

RALLY TO GET OUT THE VOTE

YOUR STRATEGIC IMPACT TEAM TOOLKIT

Talking to the people in your network about voting is the #1 MOST effective thing you can do to help win elections.

Trust in the news, politicians, and institutions is at an all-time low. But people still trust the people they know. That's you.

That's why we organize friend to friend. You make sure everyone in your circle votes the whole ballot, from school board to Congress. This toolkit gets you started.

HOW TO ACCESS RALLY

Click [here](#) to get into Rally and check your voter registration

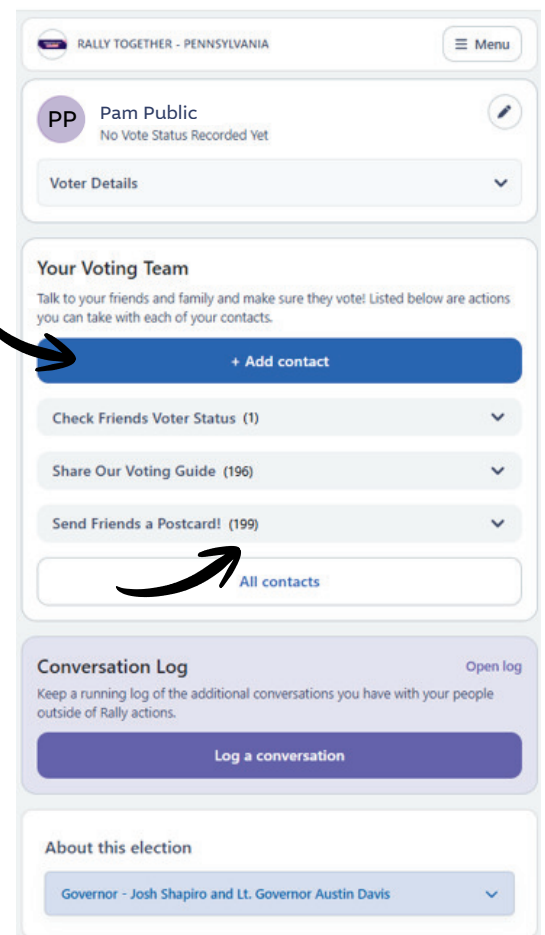
Want a faster way to get back in? [Download the RWB App](#) and tap the “Rally to Get Out the Vote” square on the homescreen. It opens straight into your dashboard.

FIRST STEP: BUILD YOUR LIST

- **Create a list of people you'll commit to talking to about voting this year.** Our [Circle of Influence worksheet](#) walks you through the different groups in your life — family, friends, coworkers, neighbors — so you don't leave anyone out.

SECOND STEP: TAKE ACTION

- **We've created a list of actions you can share.** If there is a number after the action, it means you have people who need to hear from you! Click the down arrow and get started!



THIRD STEP: SHARE

- After you click the arrow, you'll see your list of contacts. Click "talk" to start the conversation.
- Like magic, a box opens where you can click on "Copy Message." You can copy/paste the message (and customize it) anywhere you'd like. You also have the option to share the message directly from the app via channels like text, email, or WhatsApp.
- Be sure to click "I did it!" so your records will update.
- Move on to the next contact on your list and keep sharing the messages.

RATHER GO ANALOG?

- Fill out this [short form](#) to tell us how many voters you're pledging to contact. It takes under a minute, and it tells us you're on the friend-to-friend team so we can track how many voters we're reaching. Then start working your list and watch for updates from us.

TAKE ACTION WEEKLY

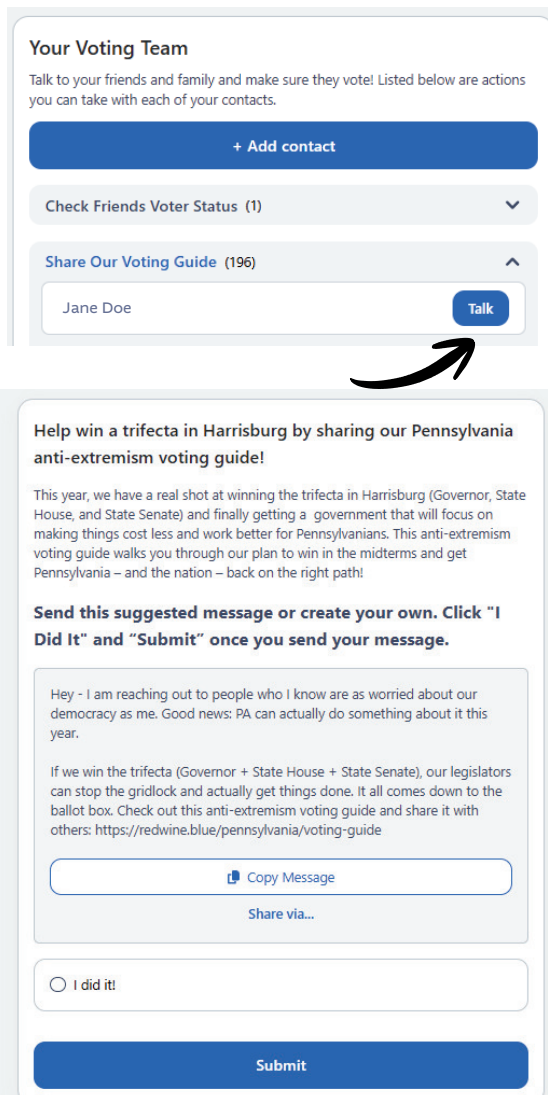
- You will receive weekly updates for the next action to share.

HELPFUL GUIDANCE FOR USING RALLY

- [Train in 10 video](#)
- [Training slide deck](#)
- **How to Videos:**
 - [Add Contacts](#)
 - [Take Action](#)
- [Conversation Guide](#)
- [RWB in Your Pocket: RWB App & Rally](#)
- **Anti-Extremism Voting Guides:** [PA](#)

HAVE QUESTIONS?

- Pennsylvania: pennsylvania@redwine.blue



Your Voting Team

Talk to your friends and family and make sure they vote! Listed below are actions you can take with each of your contacts.

+ Add contact

Check Friends Voter Status (1)

Share Our Voting Guide (196)

Jane Doe **Talk**

Help win a trifecta in Harrisburg by sharing our Pennsylvania anti-extremism voting guide!

This year, we have a real shot at winning the trifecta in Harrisburg (Governor, State House, and State Senate) and finally getting a government that will focus on making things cost less and work better for Pennsylvanians. This anti-extremism voting guide walks you through our plan to win in the midterms and get Pennsylvania – and the nation – back on the right path!

Send this suggested message or create your own. Click "I Did It" and "Submit" once you send your message.

Hey - I am reaching out to people who I know are as worried about our democracy as me. Good news: PA can actually do something about it this year.

If we win the trifecta (Governor + State House + State Senate), our legislators can stop the gridlock and actually get things done. It all comes down to the ballot box. Check out this anti-extremism voting guide and share it with others: <https://redwine.blue/pennsylvania/voting-guide>

Copy Message

Share via...

☐ I did it!

Submit

