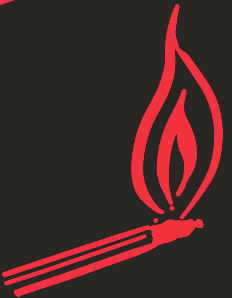


THE • CENTER • FOR ARTISTIC ACTIVISM



Thinking Outside the Box

Using Creativity in
Organizing



**THE • CENTER • FOR
ARTISTIC ACTIVISM**

Boxing Outside the Think

Using Creativity in
Organizing



**THE • CENTER • FOR
ARTISTIC ACTIVISM**

**Does Creativity
Matter?**



What was that moment?

In a sentence or two,
share in the chat

Did any of you describe this?

- Signing a petition
- Receiving a pamphlet
- Reading a report
- Watching a press conference
- Reading a news story
- Watching a webinar
- Going to a lecture
- Attending a meeting
- Getting an email forward
- Watching an instagram reel

**ALL MARKERS OF A
SUCCESSFUL CAMPAIGN!**

AND YET...





**THERE IS A
DISCONNECT**

EXPERIENTIAL

EMOTIONAL

AFFECTIVE



ART!



THE • CENTER • FOR ARTISTIC ACTIVISM



We help people use their
creativity and culture to effect
power.

FAIR DISTRICTING
ROMA EQUALITY
STATE VIOLENCE
SCOTTISH INDEPENDENCE
ECONOMIC INEQUALITY
CLIMATE CRISIS
POLICE SURVEILLANCE
MATERNAL HEALTH
DRUG POLICY

COVID-19 VACCINE ACCESS
LGBTQIA+ RIGHTS
TAX JUSTICE
FREEDOM TO VOTE
TRANSGENDER HEALTHCARE
(NOT COMPLETE)
CORRUPTION
PAID SICK LEAVE
FAITH BASED SOCIAL JUSTICE

YOUTH INCARCERATION
HIV/AIDS POLICY
EDUCATION ACCESS
IMMIGRATION POLICY
XENOPHOBIA
ISLAMOPHOBIA
SEX WORK DECRIMINALIZATION
IMPROVING VETERAN SERVICES

(NOT AT ALL TO SCALE)

VANCOUVER TORONTO DENMARK RUSSIA
GREEN BAY SCOTLAND NETHERLANDS
MILWAUKEE CLEVELAND BOSTON IRELAND
SEATTLE CHICAGO NEW YORK ENGLAND GERMANY
PORTLAND TOPEKA WASHINGTON DC SPAIN MOLDOVA
VIRGINIA GEORGIA
NORTH CAROLINA BOSNIA & HERZEGOVINA
N. MACEDONIA
PHOENIX ATLANTA SENEGAL LEBANON
AUSTIN HOUSTON MOBILE GUINEA TUNISIA
SAN ANTONIO ORLANDO GHANA
BRAZIL KENYA
INDONESIA AUSTRALIA SOUTH AFRICA

A photograph of two women sitting at a table covered with a white tablecloth. The woman on the left is smiling and waving. The woman on the right is looking towards the camera. On the table in front of them is a sign that says 'TEKORISM' in red and black letters. The background shows an outdoor festival setting with palm trees, a sign that says 'FESTIVAL', and other people. The lighting is warm and slightly dim, suggesting an evening event.

**BUILD BOLD
CAMPAIGNS THAT**

Chicory

**What is Artistic
Activism?**

ART

AFFECT

ACTIVISM

EFFECT

AFFECTIVE EFFECT

or

EFFECTIVE AFFECT



ÆFFECT

ÆFFECT

AFFECT

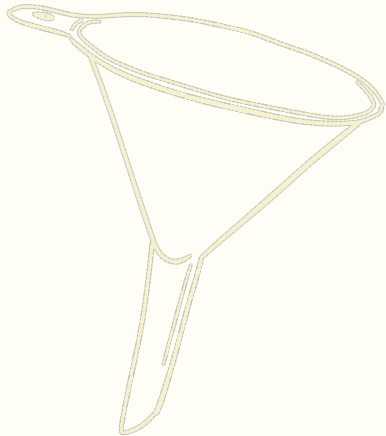
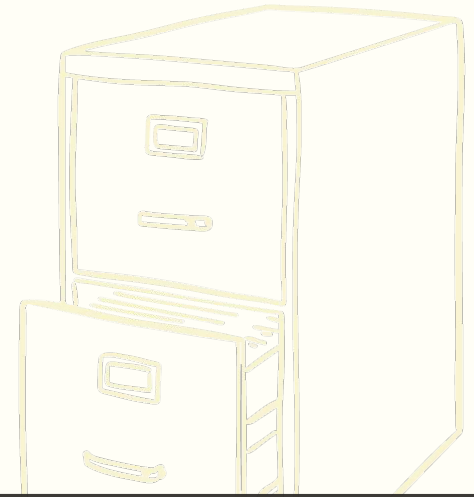
EFFECT



**WHAT CAN THIS
LOOK LIKE?**

"Art"

WARNING



We only have time for one
example right now!





NORTH MACEDONIA

An aerial photograph of a city, likely Skopje, Macedonia, showing a river, bridges, and various buildings. In the background, there are mountains under a cloudy sky. The text is overlaid in a large, bold, red, sans-serif font.

**THE FORMER
YUGOSLAV
REPUBLIC OF
MACEDONIA**





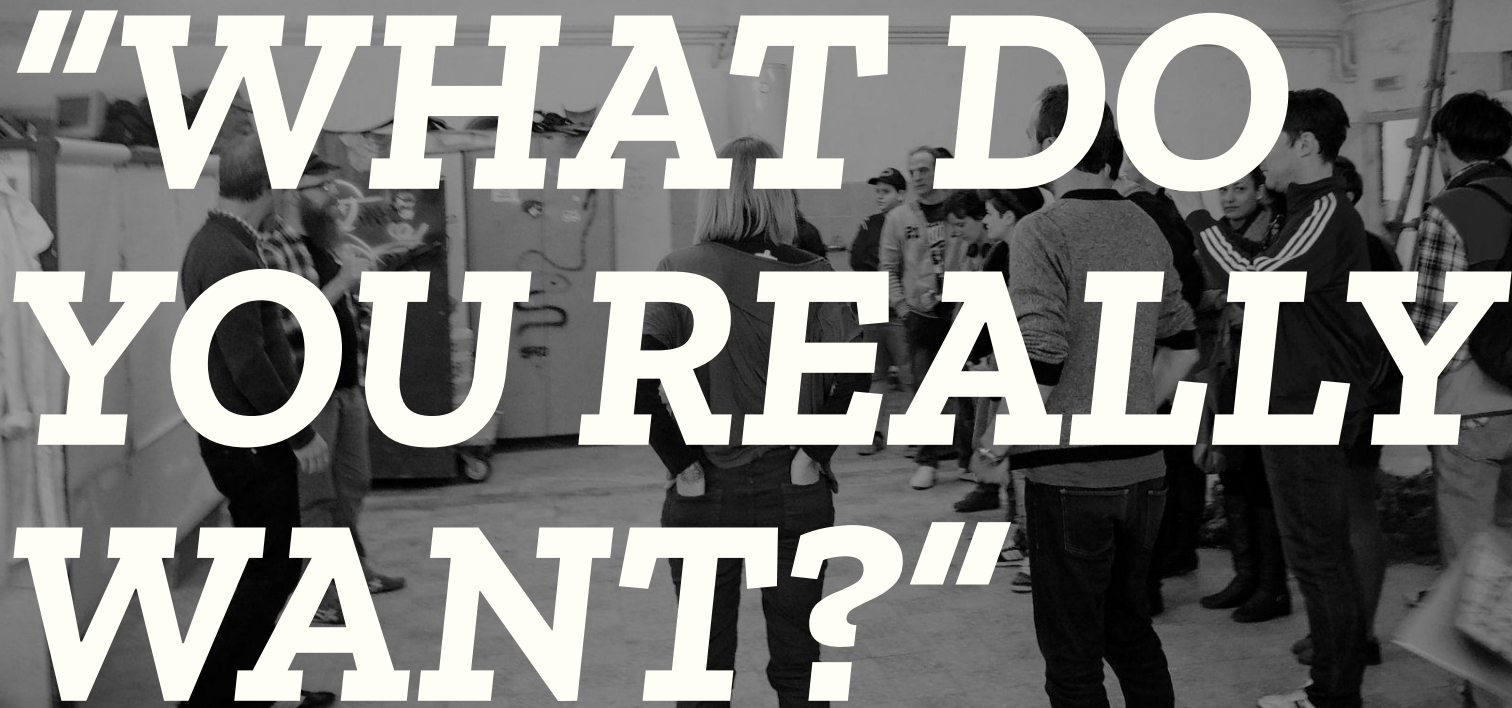
CH 02

2013-03-02 13:47:56







A black and white photograph of a group of people in a room, possibly a workshop or classroom. The people are standing and talking in small groups. The room has a tiled floor and fluorescent lights on the ceiling. There are some items on the floor, like a bucket and some papers. The text "WHAT DO YOU REALLY WANT?" is overlaid in large, white, bold, sans-serif font across the center of the image.

**“WHAT DO
YOU REALLY
WANT?”**



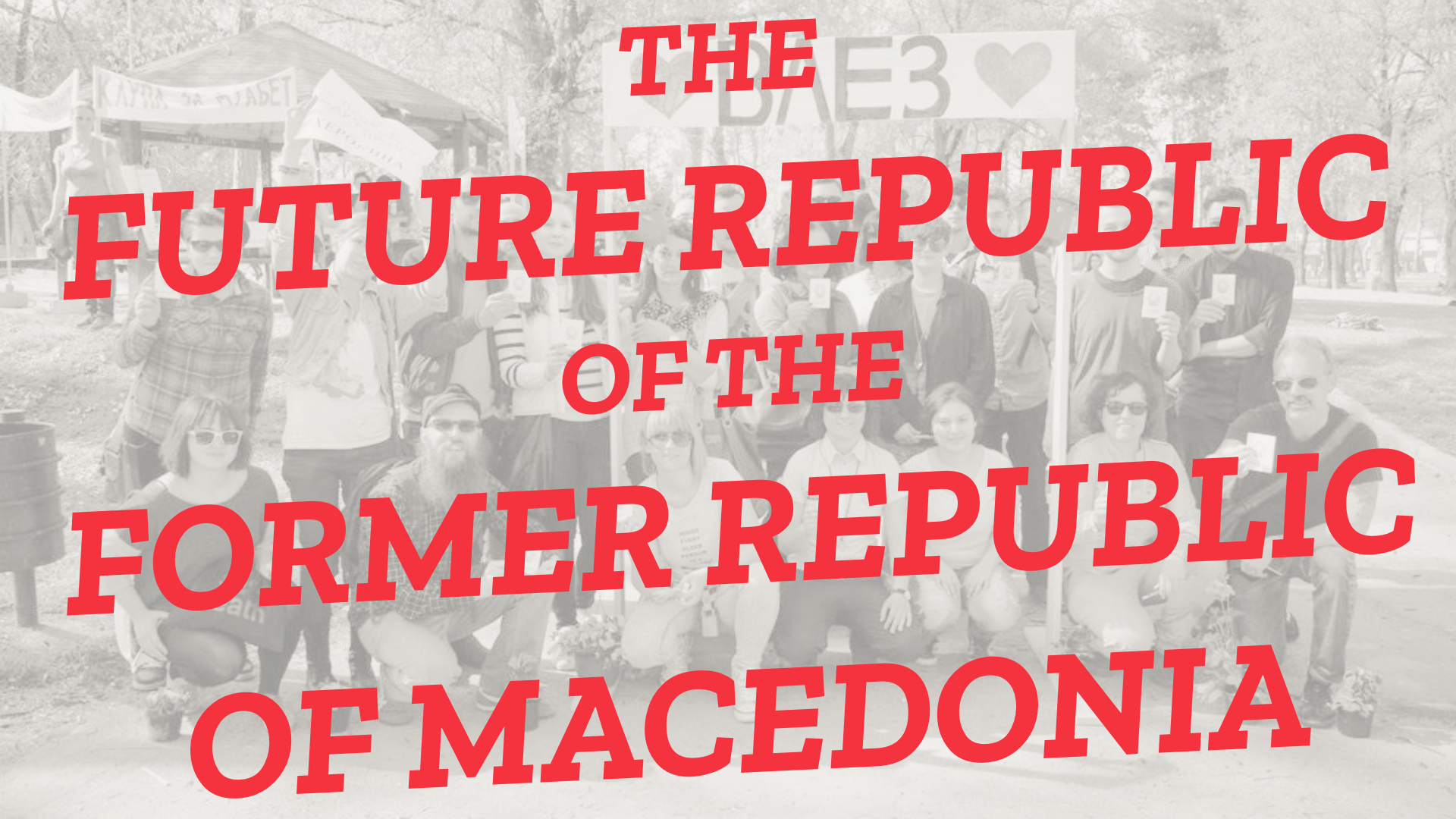
♥ ВЛЕЗ ♥

КАУРА ЗА СЪДЕТ

КАУРА ЗА СЪДЕТ
ВЕРОУЩА

КАУРА ЗА СЪДЕТ
ВЕРОУЩА

death



THE

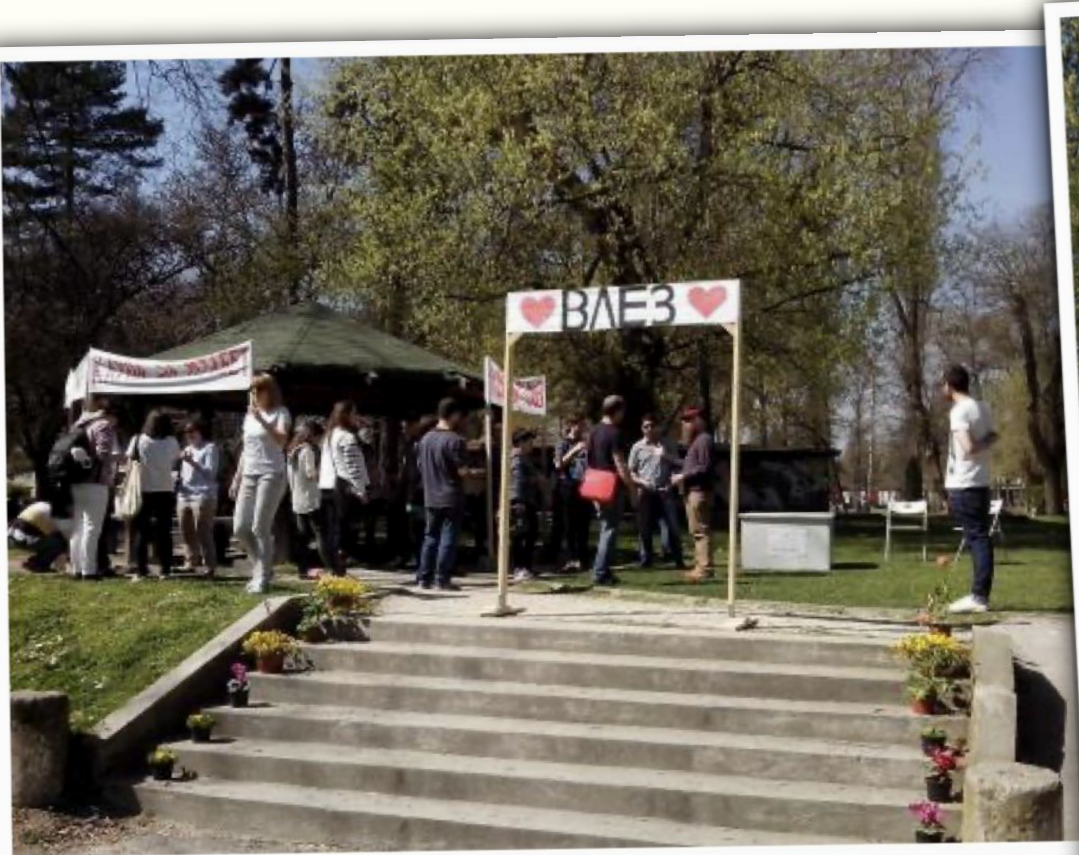
BAE3 ♥

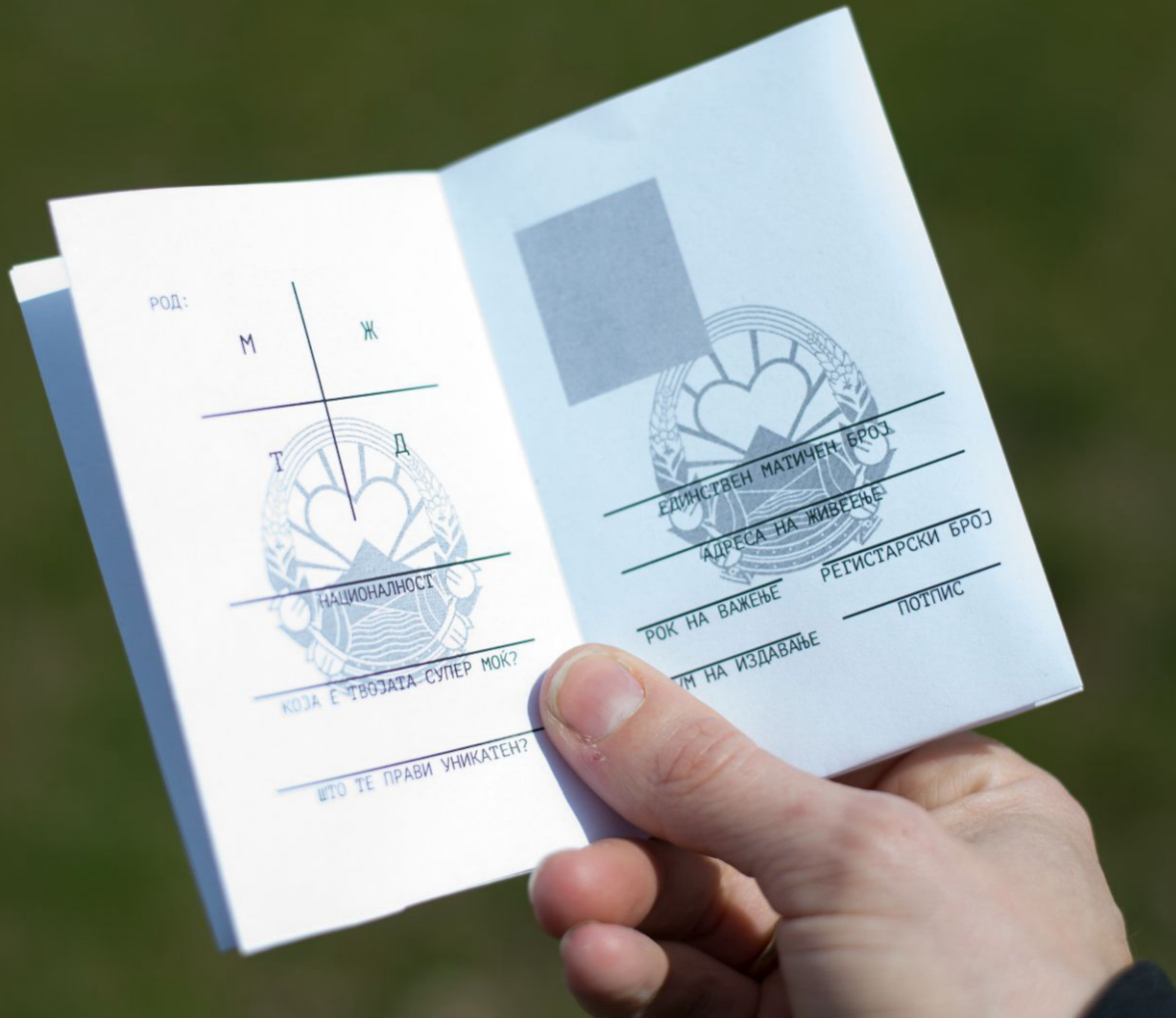
FUTURE REPUBLIC

OF THE

FORMER REPUBLIC

OF MACEDONIA









СЕКСУАЛНОТО ОБРАЗОВАНИЕ
ЌЕ НАПРАВИ ОД СЕРОЈ/ЈА

ХЕРОЈ/ИНА



МАЈА
+
ЛИЛИЈА

ХЕРОИНИ ВО
СВОЈАТА ЛУБОВ

ХЕРОЈ/ИНА









♥ ВЛЕЗ ♥

КАУРА ЗА СЪАБЕТ

АВТОРИТЕНА

death

**And their work
continued...**

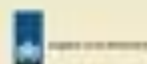
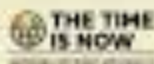
26 JUNE 2021

BOH СИДОВИТЕ /
BEYOND THE WALLS /
JASHTË MUREVE

SKOPJE
PRIDE

skopje pride

Поздравител



**ENVISION THE FUTURE
YOU WANT**

**AND WORK BACKWARDS
FROM THERE**

**DEMONSTRATE THE
WORLD THAT'S
POSSIBLE**

AIM TO WIN

**How do we move
towards utopia?**

THINK

the facts to know

FEEL

the driving force

DO

the action to take

FAIR  **COUNT**

REGISTERED NON-VOTERS

HOW?

THINK: My vote counts.

FEEL

DO

THINK: My vote counts.

FEEL

DO: Commit to vote.

THINK: My vote counts.

FEEL: ??

DO: Commit to vote.

**WHAT FEEL WOULD
YOU PUT HERE?**

THINK: My vote counts.

FEEL: Responsibility

DO: Commit to vote.

THINK: My vote counts.

FEEL: Duty

DO: Commit to vote.

THINK: My vote counts.

FEEL: Obligation

DO: Commit to vote.

THINK: My vote counts.

FEEL: Pressured

DO: Commit to vote.

THINK: My vote counts.

FEEL: Threatened

DO: Commit to vote.

THINK: My vote counts.

FEEL: [heavy emotion here]

DO: Commit to vote.



THINK: My vote counts.

FEEL: Delight and wonder.

DO: Commit to vote.



**WHAT WOULD YOU BE
FEELING?**



WINDMILL
WINDMILL

YOU
COUNT

CBR

AIRBANKERS
MOO 2018





SURPRISE

THIS IS A PROTEST

STRIKE FOR THE CLIMATE



WHERE
EARTH





**SURPRISE IS
HOW WE LEARN**

What's your think, feel, do?

THINK

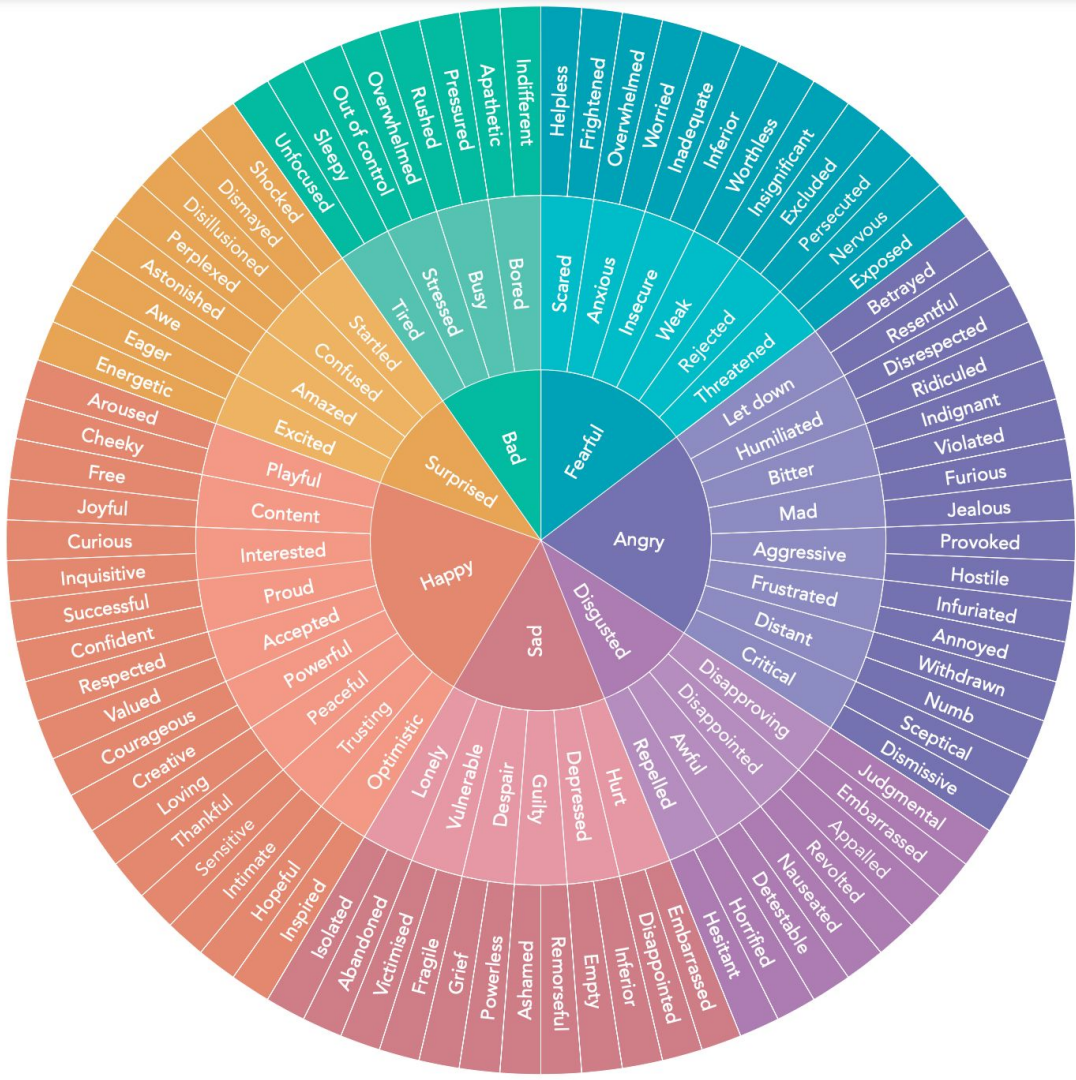
the facts to know

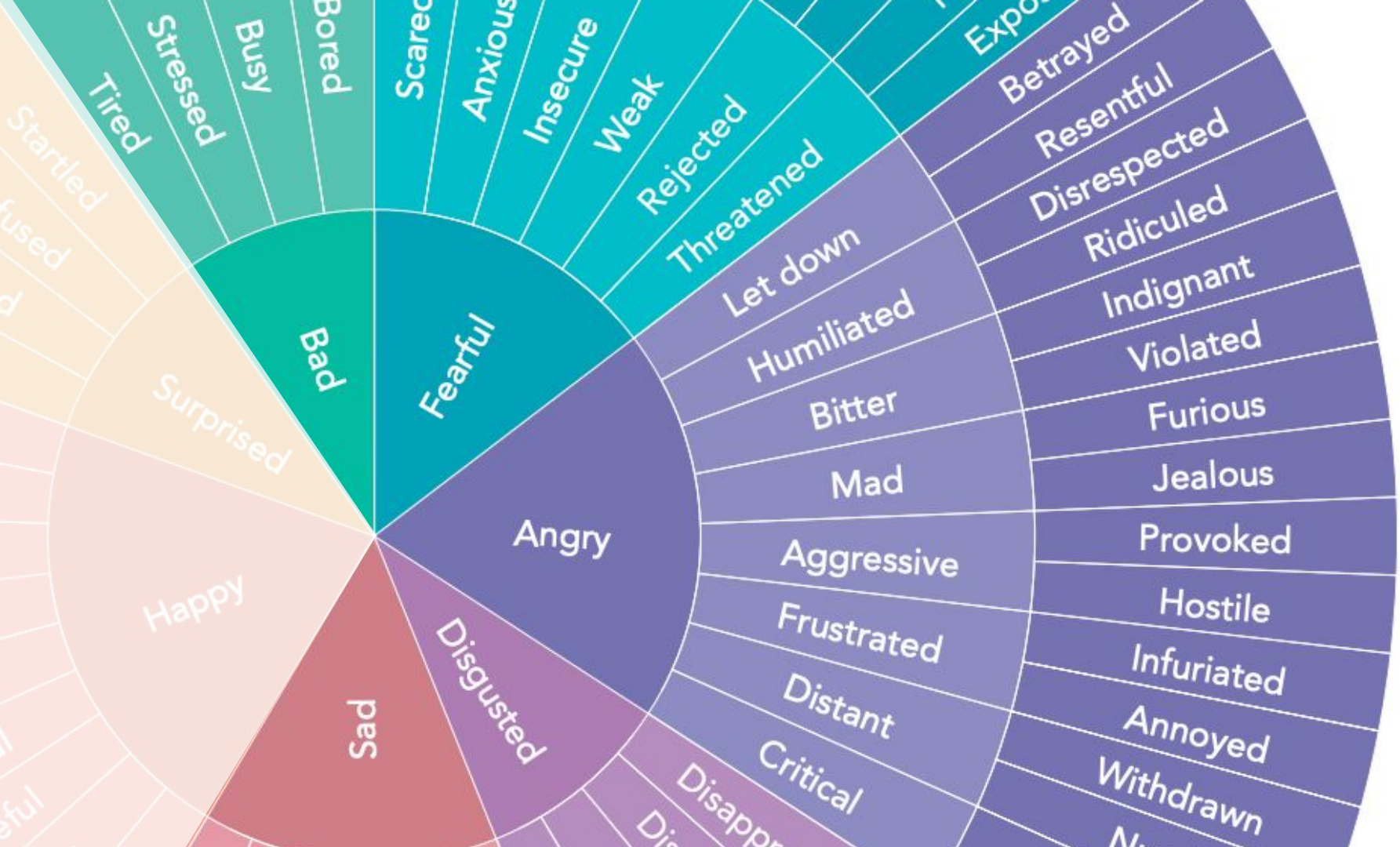
FEEL

the driving force

DO

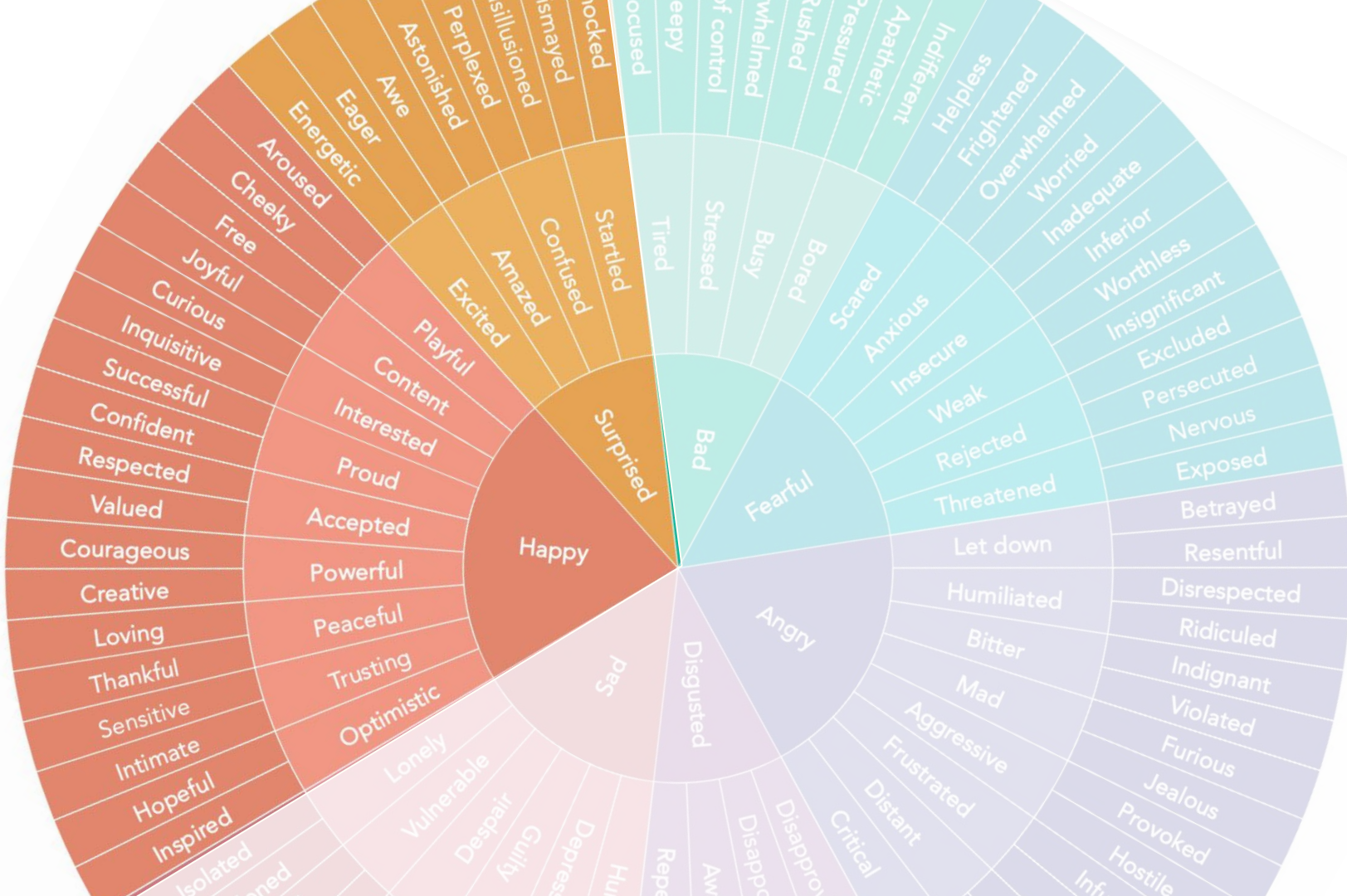
the action to take







***"If once you start down the dark path,
forever will it dominate your destiny."***



What's your think, feel, do?

THINK

the facts to know

FEEL

the driving force

DO

the action to take

Q & A

Thank you!

TALKS

CAMPAIGN MENTORSHIP

WORK WITH US

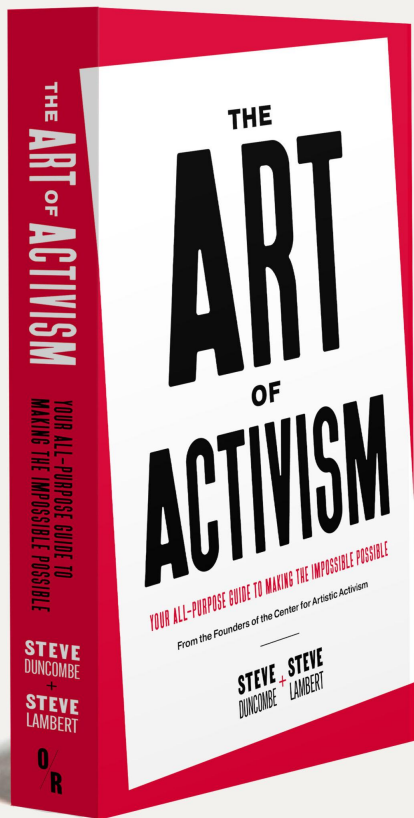
RESEARCH

CONSULTING

TRAINING COURSES

LEADERSHIP DEVELOPMENT

RESOURCES





THE • CENTER • FOR
ARTISTIC ACTIVISM

SEE YOU IN THE FUTURE

Center for Artistic Activism

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