

MRS. FRAZZLED TAKES RWB TO SCHOOL:

A CONVERSATION WITH
MRS. FRAZZLED

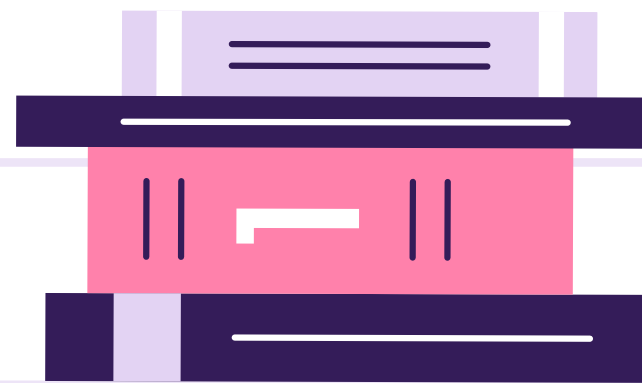


Special Guest:

Mrs. Frazzled

Teacher, Creator, Good Troublemaker, & PA Native.

WELCOME!!!



PRESENTED BY



WELCOME

Thank you for being here!

Please take a moment to introduce yourself in the chat.

Share your name, where you live in our fabulous Commonwealth, and what public school district you live in.



WHAT'S AT STAKE IN PA

- School Boards
 - 499 districts are electing at least four directors
- Judicial Retentions
 - 3 State Supreme Court Seats
 - 1 Commonwealth Retention and 1 election
 - 1 Superior Court Retention and 1 election
- Row Offices/County & Municipal Races
 - County Council
 - Auditors
 - Sherrifs



LOCAL RACES = BIG IMPACT ON OUR DAILY LIVES.

When we don't vote in LOCAL elections, extremists win by default.

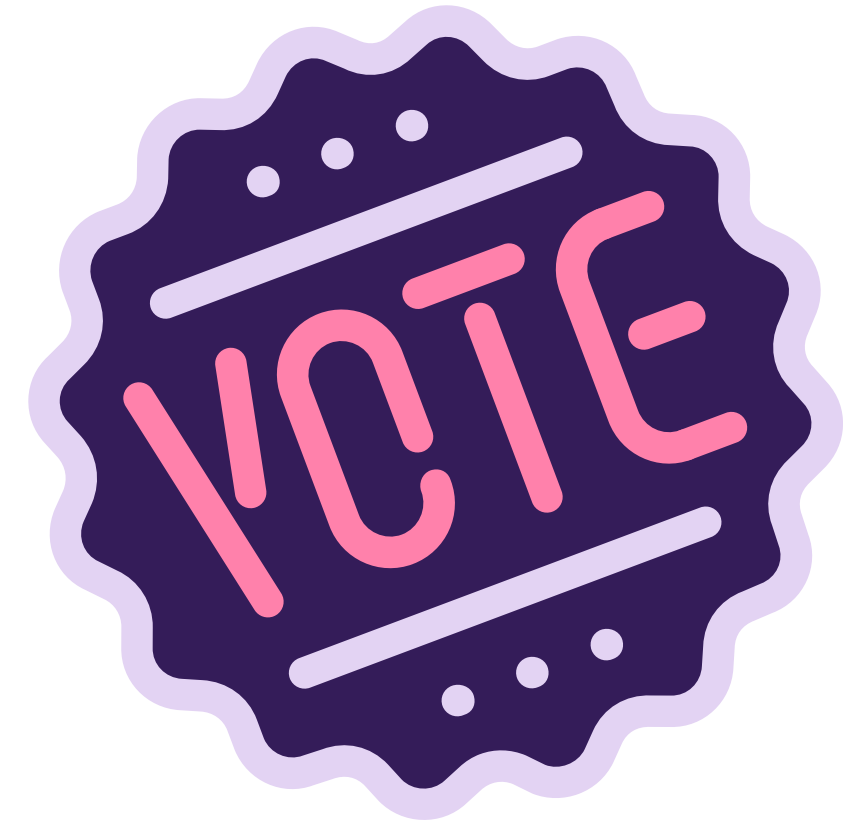


MICHIGAN GOES LOCAL!

Municipal elections across the state

School Bonds

Millage Approvals



ON THE LINE IN NC!

Municipal elections across the state

School Board elections in 5 counties

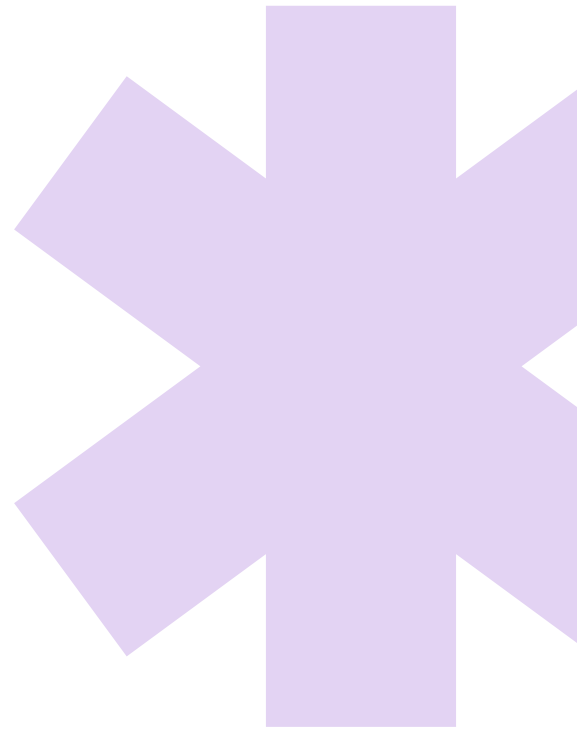
Extremists would LOVE to win these races!

**Our work now defeats them and gets us
ready for 2026!**



OHIO CHALLENGES

- **BEING INCREDIBLY GERRYMANDERED AND REDRAWING OUR MAPS**
- **DEALING WITH THE FALL OUT FROM BOTH STATE AND FEDERAL CUTS TO EDUCATION**
- **WE'RE EDUCATING OUR MEMBERS ABOUT THE POWER OF SCHOOL BOARDS**



VIRGINIA

Washington Impacts*

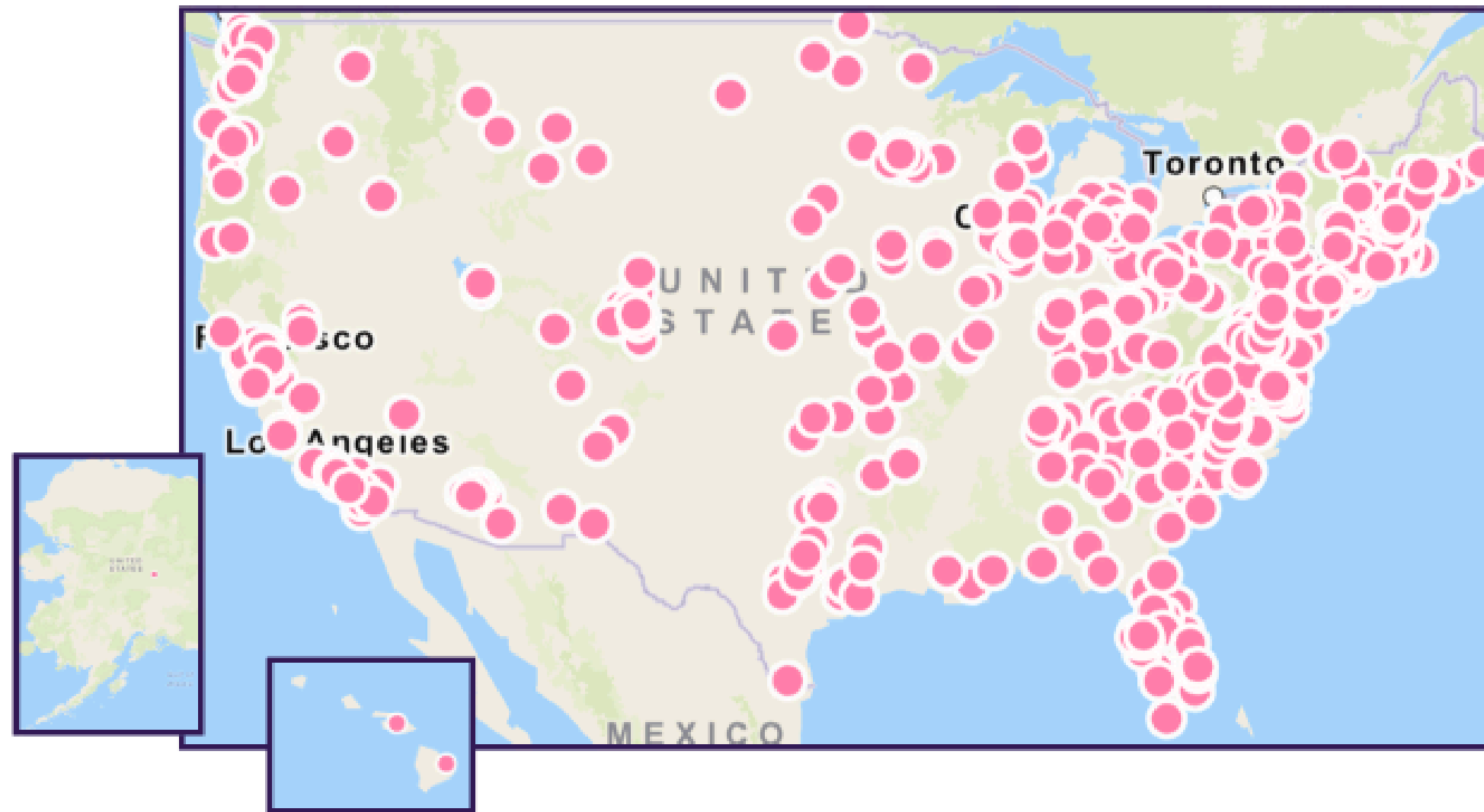
- **2nd only to CA in Federal Job losses**
- **2nd only to CA in Military / Veteran population**
- **3rd in hospital shutdowns due to Medicare/Medicaid cuts**
- **K-12/Higer Education targets**
- **ICE raids**

Elections

- **VA's Leader - Governor's race**
- **VA's Senate tie breaker - Lt. Governor**
- **VA's Lawyer - Attorney General**
- **3 Constitutional Amendments - House of Delegates**
 - **Fundamental Reproductive Rights**
 - **Voting Right-Restoration of Rights**
 - **Same Sex Marriage**

TROUBLENATION

RWB's national grassroots organizing program



**800+
GRASSROOTS
GROUPS**

50 STATES+

**100,000+
MEMBERS**



JOIN A GROUP OR START YOUR OWN!



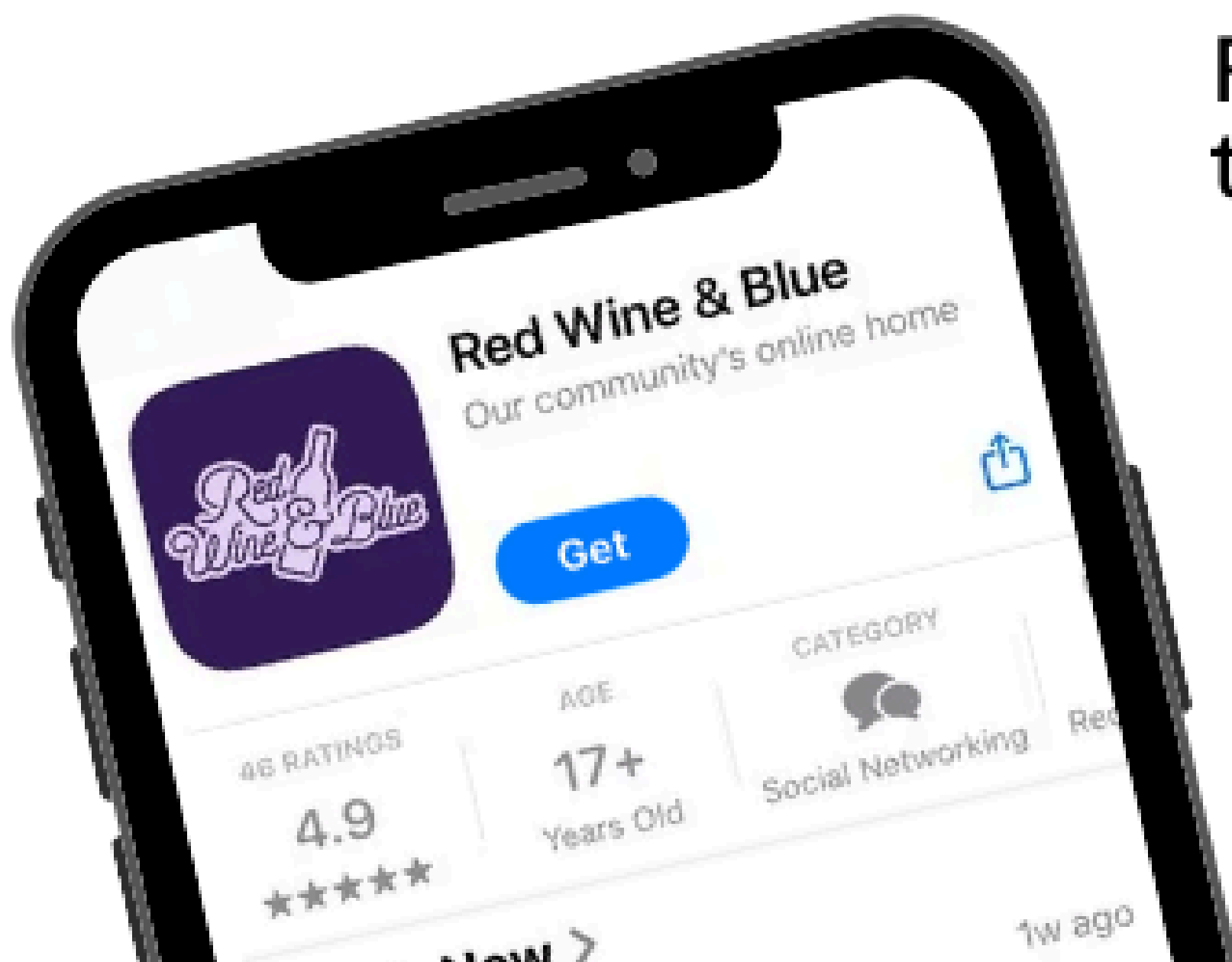
WANT TO MAKE IT

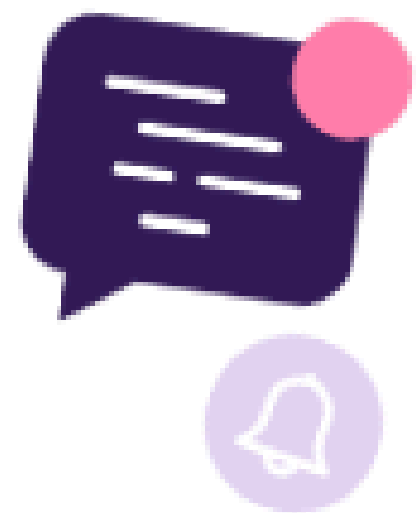
REALLY EASY?



1. Download the RWB App!

Find the “**Red Wine & Blue**” App in the App Store on your phone





WANT TO MAKE IT

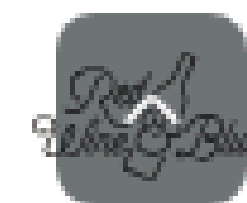
REALLY EASY?



2. Set Up Your Account!

Be sure to use the **same email** address that you use to sign up for anything else at RWB.

Set your username as your **real name** so that friends know it's you!



MOST EFFECTIVE THING WE CAN DO: **FRIEND TO FRIEND ORGANIZING**

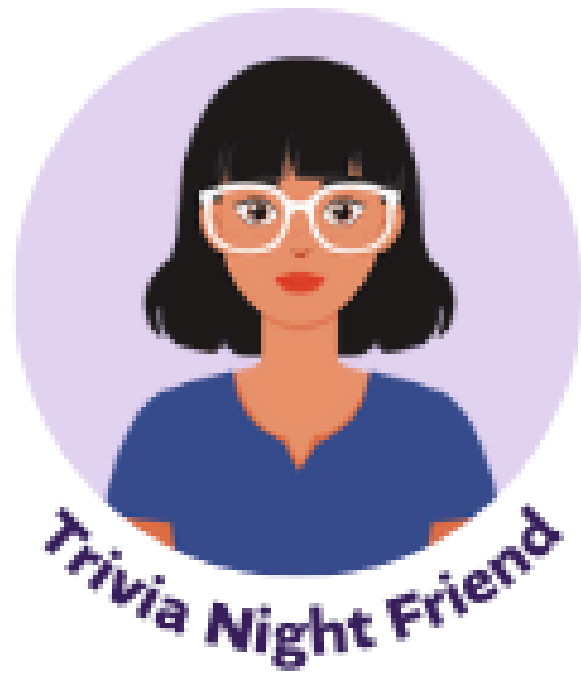
RWB's Impact
on Voter Turnout

 **10.1%**

Among volunteers'
contacts in 2023

The simple, proven concept
that **talking to our circle of
influence** is more effective than
talking to strangers

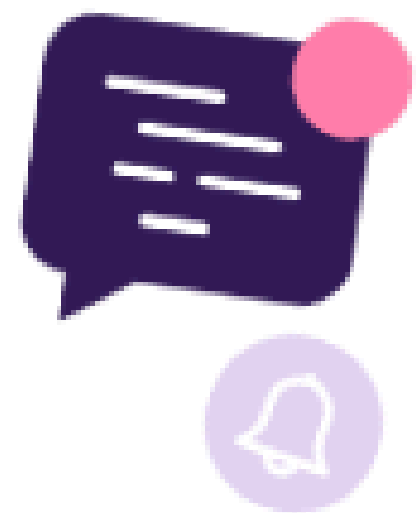
SO, WHO IS YOUR *CIRCLE OF Influence?*



But do you know...

- If they're a regular voter, don't vote at all, or even registered?
- What's going on in their district?
- What to say to kick off the conversation?
- Their polling location and voting hours?





WANT TO MAKE IT

REALLY EASY?

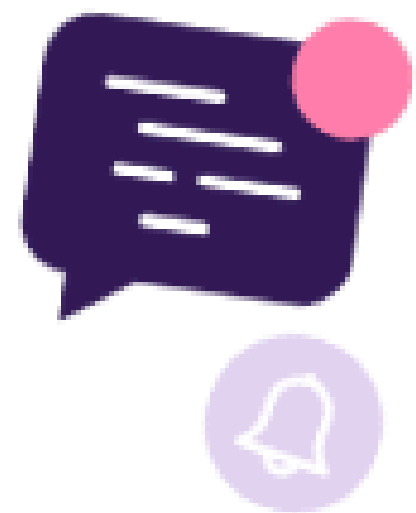


3. Tap on “Rally Together”

The “Rally Together” square is on the **home screen** of the RWB App.

*Don't see your state? Click on the “TroubleNation” square and scroll to the bottom to find **“Rally Together.”***



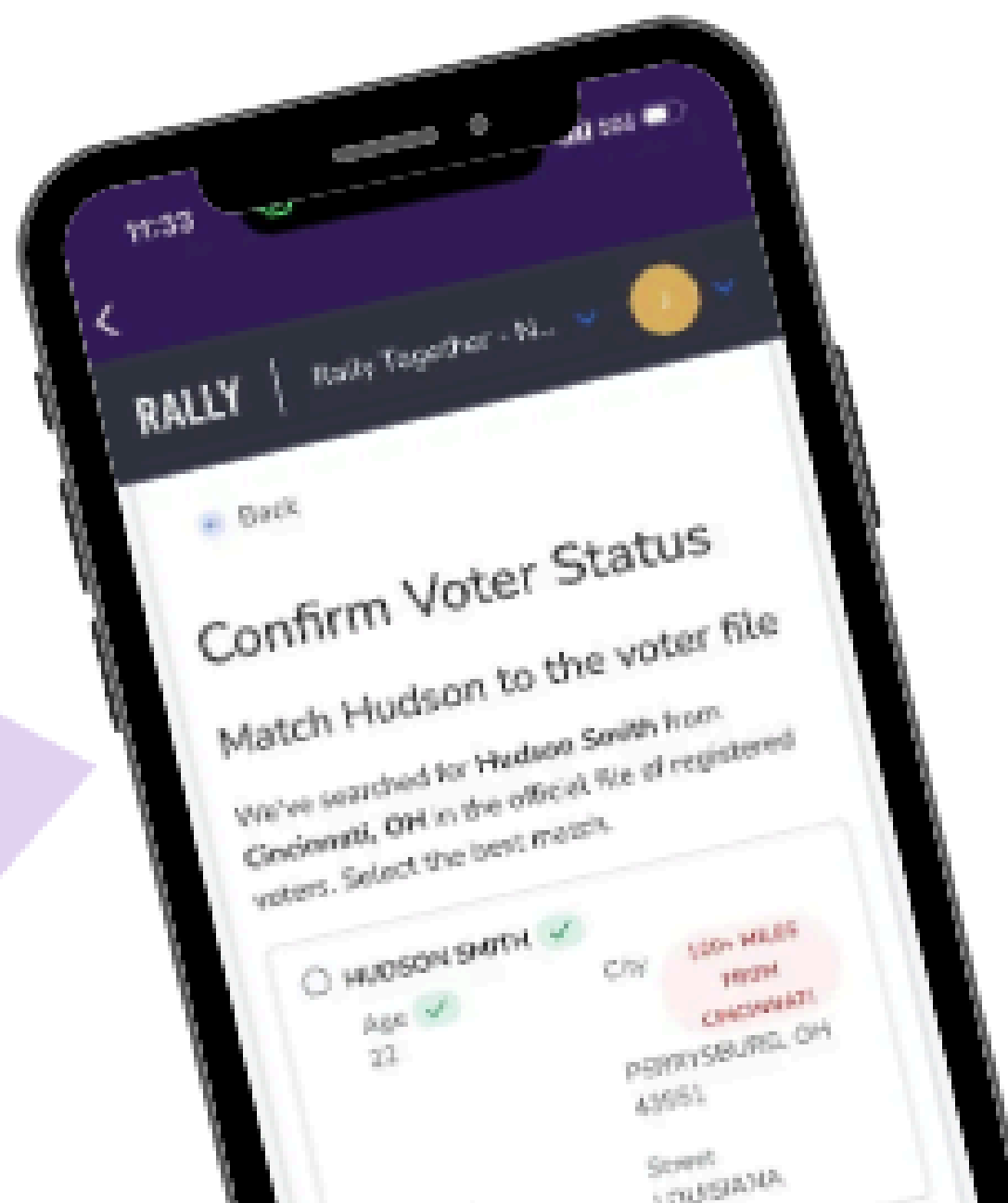
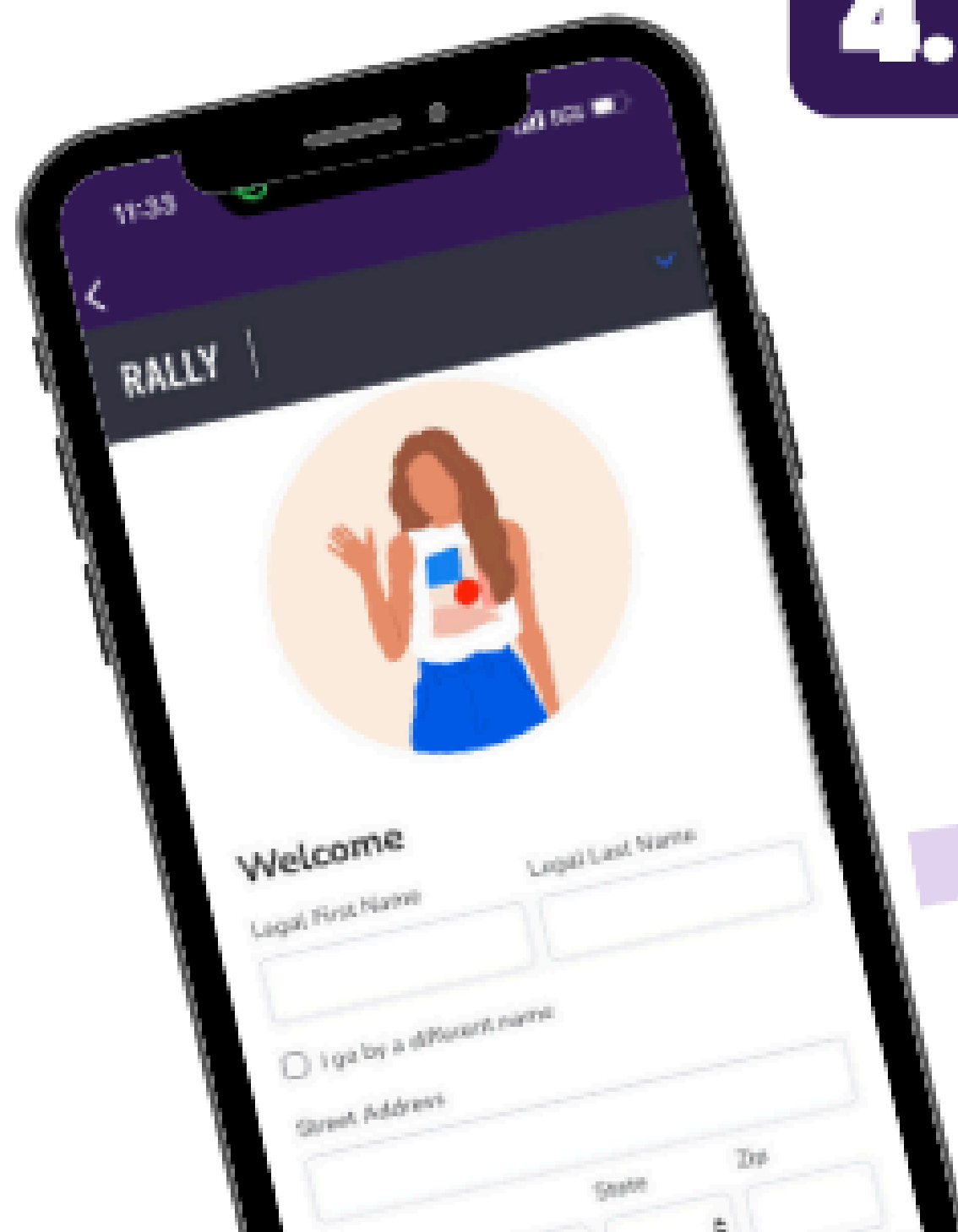


WANT TO MAKE IT

REALLY EASY?



4. Tap “Join Campaign”

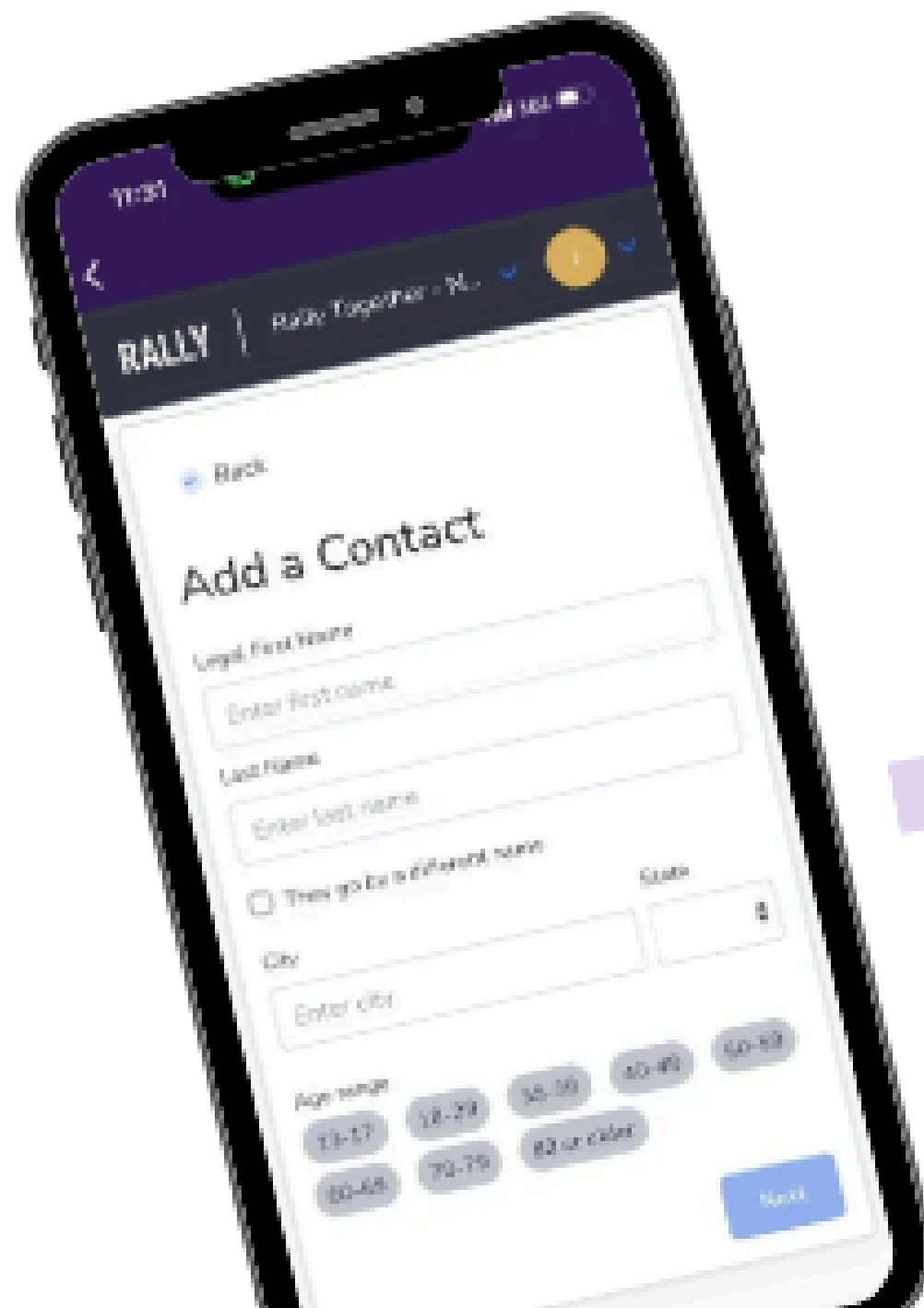


And match yourself to the voter file!

It's okay if you can't find a match. Select “none of these” at the bottom and match yourself later.



LET'S LEARN ABOUT YOUR CIRCLE OF *Influence*



11:31

RALLY | Rally Together - N...

Back

Add a Contact

Legal First Name
Enter first name

Last Name
Enter last name

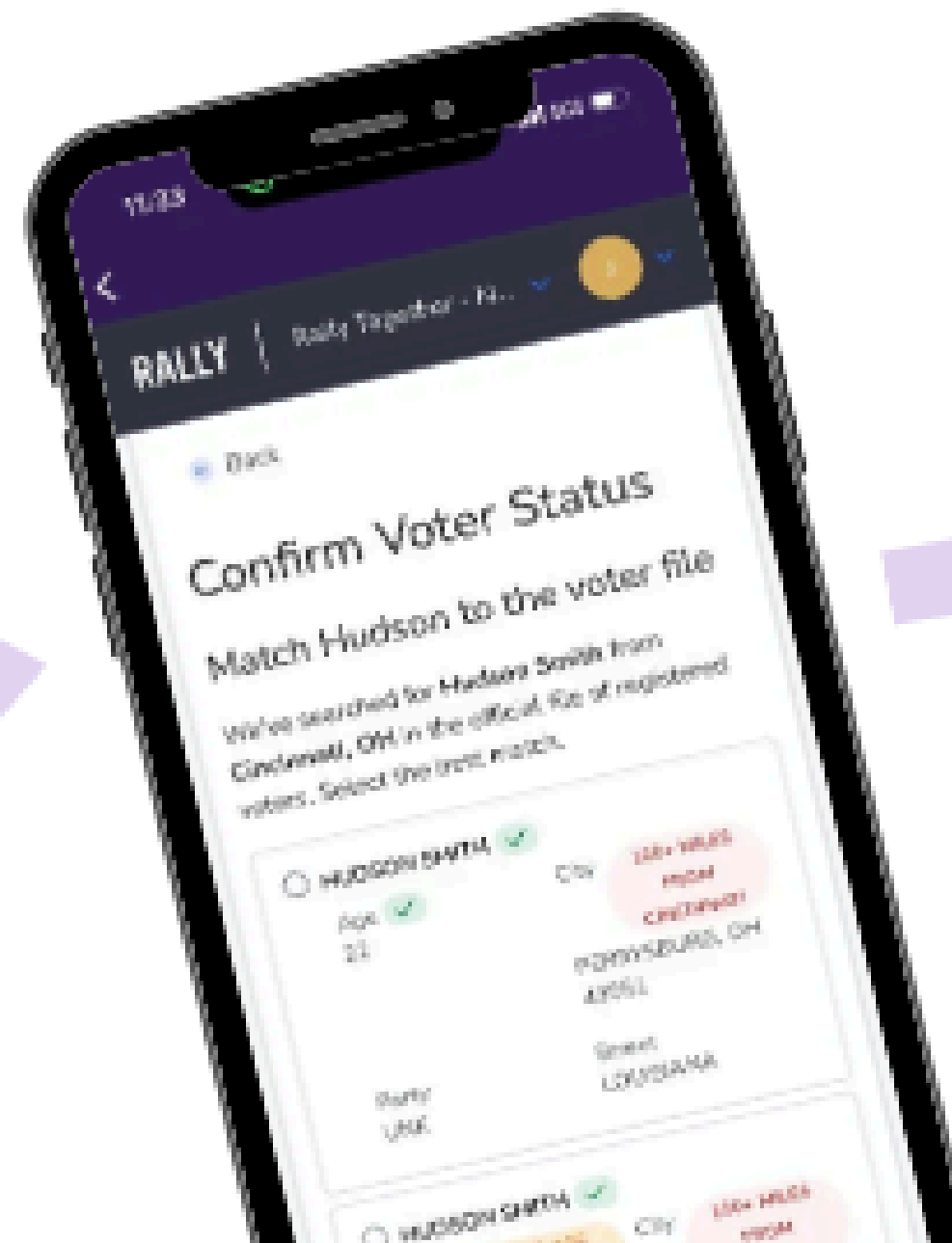
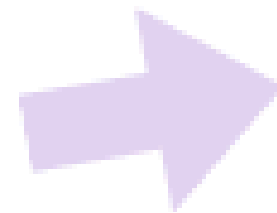
☐ They go by a different name

State
9

City
Enter city

Age range
18-17 18-29 30-39 40-49 50-59
60-69 70-79 80 or older

Next



11:33

RALLY | Rally Together - N...

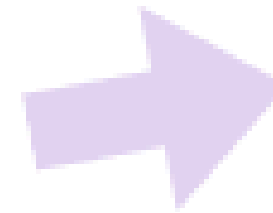
Back

Confirm Voter Status

Match Hudson to the voter file

We've searched for Hudson Smith from Cincinnati, OH in the official file of registered voters. Select the best match.

<input type="radio"/> HUDSON SMITH	Age 21	City 100+ miles from Cincinnati	Party UNK
<input type="radio"/> HUDSON SMITH	Age 21	City 100+ miles from Cincinnati	Party UNK



Vote History

2022 ✓

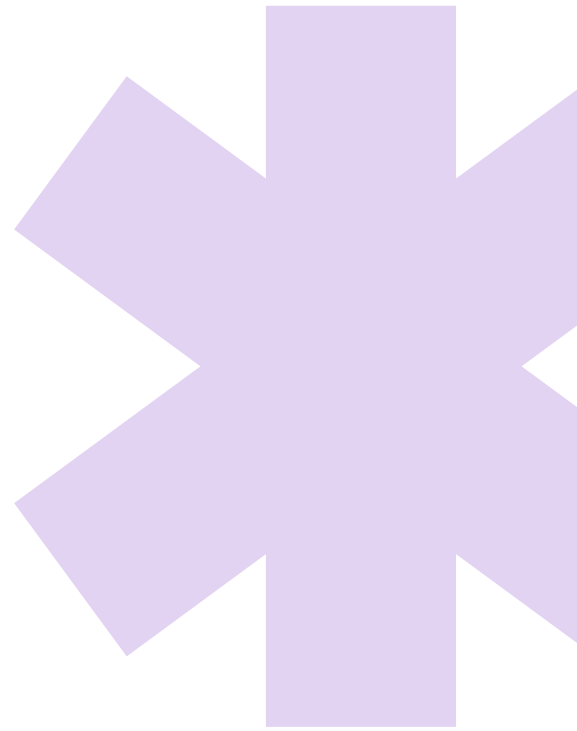
2023

2024 ✓

If they don't match to the voter file, click "None of these."

Up arrow icon

THE GAME PLAN



- ✓ **MAKE YOUR LIST /WHO CAN YOU CONTACT?**
- ✓ **ADD THEM TO YOUR RALLY LIST**
- ✓ **CHECK OUT RALLY ACTIONS**
- ✓ **HAVE CONVERSATIONS & SHARE INFO W/ YOUR LIST**
- ✓ **REPORT BACK WHICH VOTERS YOU CONTACTED**

