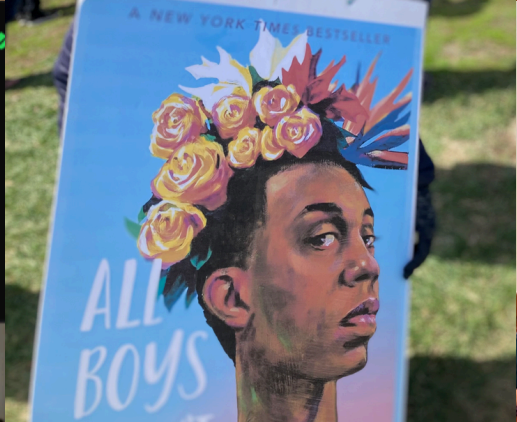
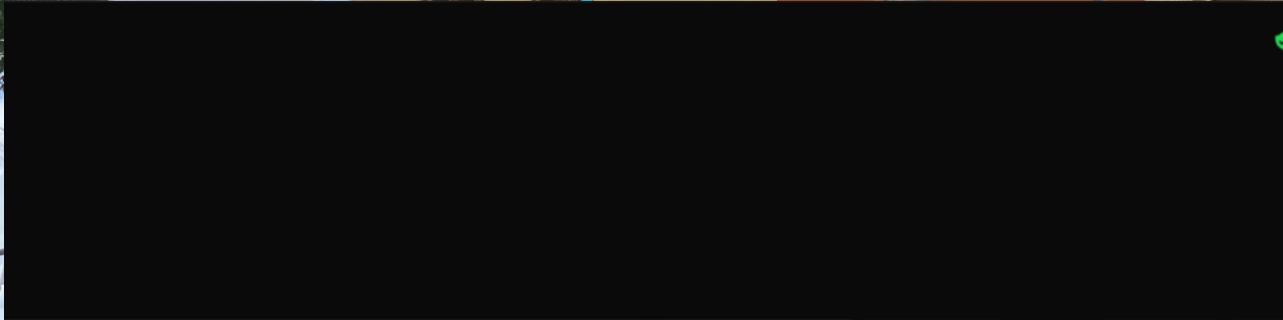
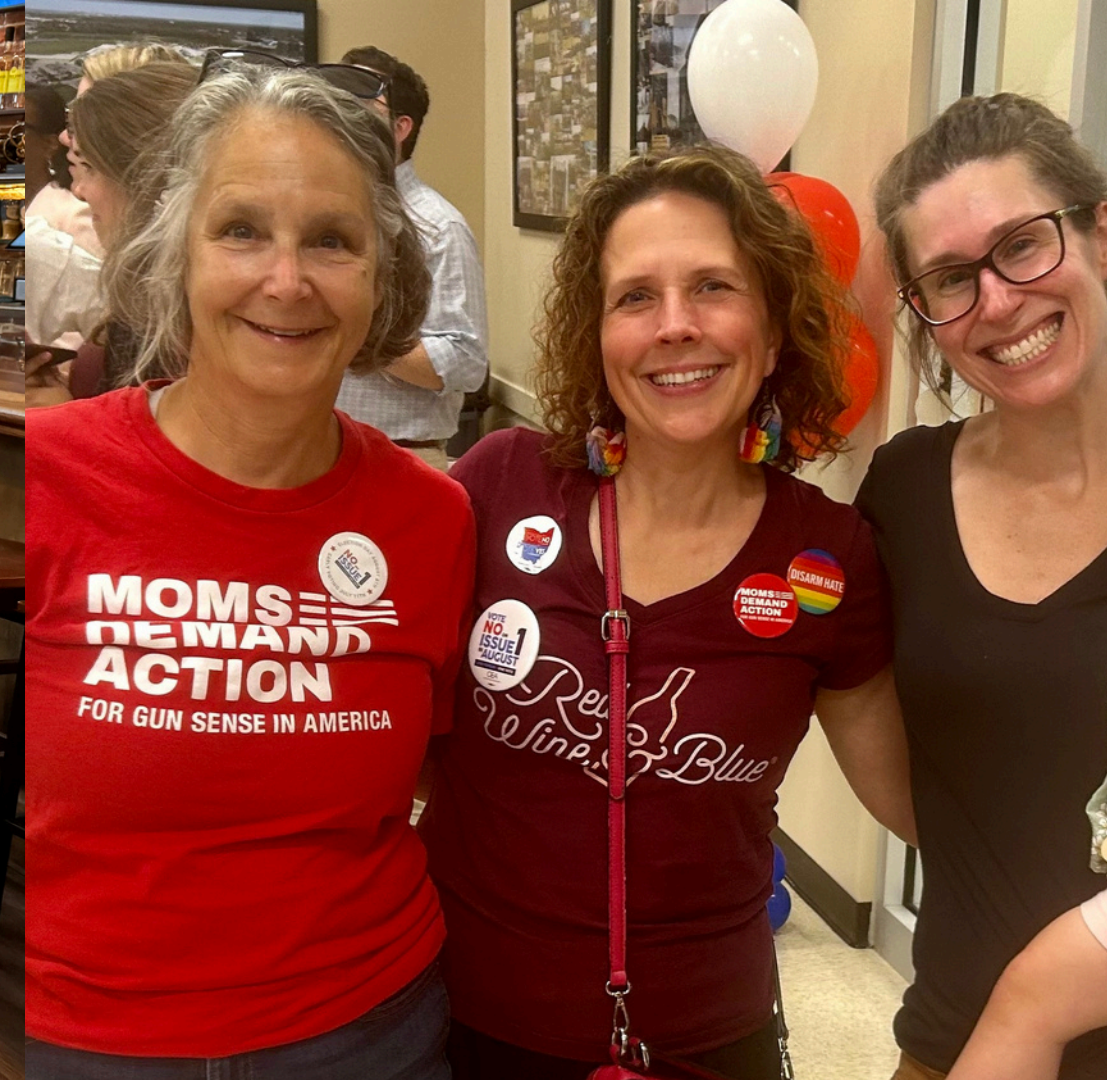




Troublemaking 101: **Organize to Change** **Your Community**









LOCAL ORGANIZING WORKS!



Getting Started



- Plan
- Organize
- Build Momentum
- Keep Members Engaged

LET'S PLAN!

THINGS TO CONSIDER:

- Purpose
- Membership
- Communication
- Your Name



YOU ARE READY IT'S GO TIME!

- Invite your friends
- Use social media (aka digital organizing)
- Encourage new members to invite others
- Gather info

Pro Tip for FB Groups:

Use membership questions to connect off line:

- Facebook likely won't show you all the cool things happening in the group. Enter your email address and/or phone if you want to get updates about action opportunities, meetings and social gatherings!



BUILD MOMENTUM

TIME TO MEET!

- Set the vibe
- Social time – it's a necessity!
- What's on the agenda?
- Call to Action



MEMBER ENGAGEMENT

KEEP ENTHUSIASM GOING!

SCHEDULE YOUR NEXT MEETING

- Get it on calendars
- It doesn't have to be a formal meeting

FEEDBACK & SUGGESTIONS

- Ask what members want from the group

DELEGATE – DELEGATE – DELEGATE

- Ask others to help
- Create leader group chats



WHAT CAN WE DO?

Educate

- Learn about issues/track legislation
- Host local electeds or state advocacy groups
- Teach skills like Letters to Editor, Giving Testimony, Public Records Requests

Actions

- Mutual Aid/Charitable Events
- Attend school board/city council meetings
- Work on campaigns
- Bring members to Advocacy Days/Days of Action
- Join RWB's Rally Together program
- Create a voting guide



DON'T FORGET TO HAVE SOME FUN!

- Game Nights, Trivia Time, Banned Book Bingo
- Happy/Unhappy Hour
- Stitchin' & Bitchin'
- Yoga/Self Care Events
- Craftivism
- Start a Bookclub
- Attend events together (i.e. theater, speakers, author talks, movies)
- Axe throwing or rage rooms





YOU CAN
DO IT!



RED WINE & BLUE NETWORK



WHEN THEY GO LOW, WE GO LOCAL!

Extremists want us to feel isolated and alone – **community building** and **connection** are the antidote to division.

The most effective way to combat federal threats is **local organizing** to elect responsible leaders in our communities.

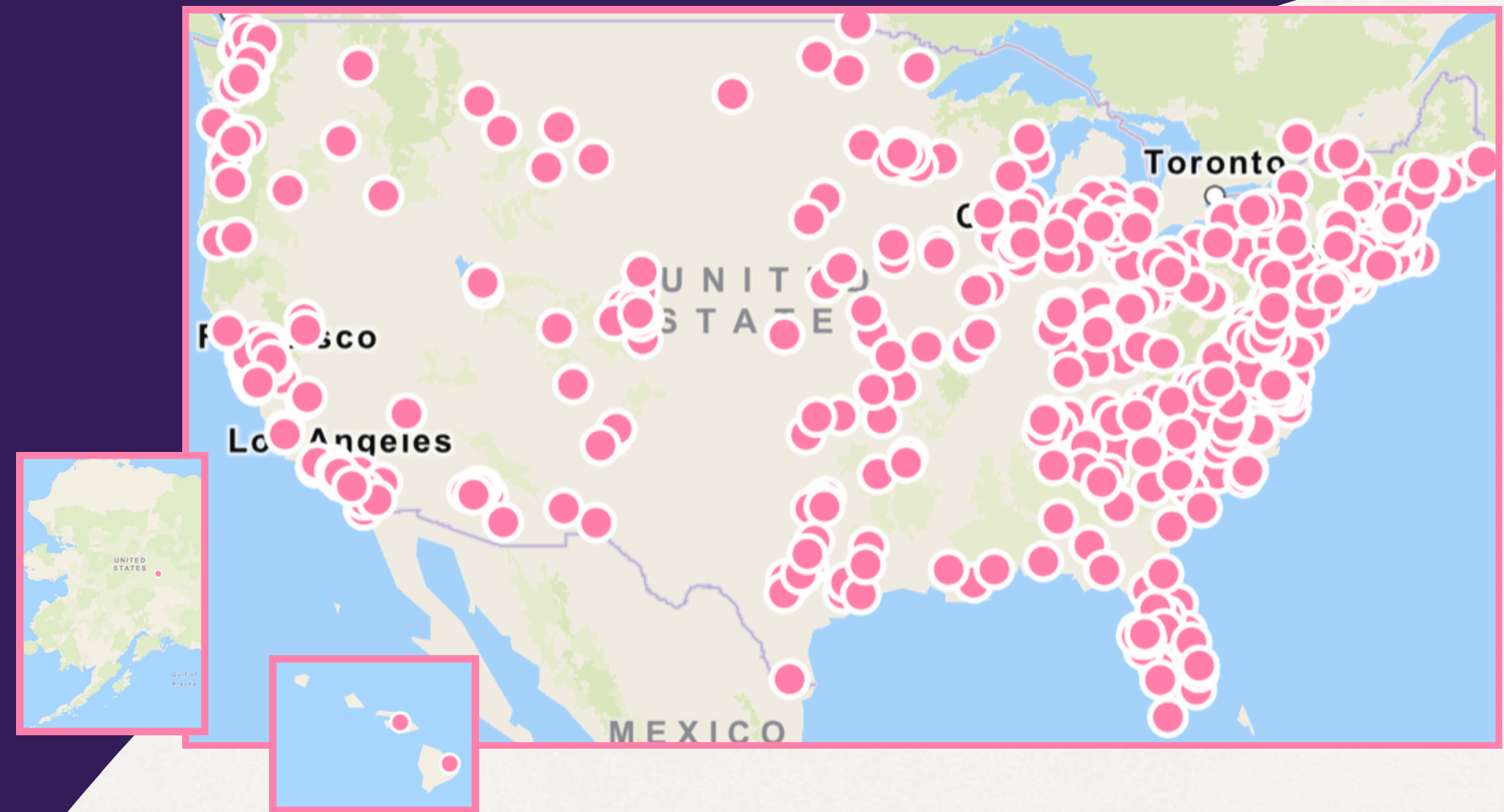


THE RWB NETWORK

RWB's national grassroots organizing program supercharges your power to build community locally

- **700+ GRASSROOTS GROUPS**
- **NATIONWIDE***
- **135,000 MEMBERS**

<https://redwine.blue/network>



THE RWB NETWORK

Your power is rooted in both freedom and community

You lead your group your way, with your own name and local focus.

At the same time, you're part of the RWB community, which comes with many benefits.



WHAT DO WE OFFER WITH THE RWB NETWORK?



NEW MEMBER
RECRUITMENT



DEDICATED
LANDING PAGE



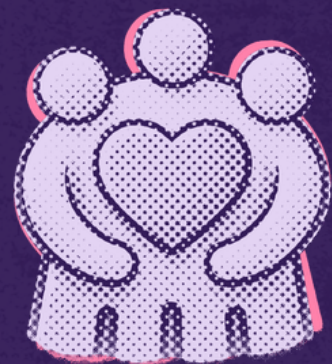
LEADERSHIP AND
ADVOCACY
TRAINING



EXCLUSIVE
CONTENT AND
OPPORTUNITIES



FRIEND-TO-FRIEND
ORGANIZING
PROGRAM



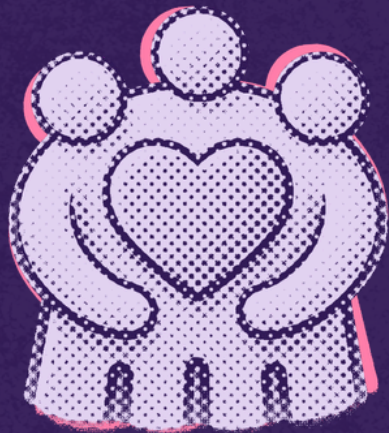
CONNECTIONS
WITH OTHER
LEADERS



IRED WINE & BLUE
SUPPORT

WHAT DO GROUPS DO?

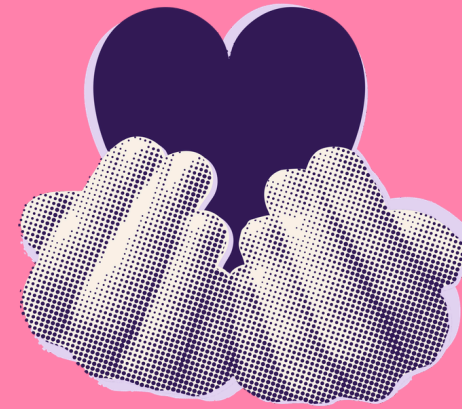
BUILD
COMMUNITY



HAVE FUN



PROTESTS &
BOYCOTTS



MUTUAL AID



VOTE
VOTE
VOTE

ELECTIONS &
ADVOCACY



YOUR CHOICE

RESOURCES TO HELP YOU

**RED WINE
& BLUE NETWORK
100 COURSE**



**CHANGE THE
WORLD
IN 1 YEAR**

WITHOUT LOSING YOUR SH*T

12 MONTH ORGANIZING PLAN FOR LOCAL GROUPS



**160 WAYS TO
CHANGE THE
WORLD**

WITHOUT LOSING YOUR SH*T



**RED WINE
& BLUE NETWORK**

*Red
Wine & Blue*

AFTER YOU APPLY

Your Next Steps	What to Expect
1:1 Call	Chat with the RWB Network team – all applicants complete this. Watch for an email from Kelsey to schedule yours.
Welcome Email	Login info for your group's website + your designated RWB liaison contact
New Group Orientation (virtual)	Strongly encouraged for all new groups – signup details in your welcome email
RWB Network 100 Course	Complete the intro course to get up and running

THE RWB NETWORK



SCAN HERE

**Join a Group or
Start Your Own**



SCAN HERE

Learn More