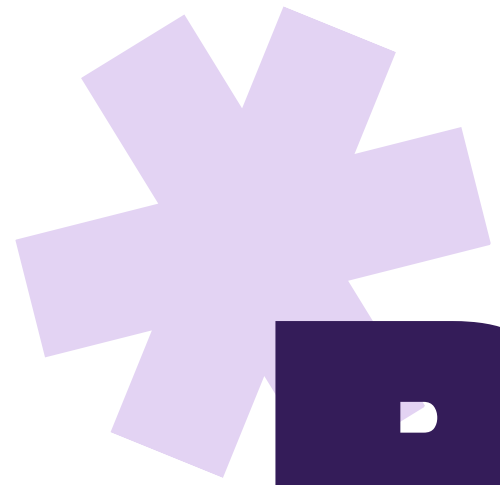
Send the message via text or however you normally communicate. Once you send it, return here and click "I Did It" and Submit! Then click the Back arrow at the top to return to your contact list to keep going.

Sample Message:

Hi - did you know that your school board is on the ballot in November. With all the targeted attacks on public schools and teachers,, we really need to make sure commonsense people get elected in our communities.

This guide really helped me understand why school boards are so important. Check it out and please share it with others. We need to make sure people vote in these elections! : <https://go.redwine.blue/b4y>

I did it!



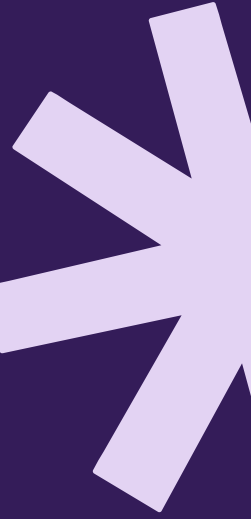
BRAG ALERT

RWB Members Excel at
Friend to Friend Organizing



RED WINE & BLUE'S

IMPACT 2023



INCREASED VOTER TURNOUT

 **10.1%**

Among volunteers' contacts

 **7.3%**

Among volunteers themselves

CUT THROUGH PARTISAN LINES

20%

Share of voter contacts
Republican & unaffiliated

RED WINE & BLUE'S

IMPACT 2024



INCREASED VOTER TURNOUT EVEN
DURING A PRESIDENTIAL ELECTION YEAR



5.4-6.1%

Among volunteers' contacts



3-3.8%

Among volunteers themselves

CIRCLE OF Influence

You influence more people than you think! Who can you talk to about issues, candidates and voting?
Keep building your list to increase your impact!

Family and close friends to contact

1. _____
2. _____
3. _____
4. _____
5. _____

Who is on your holiday card list/Who would you invite to a milestone celebration

1. _____
2. _____
3. _____
4. _____
5. _____

People who likely agree with you but don't talk politics or are tuned out

1. _____
2. _____
3. _____
4. _____
5. _____

Other friends (besties, neighbors, your group chat and work buddies)

1. _____
2. _____
3. _____
4. _____
5. _____

Community Groups (mom groups, book clubs, faith institutions, kids' activities, PTA/PTO)

1. _____
2. _____
3. _____
4. _____
5. _____

Who are the people you recently texted/called? Who are the people you engaged with lately on social media?

1. _____
2. _____
3. _____
4. _____
5. _____



Think About Where You Go Often:

- Any recurring appointment
- Grocery store
- Preschool or school
- Hair or nail salon
- Gym



**RWB
App**

redwine.blue/app

Download the **RWB app** and create your account. Find the **Rally Together** tile:

- For MI, OH, PA, NC & VA: Click the Rally Together tile on your home screen
- For All Other States: Click the TroubleNation tile and then the Rally Together tile



SO, WHO IS YOUR **CIRCLE OF Influence?**



But do you know...

- If they're a regular voter, don't vote at all, or even registered?
- What's going on in their district?
- What to say to kick off the conversation?
- Their polling location and voting hours?





WANT TO MAKE IT

REALLY EASY?



1. Download the RWB App!

Find the “**Red Wine & Blue**” App in the App Store on your phone



WANT TO MAKE IT

REALLY EASY?



2. Set Up Your Account!

Be sure to use the **same email** address that you use to sign up for anything else at RWB.

Set your username as your **real name** so that friends know it's you!





WANT TO MAKE IT

REALLY EASY?

3. Tap on “Rally Together”



The “Rally Together” square is on the **home screen** of the RWB App.

*Don't see your state? Click on the “TroubleNation” square and scroll to the bottom to find **“Rally Together.”***

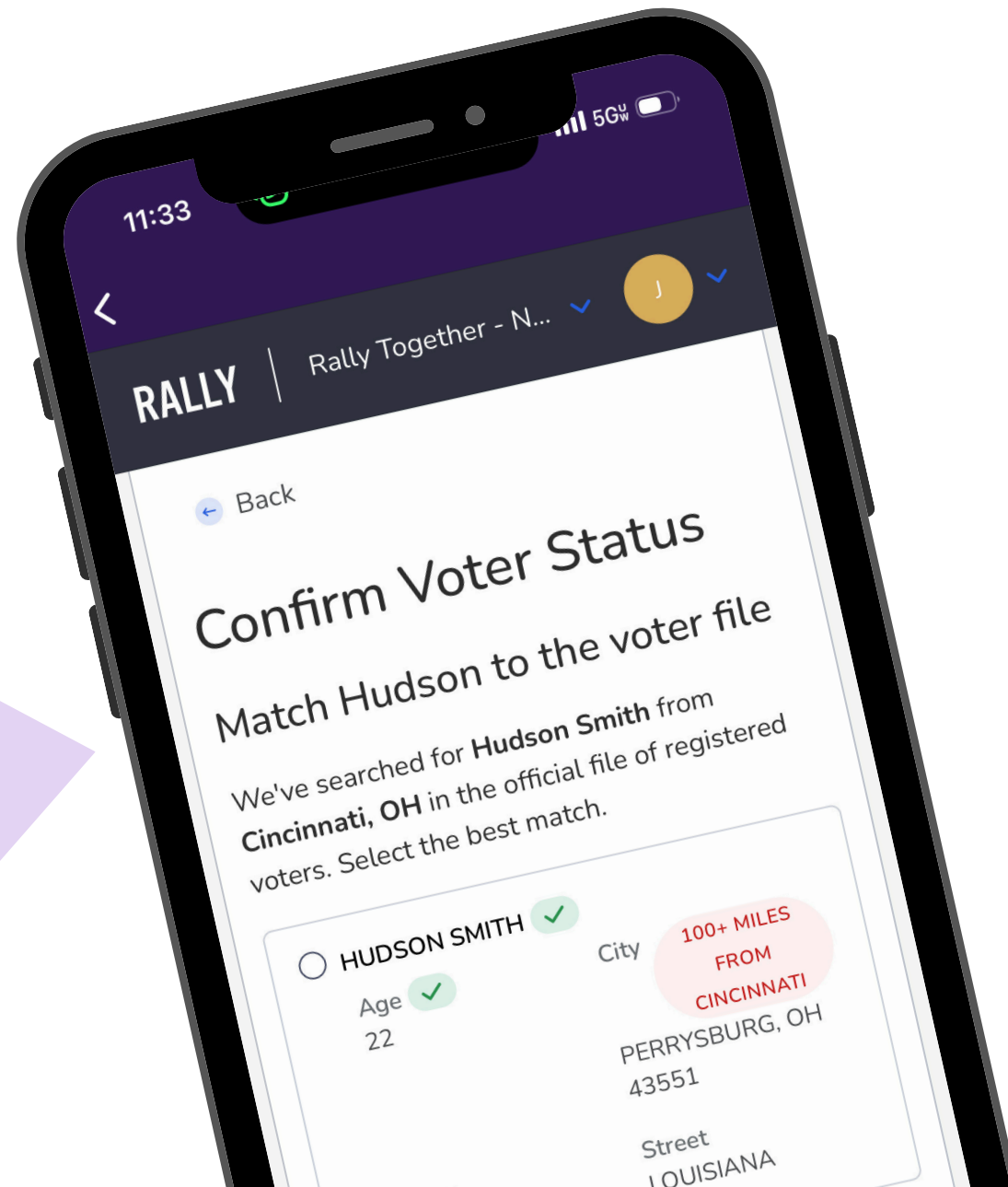
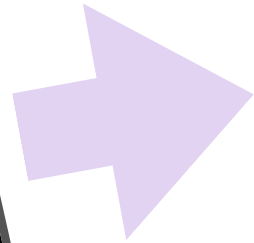
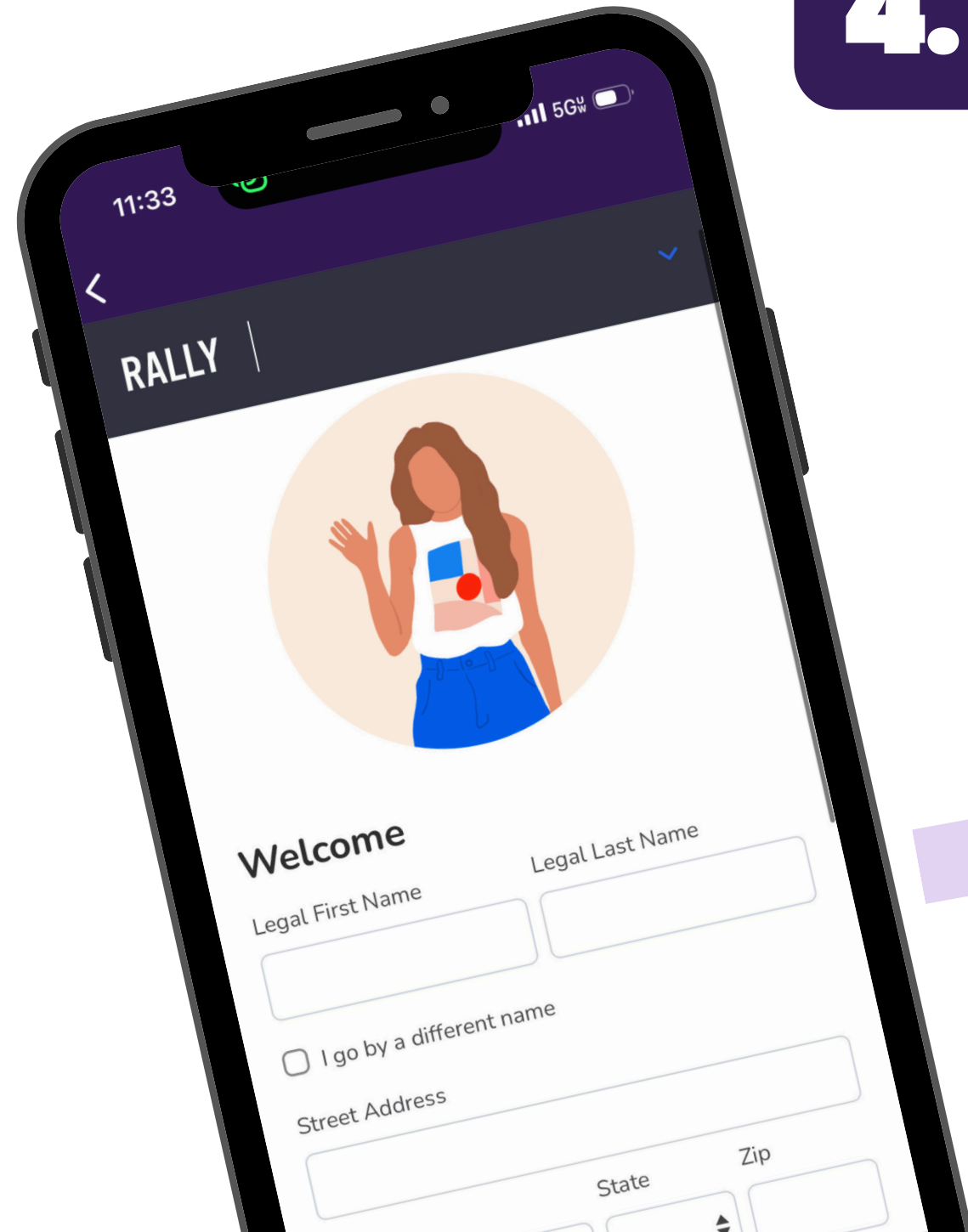


WANT TO MAKE IT

REALLY EASY?



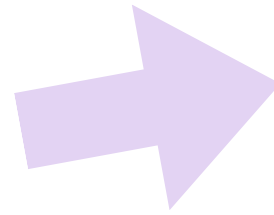
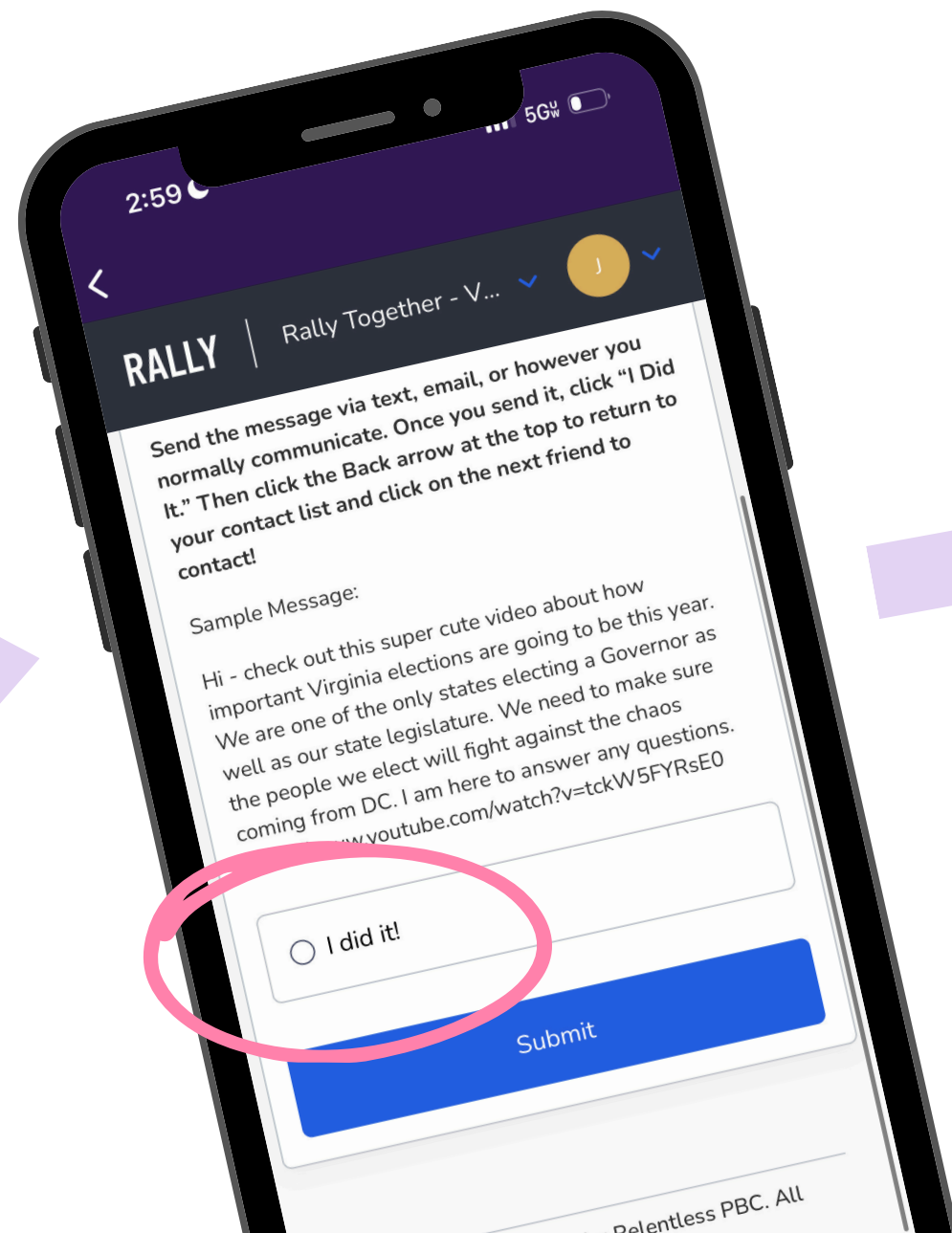
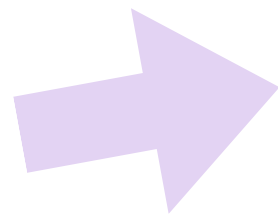
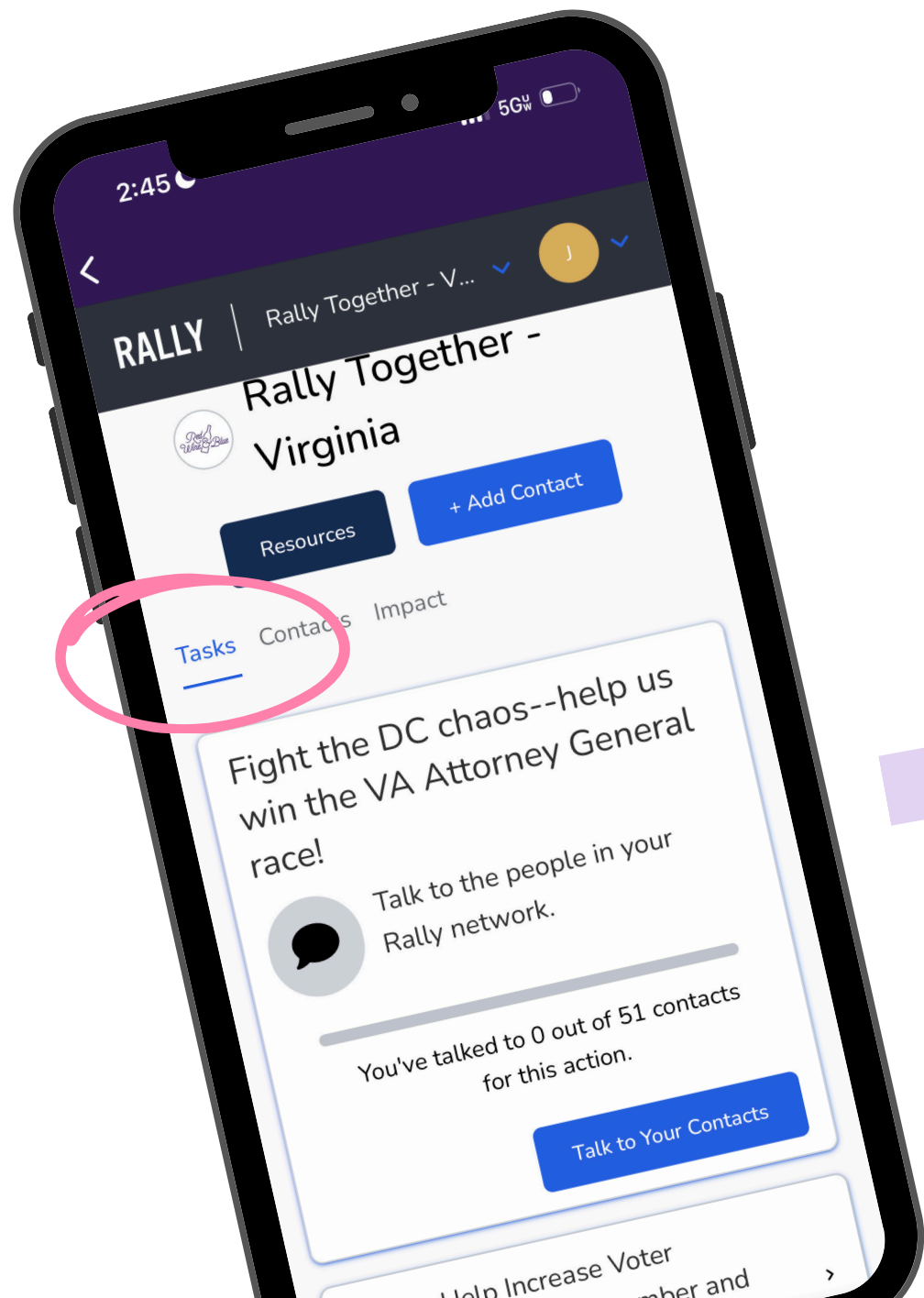
4. Tap “Join Campaign”



And match yourself to the voter file!

It's okay if you can't find a match. Select "none of these" at the bottom and match yourself later.

LET'S ACTIVATE YOUR CIRCLE OF *Influence*




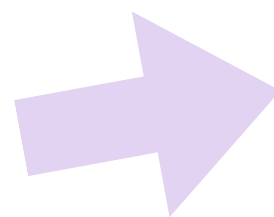
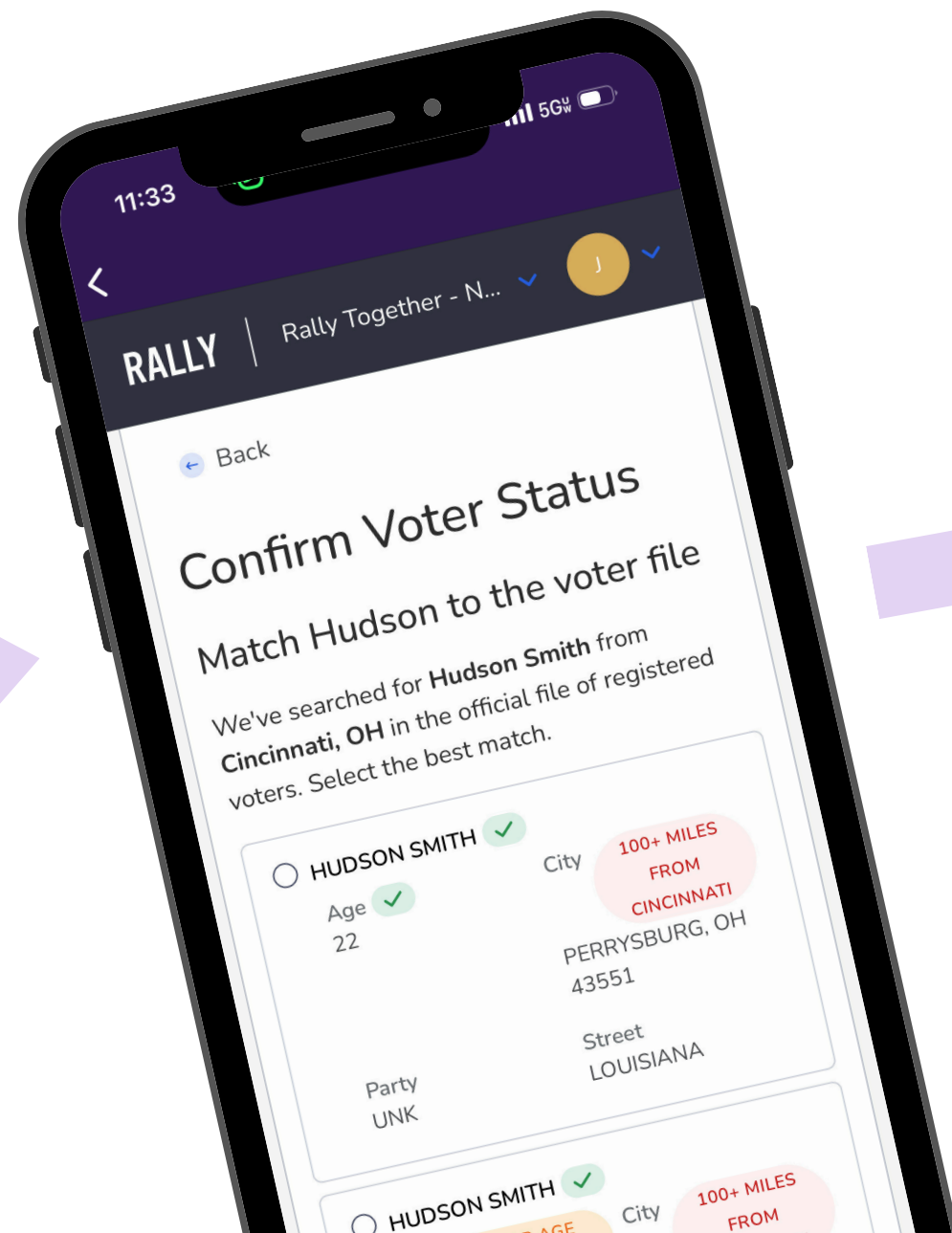
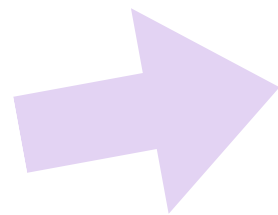
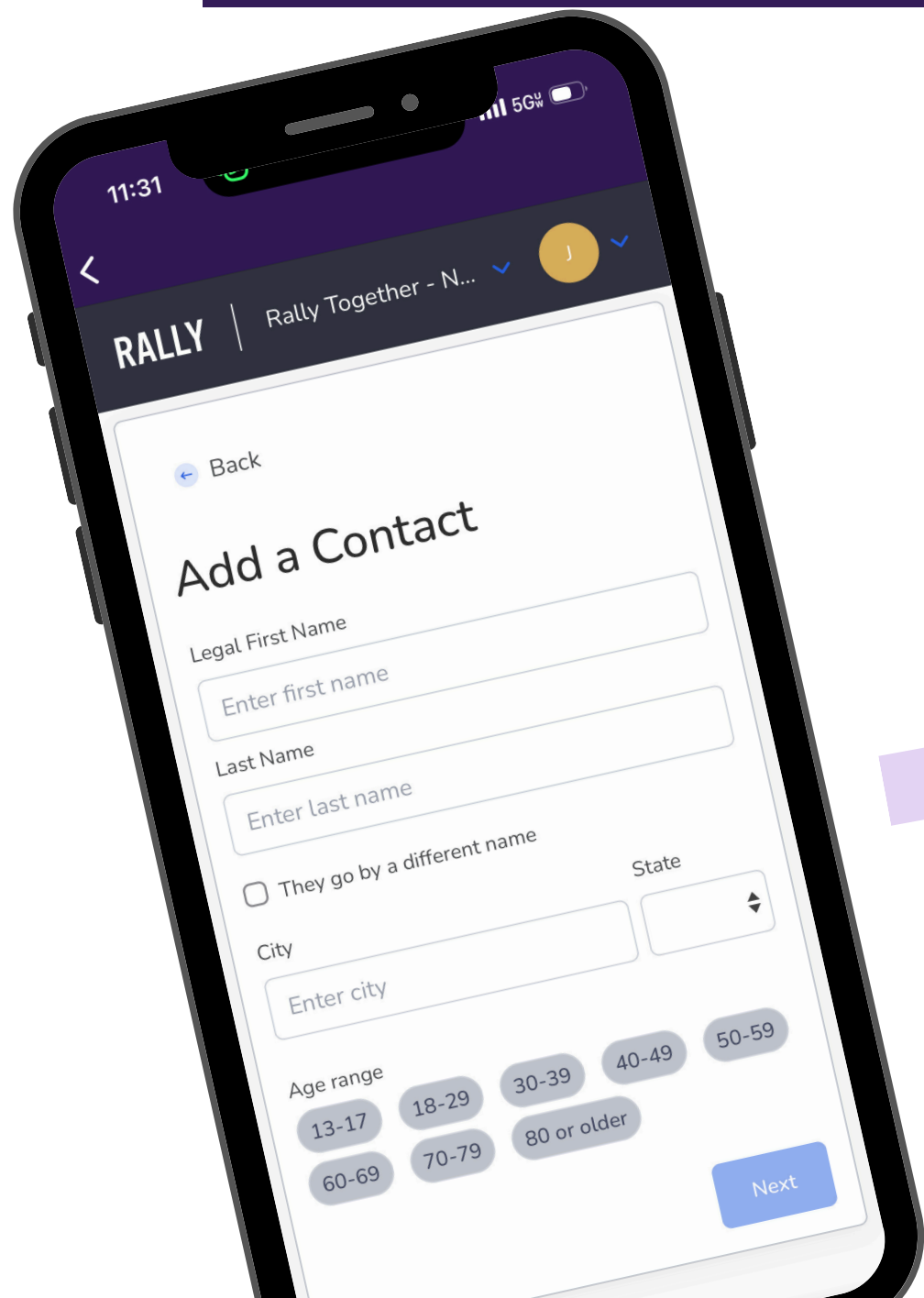
Tasks to Complete

- School Board Race**
Get a message to send to your contacts in the district:



Keep track by tapping "I did it" and Submit. Then keep going!

LET'S KEEP BUILDING YOUR CIRCLE OF *Influence*




Vote History.

2022 ✓

2023

2024 ✓



Don't forget men too!
Data shows we have an even greater impact on the men in our lives.

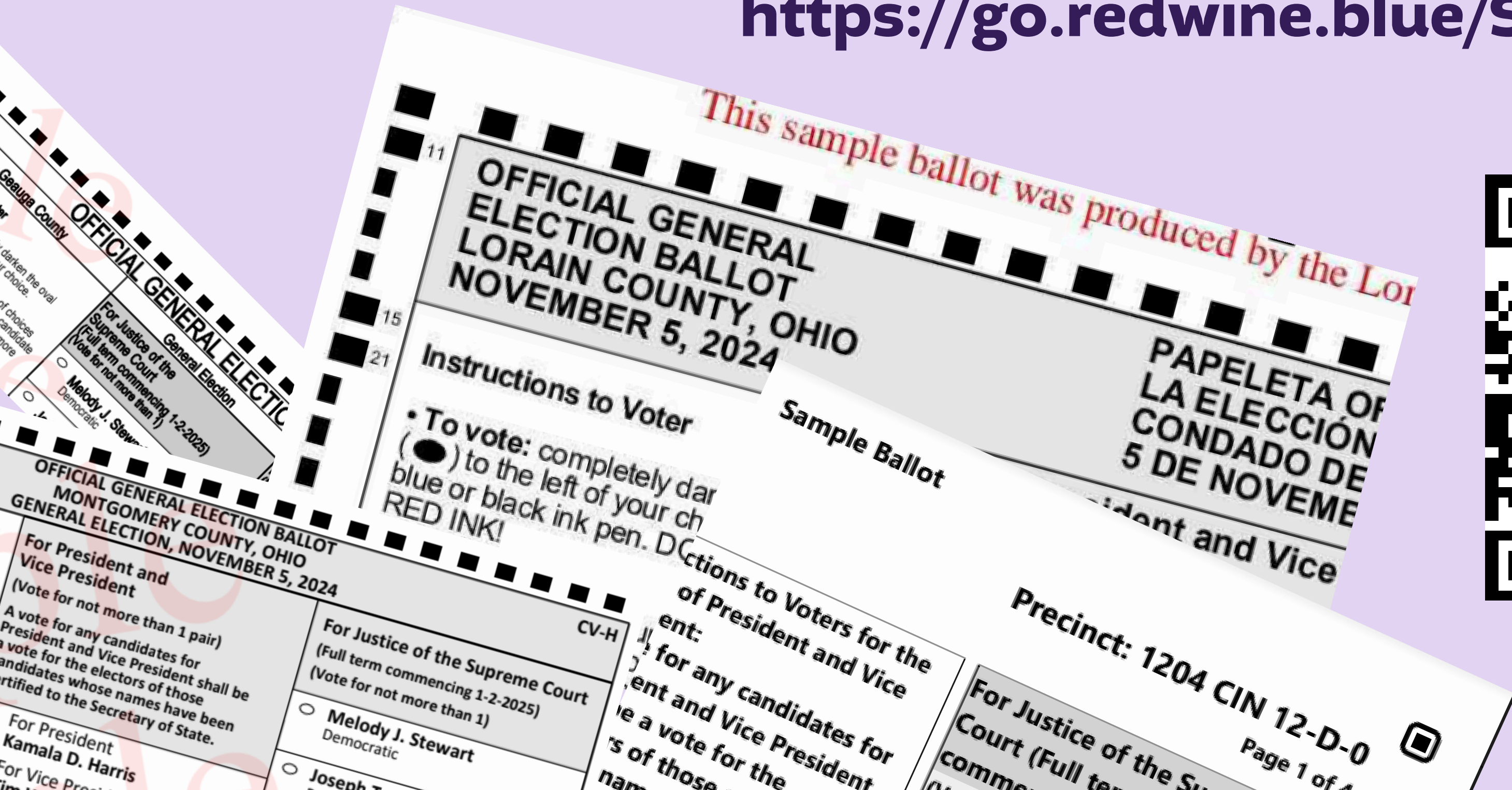
WE NEED YOUR

COMMITMENT

- Get into the RWB app
- Use the Rally Campaign
- Talk to friends about issues & school board races
- Record your impact in Rally
- Share information on social media

GET YOUR BALLOT

<https://go.redwine.blue/SampleBallot>



THANK YOU

FOR ALL YOU DO!

Let's make sure we have no regrets!

