

SIT DOWN, Rise Up: *Pennsylvania* in Action



**Special Guest:
Brittney Pagone**

SUNDAY, APRIL 26 | IN-PERSON | 3:00 PM | PITTSBURGH

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Icebreaker

Red, Wine or Blue?

YOUR NAME AND WHERE YOU ARE FROM FOLLOWED BY —

Which are you feeling right now?

- Red - bold, passionate
- Wine - relaxed, chill
- Blue - thoughtful, focused

EXPLAIN YOUR MOOD IN ONE SENTENCE.

the Assignment:

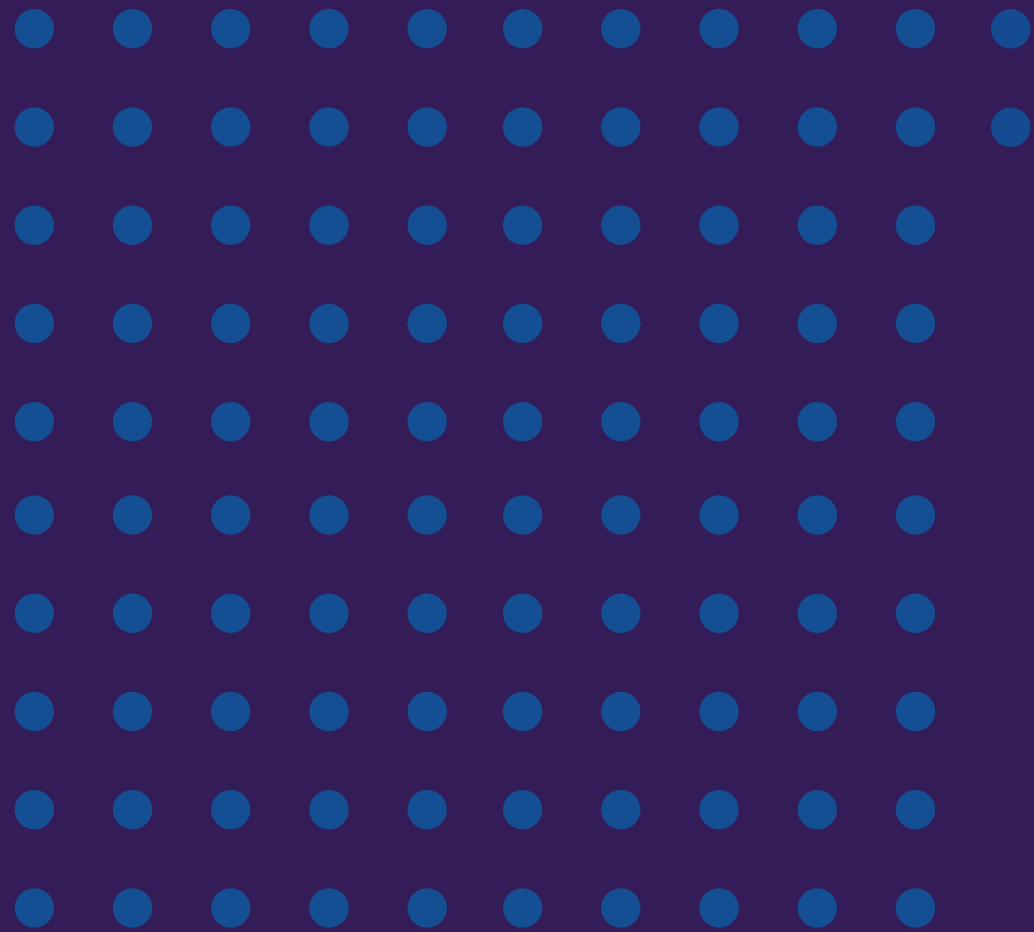
- 1 **RE-ELECT** the Governor & Lieutenant Governor
 - 2 **EXPAND** the House & **FLIP** the Senate
- creating a trifecta!**

*** We will elect all state House seats and half of the Senate seats in 2026***

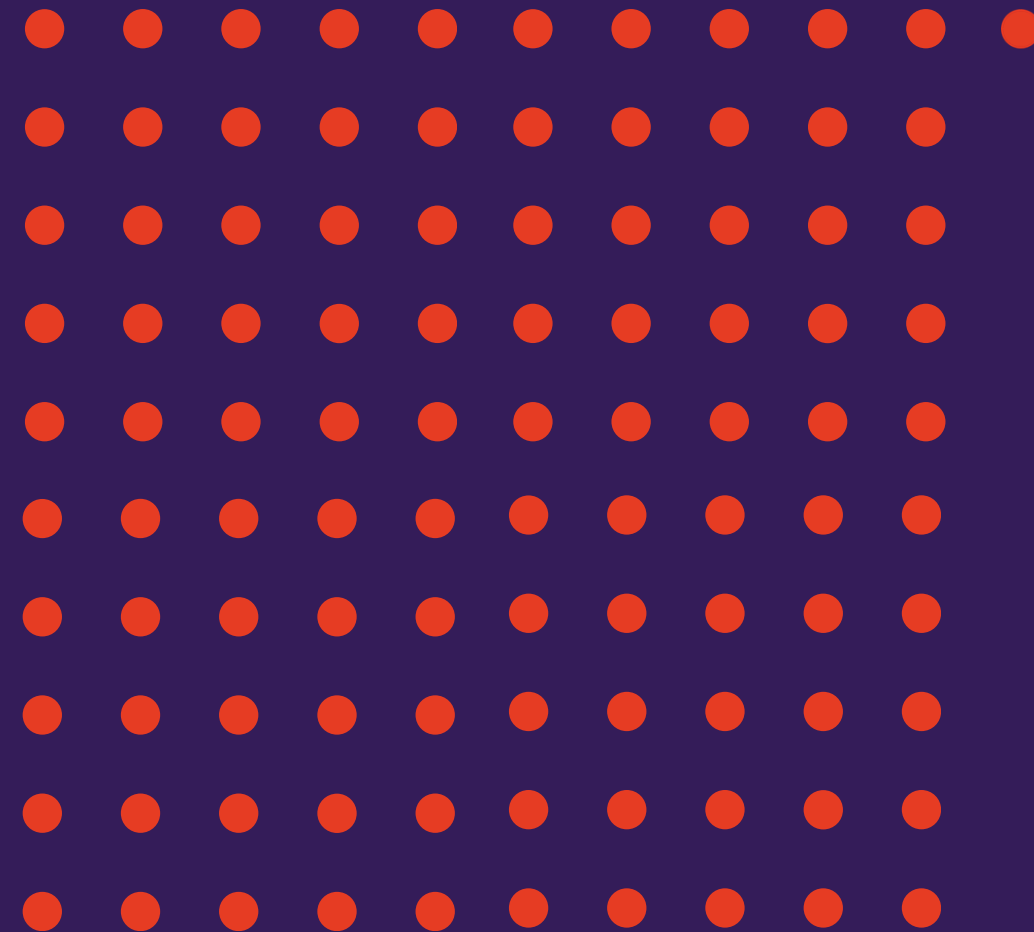
The PA House of Representatives

203 SEATS ALL UP FOR ELECTION

102



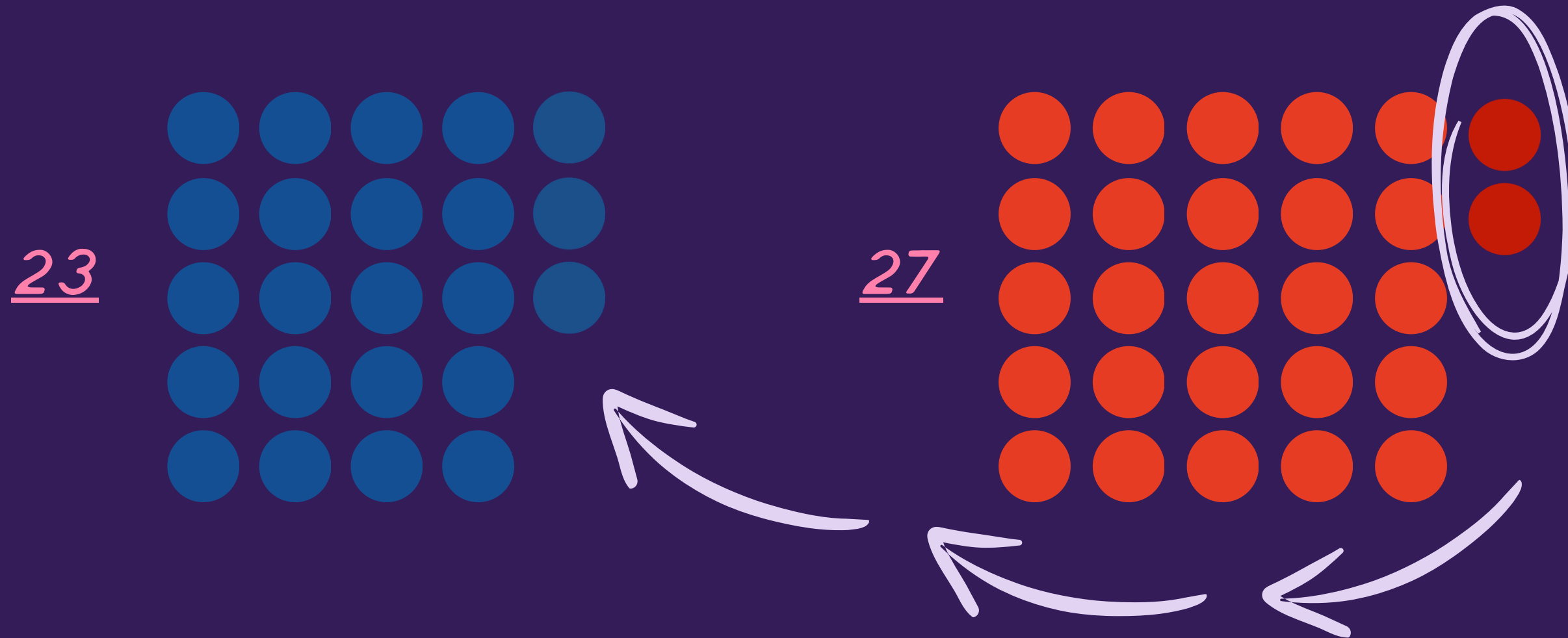
101



- A one seat lead in the House is not enough – we must expand this majority.
- 2025 general and special election results indicate that there is momentum to make this happen.

The PA Senate

25 SEATS UP FOR ELECTION



- Flipping just two seats would allow the Lieutenant Governor to break any tied votes – a majority would be even better.
- Winning the Senate would ensure unified control and the potential to pass critical legislation – offering Pennsylvania protection from harmful federal policies.

The PA General Assembly

an overview

Pennsylvania is one of only two states with a split legislature – creating gridlock and prohibiting the passage of legislation.

- PA lawmakers introduce **1000's of bills** each term.
- Bills passed in one chamber are often **ignored** by the other.
- Last year, less than 5% (65) were passed by both chambers and sent to the governor – the **lowest in a decade**.
- Approximately 1/3-1/2 (20-35) of those are considered to be **“garbage” bills** (ceremonial or symbolic, clean-ups with no policy change, hyper local or private in nature).



grade: **F-**

Harrisburg is...

BROKEN

- A nationwide analysis of state legislatures found that Pennsylvania had one of the **least efficient** state legislatures in the country last year.
- The deep **partisan divide** and the concentration of power within legislative leaders play a major role.
- For four consecutive terms **budget impasses** wasted valuable legislative time and resources.



Progress Passes in the House, Dies in the Senate

The disconnect in the PA General Assembly has left Pennsylvanians without meaningful legislation on issues such as:

- Health Care
- Reproductive Freedom
- Gun Safety
- Minimum Wage
- Affordable Housing
- Marriage Equality
- Public Transportation
- Child Sexual Abuse
- Education Funding
- Cyber Charter Reform
- Immigration
- Environment





Did You Know?

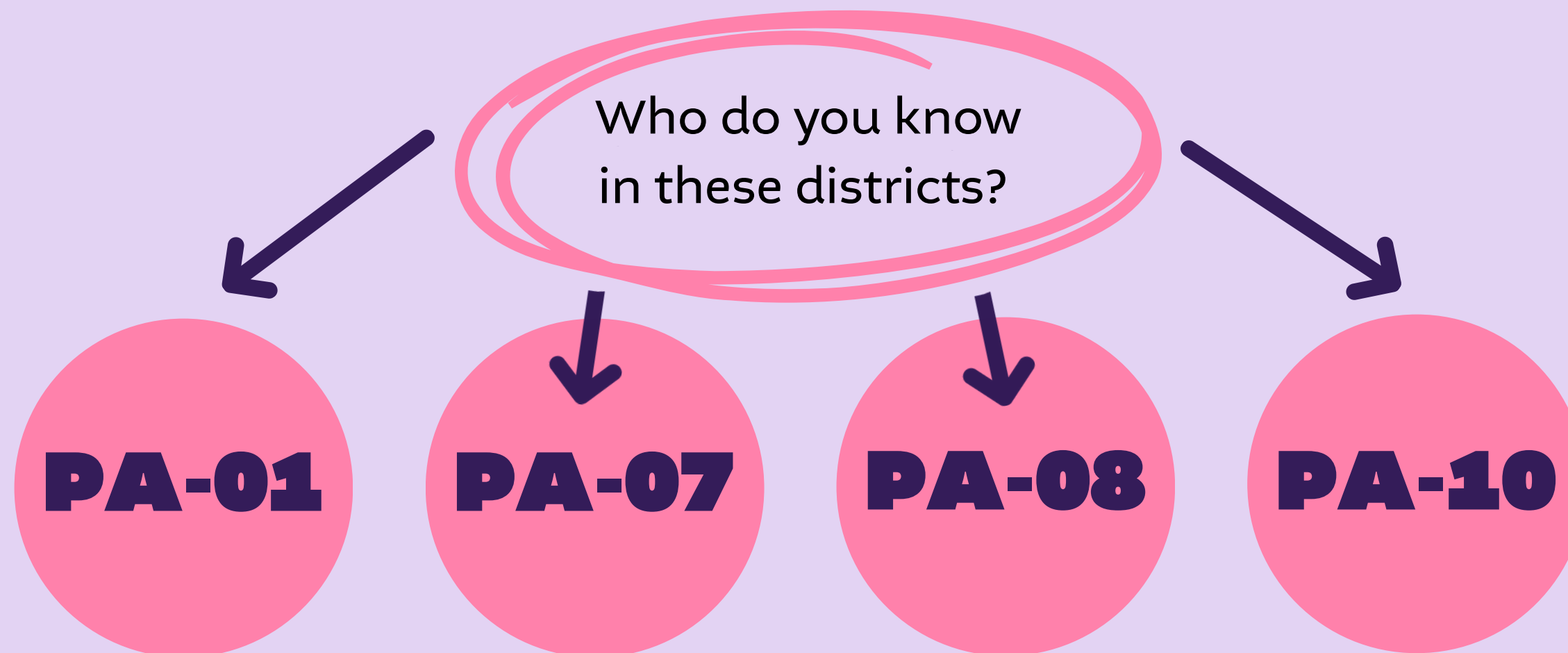
because you should!

- PA is one of only 10 states that have **full time** legislators and the largest with 253 members.
- Rank-and-file members earn **\$113,000/yr**, and leadership earns \$170,000 or more (the national average is \$48,000) + mileage, per diem reimbursements, and generous pensions.
- They receive **COLA's** each year, since 1995.
- Approximately **50 days** a year are spent in the capital meeting or voting.
- When not formally in-session they should be working in committee, meeting with constituents, preparing legislation, and dealing with oversight – **BUT ARE THEY?**
- In 2024, 43 House seats held by Republicans did not have a Democratic challenger – **no one should be handed these seats.**



PA DRAWING NATIONAL ATTENTION – AGAIN

- There are 17 US House Seats up for grabs in PA this year – 4 of them are national targets.
- A three seat gain would allow Democrats to gain control.



Western PA Highlights

Let's elect and protect politicians that vote for our values

- Summer Lee (US House - hold)
- Chris Deluzio (US House - hold)
- Lindsey Williams (PA Senate - hold)
- Hadley Hass (PA House - flip)
- Arvind Venkat (PA House - hold)
- Robert Matzie (PA House - hold)
- Josh Weigand (PA House - flip)

We must replace politicians that don't

- Guy Reschenthaler (US House)
- Mike Kelly

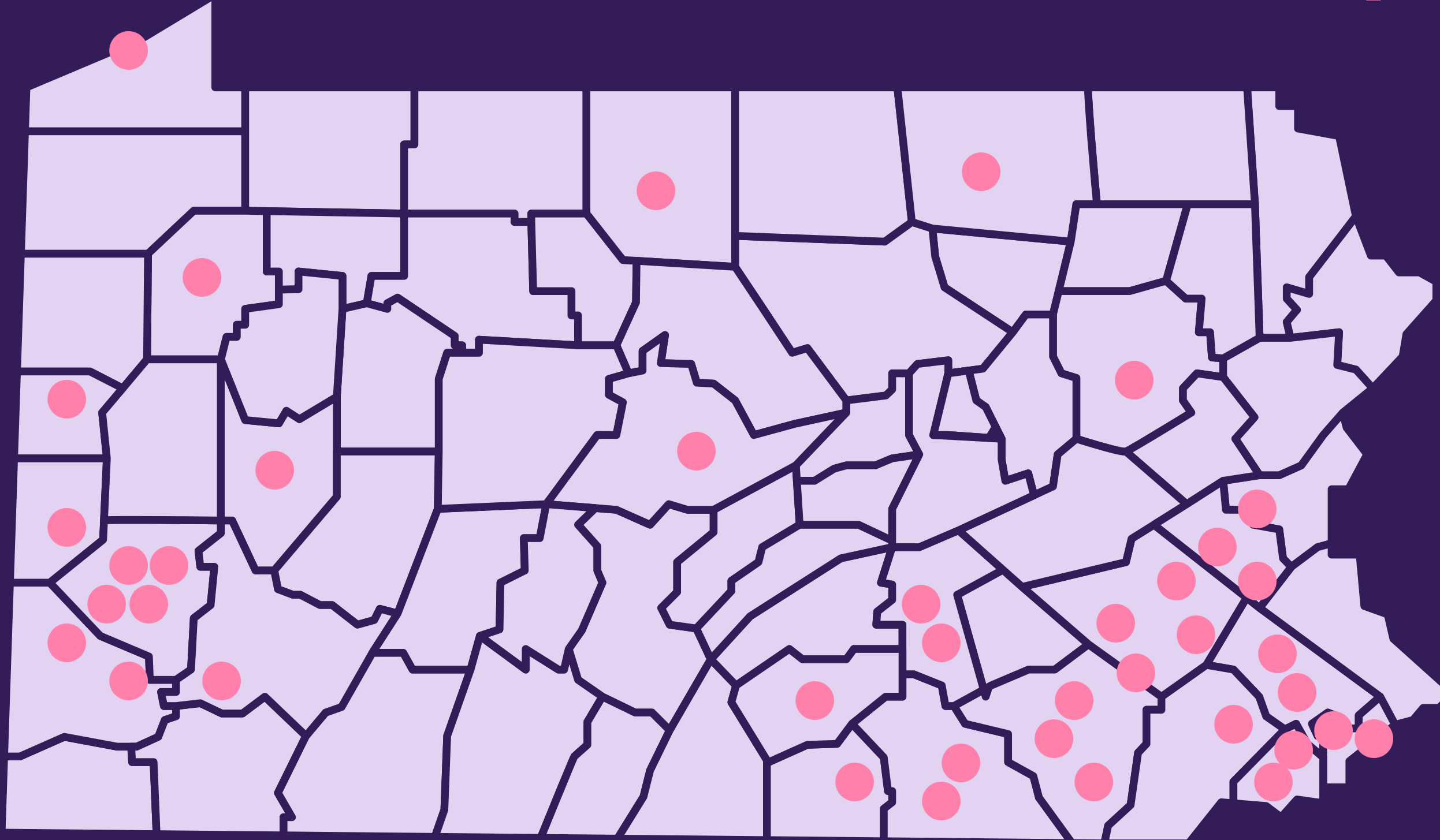
Who do YOU want in or out?

RED WINE & BLUE NETWORK

FORMERLY *Trouble* NATION BY RED WINE & BLUE



We have 38 Active RWB Network Groups in PA!



Our Goal:



**AT LEAST ONE TROUBLENATION GROUP
IN ALL 67 PENNSYLVANIA COUNTIES.**

Why do we need The RWB Network in Pennsylvania?

- Our Organizers can't be everywhere.
- RWB Network groups are taking PA grassroots organizing to the next level.
- They are showing up locally and driving real change in their communities.
- In 2026, all eyes will be on Pennsylvania as we work towards flipping the US House, re-electing the Governor and Lieutenant Governor, and taking both chambers of the PA General Assembly. And **we need Troublemakers from all over the state to accomplish these goals.**



What are the **Benefits?**

- Built-in **RWB infrastructure** across PA to help you connect with even more badass women in your area who are ready to get \$hit done.
- **Exclusive RWB Network content**, trainings, and opportunities designed to strengthen your organizing and leadership skills.
- A **dedicated landing page** to showcase your group, promote events, and make it easier for new folks to plug in.
- A **statewide network** of leaders you can collaborate with—sharing ideas, troubleshooting challenges, and supporting one another.
- **Hands-on support** from both the RWB Network Team and the Red Wine & Blue Pennsylvania Organizing Team – because no one understands PA like we do.



Introducing...



GRAB A FRIEND. CHANGE THE WORLD.

POWERED BY RED WINE & BLUE



WHAT IS A CHANGE CIRCLE?

- It's about the power of friendship – strengthening bonds while building personal power.
- It creates comfortable, welcoming spaces where people feel ready to engage.
- It keeps things simple, focused, and impactful.
- It brings friends together to take clear, concrete actions that drive change.

CHANGE-MAKING MADE EASY

We'll make it easy by guiding you every step of the way. We provide:

- Simple gathering ideas for hosts
- Easy-to-use agendas
- Conversation starters
- Prompts to to keep things flowing
- Suggestions for easy group actions
- Planning tips for your next Change Circle

YOUR **CHANGE CIRCLE** STARTS HERE:

Complete the survey for more information:

Please provide the approximate date of your event, how many guests you expect, and your mailing address, and we'll mail you some info sheets and some RWB Swag to hand out!





SIT and

SHAPE THE FUTURE

Red Wine & Blue

RELATIONAL ORGANIZING

FRIEND TO FRIEND ORGANIZING

The simple, proven concept that
people talking to friends and family is
more effective than strangers talking
to strangers



NO MORE FEAR!



Friends know their friends better than the voter file

TRADITIONAL TACTICS

Depend on voter file/historical data – directs campaigns to target voters who are no longer with us; skip those who have moved towards us

FRIEND TO FRIEND ORGANIZING

Depends on friends – know who is shifting in real time; better intel and more accurate contact info

A relational approach means we know who to talk to, how to talk to them, and that we can actually contact them

(Relational contact rates are 77%+ higher than phone banks)



WE NEED YOU!

MAP YOUR *Contacts*

Who can you talk to about issues, candidates and voting? Keep building your list and increasing your impact!

Family Members to Contact

1. _____
2. _____
3. _____
4. _____
5. _____

Who is on your holiday card list/Who would you invite to a milestone celebration

1. _____
2. _____
3. _____
4. _____
5. _____

People who likely agree with you but don't talk politics or are tuned out

1. _____
2. _____
3. _____
4. _____
5. _____

List Your Friends (besties, neighbors, your group chat and work buddies)

1. _____
2. _____
3. _____
4. _____
5. _____

Community Groups (mom groups, book clubs, faith institutions, kids' activities, PTA/PTO)

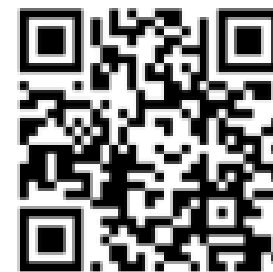
1. _____
2. _____
3. _____
4. _____
5. _____

Who are the last 10 people you texted/called? Who are the last 20 people who engaged on your social media?

1. _____
2. _____
3. _____
4. _____
5. _____

Think About Where You Go Often:

- Any recurring appointment
- Grocery store
- Preschool or school
- Hair or nail salon
- Gym



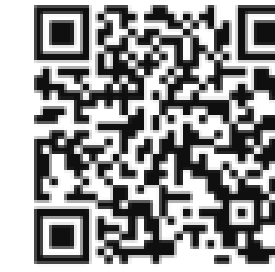
**RWB
Events**

redwine.blue/events



**Troublemaker
Resources**

go.redwine.blue/resources



**Rally Your
Squad**

redwine.blue/rallyyoursquad

*Red
Wine & Blue*



SO, WHO IS YOUR CIRCLE OF *Influence*?



Trivia Night Friend



Childhood Friend



Baby Shower Friend

But do you know...

- If they're a regular voter, don't vote at all, or are even registered?
- What's going on in their district?
- What to say to kick off the conversation?
- Their polling location and voting hours?





CARRY 1. RED WINE & BLUE IN YOUR POCKET!

Find your people, learn from each other, and get everything you need to take action.



**DOWNLOAD THE RWB APP &
CREATE YOUR ACCOUNT TODAY!**





2. Set Up Your Account!

Be sure to use the **same email** address that you use to sign up for anything else at RWB.

Set your username as your **real name** so that friends know it's you!





3. Tap on “Rally Together”

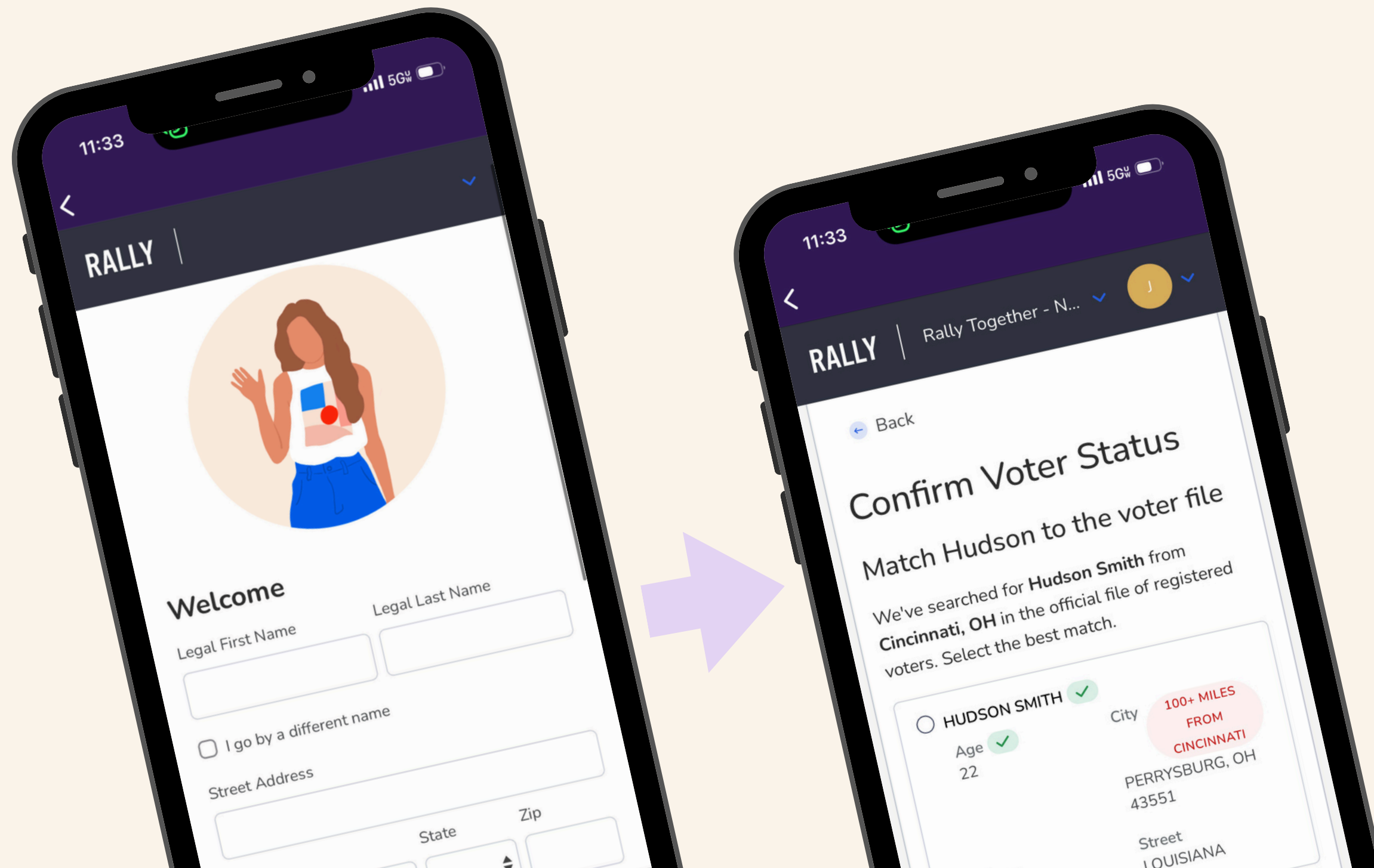
The “Rally Together” square is on the **home screen** of the RWB App.

*Don't see your state? Click on the “TroubleNation” square and scroll to the bottom to find **“Rally Together.”***





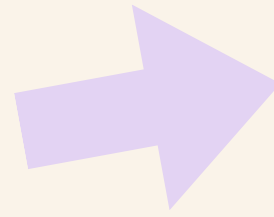
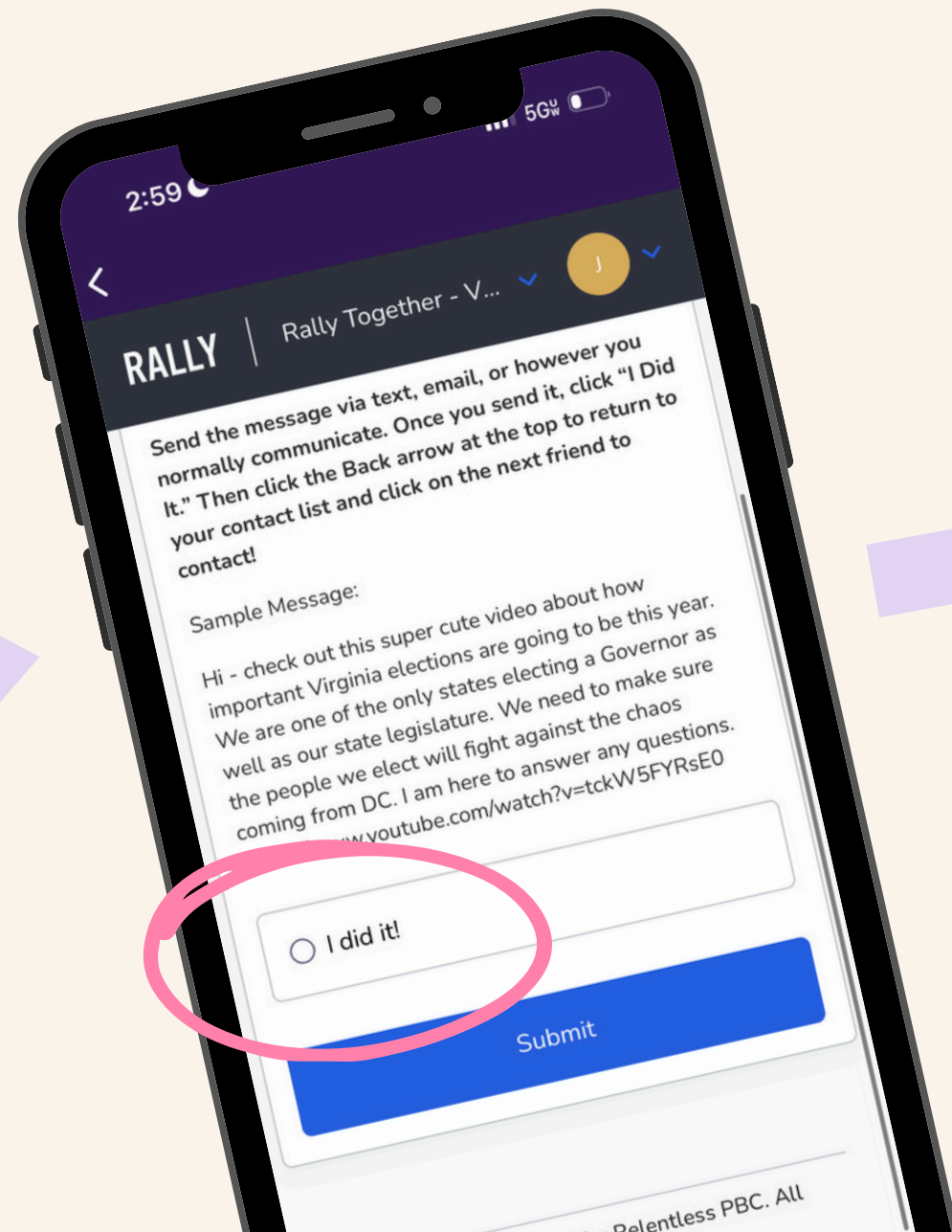
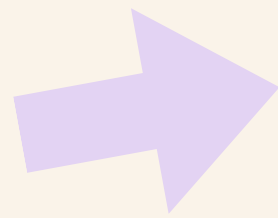
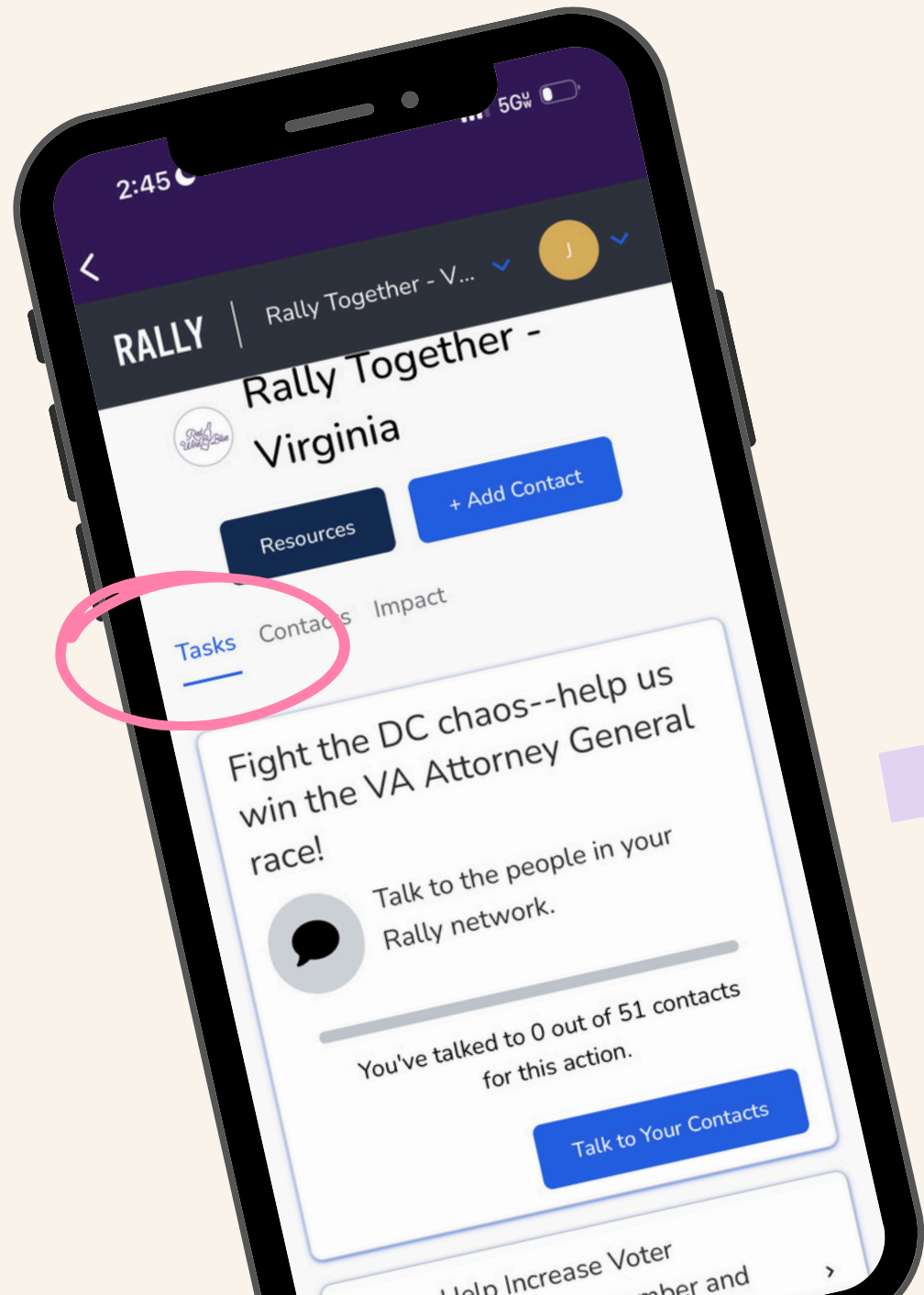
4. Tap “Join Campaign”



And match yourself to the voter file!

It's okay if you can't find a match. Select "none of these" at the bottom and match yourself later.

LET'S ACTIVATE YOUR CIRCLE OF *Influence*



Tasks to Complete

- PA House Race**
Get a message to send to your contacts this district



Keep track by tapping "I did it" and Submit. Then keep going!

IMPORTANT PA ELECTION DATES

The new postmark law
will NOT affect PA!

	LAST DATE TO REGISTER TO VOTE	LAST DATE TO REQUEST AN ABSENTEE OR MAIL-IN BALLOT	ABSENTEE & MAIL BALLOTS DUE BY:	ELECTION DAY
PRIMARY	May 4, 2026	May 12, 2026	May 19, 2026, absentee and mail-in ballots must be received by 8pm	May 19, 2026 Voting in person from 7am-8pm.
GENERAL ELECTION	Oct 19, 2026	Oct 27, 2026	Nov 3, 2026, absentee and mail-in ballots must be received by 8pm	Nov 3, 2026 Voting in person from 7am-8pm.



THE RWB PA *Difference*

- Red Wine and Blue doesn't pack up after election season. We organize **year-round** on-the-ground in Pennsylvania communities.
- We don't just get out the vote. We **strategically educate** our members about the PA legislature, state and local issues, and how to vote most effectively.
- Our organizers offer one-on-one **conversations** and excel at building power in our local communities.
- We offer both in-person and virtual **meetings**.
- Our **Rally** tool and **Strategic Impact Teams** provide tangible ways to make a difference.
- We've been **making change** in PA since 2021.
- We already have the **infrastructure** in place to hit the ground running for the 2026 midterms.

