

TROUBLEMAKERS' GUIDE

TO MAKING THE MOST OF PROTESTS, RALLIES & TOWN HALLS

GATHER, GO, & GROW

To foster a strong community of Troublemakers who are informed, engaged, and empowered to make a difference through collective action and advocacy, you have to build a blueprint. These are some building blocks to get you started!

PRE-PROTEST PREPARATION

- **Rally Your People.** Contact all your friends, family, and associates through redwine.blue/rallyyoursquad.
- Organize **meetups with friends, family, and associates** who plan to attend protests.
- Create a **relational based in-person or online group** (Zooms, Google meet, social media or messaging apps) for real-time updates and discussions.

EDUCATION AND AWARENESS

- Discuss **key topics and themes** relevant to the protests, ensuring everyone knows what to listen for and observe.
- **Identify goals for gathering insights** on how protests will affect local, state, and federal elections.
- **Create a list of questions** to explore during the protests (e.g., How will this affect women's rights? What are the demands of the speakers?).

DATA COLLECTION STRATEGIES

- Plan how to **collect data during the protests**, such as taking notes, recording speeches, or gathering information from other groups attending.
- **Designate a "note-taker" or "documenter"** within your group to ensure comprehensive insights are captured.
- **Utilize videography to capture key moments** and monitor social media for hashtag trends, live stream, perform participant interviews for personal insights.

POST-PROTEST DEBRIEFING

- **Meet for brunch, lunch, dinner, or drinks to debrief** or create a virtual forum or group chat for sharing stories and insights post-event.
- **Share key takeaways from the protests**, including the speakers and their main points & direct impacts on our community and issues.
- **Share your Experience** with those who couldn't attend and encourage them to share their thoughts and reflections on the issues being protested.

CREATE ACTIONABLE STEPS

- **Use debrief sessions to brainstorm** and develop individual and group calls to action for the Red Wine and Blue networks.
- **Create a follow-up plan** for ongoing engagement including future protests and community meetings.
- **Encourage participation** in local advocacy groups or community organizations.

Stay Engaged and Keep Showing Up!

