

Sex, Lies, and Stereotypes: How Disinformation Undermines Women's Rights

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Sex, Lies and Stereotypes

Agenda and Aspirations: See it Coming,

Call it out, Take the Wheel

Examples and Explanations

- Examples
 - #KamalaHitAndRun
 - #HillaryCoughing
 - #PizzaGate
- Explanations
 - Testimonial Injustice and "Himpathy"
 - Power Imbalance
 - Maintaining Status Quo of Power

Tactics and Implications

- Tactics
 - ► Trivialize/Demonize/Sexualize
 - Spreading Disinformation/Misinformation
 - Claiming Witch hunts
 - Discrediting
 - Distracting
- Implications
 - Reduced representation/halting of progress
 - Silencing and Loss of Autonomy
 - Worse overall outcomes for all





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Sex, Lies, and Stereotypes: Gendered Implications of Fake News for Women in Politics

Bonnie Stabile, Aubrey Grant, Hemant Purohit & Kelsey Harris

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Stereotypes drive efforts to sideline women candidates for those who don't want to see women "at the wheel"

Russia propaganda group behind fake Kamala Harris hit-and-run story, says Microsoft

Microsoft researchers found that the group created a video, paid an actor to appear as the alleged victim, and spread the claim through a fake website



Microsoft researchers accused Russia of being behind a viral fake news story that claimed Kamala Harris has been involved in a hit and run incident in 2011. Photograph: Jim

#KamalaHitAndRun - Viewed over 2.7 million times



"She doesn't have the stamina. To be President of this country, you need tremendous stamina."

Donald Trump,

first Presidential debate, September 2016

Hillary Health Scare

#HillaryCoughing

https://apnews.com/events-united-states-presidentialelection-2c8dbf3a7ed44e40be52fade3cfe2900

2016 ELECT

NEWS

Hillary Clinton's Health Scare: 9 Unanswered Questions





Sept. 12, 2016, 4:53 AM EDT / Updated Sept. 12, 2016, 7:50 AM EDT

By Alex Seitz-Wald, Monica Alba, Andrea Mitchell, Kristen Welker and Kasie





Video proves Clinton suffering seizures? Not so, I was there

BY LISA LERER

Published 7:12 PM EDT, August 12, 2016

Share 🖒

WASHINGTON (AP) — I've never been part of a conspiracy theory. Now, video of my surprised facial expression has become Exhibit A in the latest unfounded speculation



'PizzaGate' Conspiracy Theory Thrives Anew in the TikTok Era

The false theory targeting Democrats, now fueled by QAnon and teenagers on TikTok, is entangling new targets like Justin Bieber.



- The fake news story included fantastical tales of a child sex ring, hidden tunnels, cannibalism, and Satanism.
- ► From October until December 4, 2016, when armed vigilante Welch walked into the pizza restaurant, #Pizzagate and related hashtags were shared about 1.4 million times by more than 250,000 accounts
 Stábile Red, Wine and Blue August 14, 2025





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SEARCH & SIGN



AMERICA

'Pizzagate' Gunman Sentenced To 4 Years In Prison

June 22, 2017 · 2:13 PM ET

MERRIT KENNEDY 👩 🤟



Edgar Maddison Welch of Salisbury, N.C., surrenders to police in December in Washington, D.C.

Female candidates are **trivialized** until they are seen as competitive, and then they are **villainized**.

HELDMAN ET AL., **SEX AND GENDER IN THE 2016 PRESIDENTIAL ELECTION**, 2018, P. 66).

Los Angeles Times

Column: Critics say Kamala Harris is a giddy lightweight. The proof? She likes to dance and laugh

Trivialized





ORIGINAL ARTICLE

"She Lied": Social construction, rape myth prevalence in social media, and sexual assault policy[†]

Bonnie Stabile ≥, Aubrey Grant, Hemant Purohit, Mohammad Rama

Villainized

First published: 21 December 2019 | https://doi.org/10.1002/sgp2.12011 | Citations: 1

In this study – for which we collected more than 5 million tweets for analysis- we inadvertently discovered that Hillary Clinton's name was associated with deception and sexual assault more than twice as often as Trump's—in 12,000 versus 5,000 tweets in the election cycle when Trumps notorious Access Hollywood tape was revealed (fall 2016).

Sexualized

Misogynoir in Today's America: Exploring the History of the Racist, Sexist Attacks on Kamala Harris

In what ways are sexist and racist tropes being used by the Trump campaign to characterize Harris in the presidential election?

Post by Jacob Ware

October 29, 2024 4:11 pm (EST)

COUNCIL on FOREIGN RELATIONS

"Funny how blowjobs impacted both their careers differently..." Truth Social post shared by DJT referring to Clinton and Harris

"Her and her pimp handlers will destroy our country."

≥ Newsweek

"Joe and the Hoe Gotta Go."

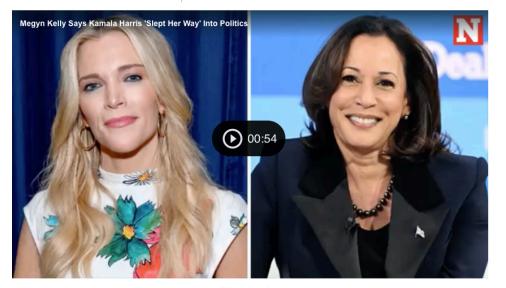
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Megyn Kelly Says Kamala Harris 'Slept Her Way' Into Politics

Published Jul 23, 2024 at 7:40 AM EDT

Updated Jul 23, 2024 at 9:15 AM EDT



Disinformation* or Misinformation**

teenVOGUE



Sexual Health + Identity

Betsy DeVos Said She Doesn't Know Whether False Rape Allegations Outnumber Real Ones

Statistics show a pretty clear picture, though.



MARCH 12, 2018

Disinformation is false information deliberately ... spread (as by the planting of rumors) in order to influence public opinion or obscure the truth

Claiming "Witch Hunt" is a Tell

Those crying "witch hunt" are often the guilty parties claiming the mantle of aggrieved victim when they are actually power players in privileged social, political and policy positions.

"Between 1400 and 1780, an estimated 100,000 people—mostly women—were prosecuted for witchcraft in Europe.

About half that number were executed, killings motivated by a constellation of beliefs about women, truth, evil and magic."

MFP VOICES

Opinion | Yesterday's Witch Hunts and Today's Misinformation Crisis Have Much in Common







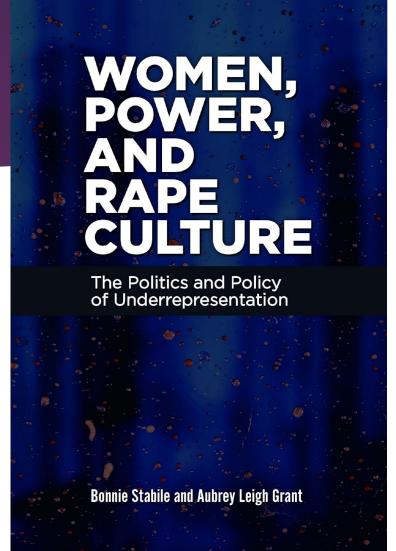






Bad information leads to bad policy: Unjust, Ineffective, Expensive

- Because it targets the wrong problem it is a misdiagnosis
- In the campus context:
 - evidence shows that the incidence of sexual assault is at least
 50 times greater than the incidence of false reporting
 - 80 percent of rapes and sexual assaults are not reported to law enforcement at all
 - and few accused perpetrators are ever held accountable.



Why/How do **Stereotypes** and **Disinformation** work*?

- They rely upon age-old tropes about women's trustworthiness and competence (such as that they are hormonal, hysterical, bad at math, etc.)
- and are explained by concepts like "Testimonial Injustice" and "Himpathy"- (shout out to philosopher Kate Manne see
 especially her book Down Girl)
- to maintain the status quo of power (by suggesting that they shouldn't be leaders and need protection; and obtw making them continue to staff the care economy for free)

*suppressing women's representation and power in the public sphere, by influencing the balance of policy benefits and burdens

Discrediting Characterizations

from analysis of Trump Twitter archive, in the "Bully Pulpit" chapter of Stabile and Grant, Women, Power and Rape Culture, 2022

 Table 2.1
 Categories of Descriptors: The SILENT Treatment

Stature and Stamina		Intelligence		Looks and Loathsomeness		Emotional State		Necessary Qualifications		Trustworthiness	
Descriptor	Number of Tweets	1	Number of Tweets	Descriptor	Number of Tweets	Descriptor	Number of Tweets	Descriptor	Number of Tweets	Descriptor	Number of tweets
sad little sleepy	343 281 247	stupid dumb clue (as in "no clue" or	192 142 98	disgusting nasty ugly	80 66 50	crazy angry vicious*	306 158 55	disaster failed failing	319 268 260	fake crooked corrupt	1,217 450 363
weak loser joke pathetic	240 158 126 126	"d a c S f C f C f C f C C C C C C C C C C C C		:NCe						hoax fraud phony dishonest	301 285 235 208
sick lightweight strength (as in no,	118 110 100	1		od St Iry Q		catic)NS (c	ompetend	se)	lies false criminal	206 191 138
none or zero) short	99			thine		waску	۷۷	goory	۷/	lied	104

PRESIDENT DONALD J. TRUMI

The WHITE HOUSE

DEFENDING WOMEN FROM GENDER IDEOLOGY EXTREMISM AND RESTORING BIOLOGICAL TRUTH TO THE FEDERAL GOVERNMENT

"Administration will defend women's rights"

Claims there is an "attack on women ...depriving them of their dignity, safety, and well-being" due to trans women having "access to intimate single-sex spaces and activities designed for women, from women's domestic abuse shelters to women's workplace showers"

And defend a purported "immutable biological reality of sex"

Trump's definition of 'male,' 'female' criticized by medical and legal experts

President Trump issued an executive order limiting gender definitions on Monday.



By Kiara Alfonseca

January 23, 2025, 12:54 PM









Who needs protection from whom?

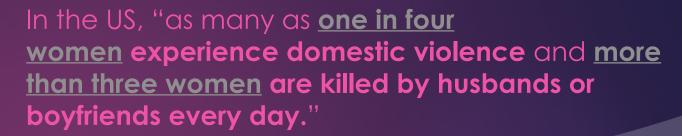
JUSTICE & LAW, NATIONAL, POLITICS, VIOLENCE & HARASSMENT

'Daddy's Home': Republican Paternalism Towards Women

Exemplifies Punishment, Not Protection

PUBLISHED 2/12/2025 by BONNIE STABILE

The Trump administration's latest wave of paternalistic policies claims to protect women. In reality, it strips them of rights, autonomy and safety.



U.S.

©CBS NEWS

Murders of trans people nearly doubled over past 4 years, and Black trans women are most at risk, report finds

By C Mandler

Updated on: October 13, 2022 / 9:46 PM EDT / CBS News



No link between trans-inclusive policies and bathroom safety, study finds ** NBC NEWS

There is no evidence that letting transgender people use public facilities that align with their gender identity increases safety risks, a UCLA study finds.



Fake News: Forewarned is Forearmed

- We hope to help thwart the disinformation disadvantage for women by revealing its playbook.
- Greater Women's Representation in all sectors is the best possible protection for Women's Rights, Lives and Livelihoods.

Questions?

REACH OUT:

BSTABILE@GMU.EDU

FOR MORE ON THESE TOPICS:

CHECK ME OUT AT MS. MAGAZINE

READ WOMEN, POWER AND RAPE CULTURE: THE POLITICS
AND POLICY OF UNDERREPRESENTATION

STAY TUNED FOR:

WOMEN, POWER AND POLICY: INNOVATIONS ADVANCING REPRESENTATION IN THE USA,

FROM PALGRAVE MACMILLAN 2026