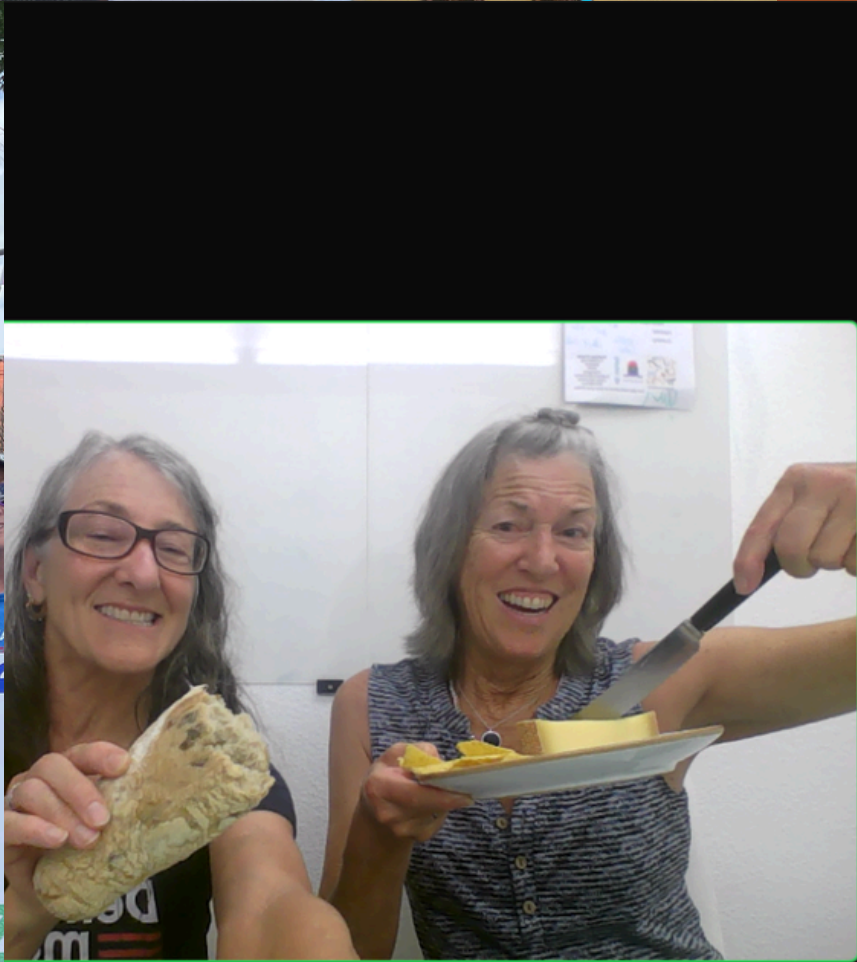




Troublemaking 101: **Organize to Change** **Your Community**









LOCAL ORGANIZING WORKS!



Getting Started



- Plan
- Organize
- Build Momentum
- Keep Members Engaged

LET'S PLAN!

THINGS TO CONSIDER:

- Purpose
- Membership
- Communication
- Your Name



YOU ARE READY IT'S GO TIME!

- Invite your friends
- Use social media (aka digital organizing)
- Encourage new members to invite others
- Gather info

Pro Tip for FB Groups:

Use membership questions to connect off line:

- Facebook likely won't show you all the cool things happening in the group. Enter your email address and/or phone if you want to get updates about action opportunities, meetings and social gatherings!



BUILD MOMENTUM

TIME TO MEET!

- Set the vibe
- Social time – it's a necessity!
- What's on the agenda?
- Call to Action



MEMBER ENGAGEMENT

KEEP ENTHUSIASM GOING!

SCHEDULE YOUR NEXT MEETING

- Get it on calendars
- It doesn't have to be a formal meeting

FEEDBACK & SUGGESTIONS

- Ask what members want from the group

DELEGATE – DELEGATE – DELEGATE

- Ask others to help
- Create leader group chats



WHAT CAN WE DO?

Educate

- Learn about issues/track legislation
- Host local electeds or state advocacy groups
- Teach skills like Letters to Editor, Giving Testimony, Public Records Requests

Actions

- Mutual Aid/Charitable Events
- Attend school board/city council meetings
- Work on campaigns
- Bring members to Advocacy Days/Days of Action
- Join RWB's Rally Together program
- Create a voting guide



DON'T FORGET TO HAVE SOME FUN!

- Game Nights, Trivia Time, Banned Book Bingo
- Happy/Unhappy Hour
- Stitchin' & Bitchin'
- Yoga/Self Care Events
- Craftivism
- Start a Bookclub
- Attend events together (i.e. theater, speakers, author talks, movies)
- Axe throwing or rage rooms



Red Wine & Blue

**YOU CAN
DO IT!**



RED WINE & BLUE NETWORK



WHEN THEY GO LOW, WE GO LOCAL!

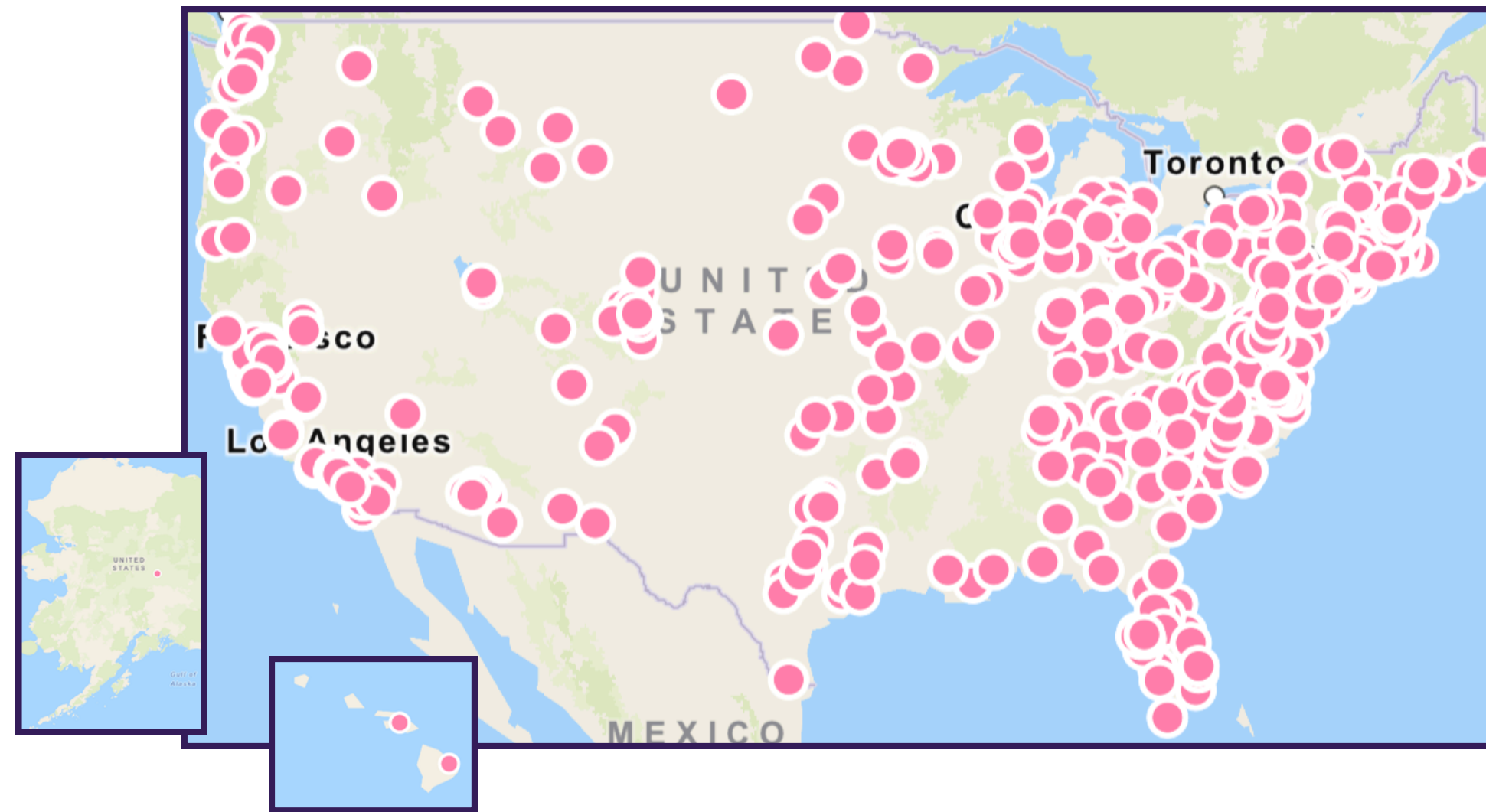
Extremists want us to feel isolated and alone – **community building** and **connection** are the antidote to division.

The most effective way to combat federal threats is **local organizing** to elect responsible leaders in our communities.



THE RWB NETWORK

RWB's national grassroots organizing program supercharges your power to build community locally



**800
GRASSROOTS
GROUPS**

50 STATES+

**120,000
MEMBERS**

THE RWB NETWORK

Your power is rooted in both freedom and community

You lead your group your way, with your own name and local focus.

At the same time, you're part of the RWB community, which comes with many benefits.



WHAT DO WE OFFER WITH THE RWB NETWORK?



RESOURCES



WELCOME TO YOUR RWB NETWORK RESOURCES!

The Red Wine & Blue Network, formerly TroubleNation by Red Wine & Blue, is a national community of local grassroots groups supported by Red Wine & Blue.

Ready to stand up for your community and push back on extremism? We're here to help.

NEW GROUP? START HERE!

PUBLIC EVENT CALENDAR

MEMBER ONLY EVENTS

REQUEST GROUP SERVICES

FREQ. ASKED QUESTIONS

LOG IN TO YOUR GROUP



LEADERS' CORNER



RESOURCE LIBRARY



ACTIONS



BACK TO MAP



Content, event recordings, tools for RWB Network leaders – all in one place!

<https://redwine.blue/network/resources/>



Red Wine & Blue

EXPLORE AND ENGAGE:

**160 WAYS TO
CHANGE THE
WORLD**

WITHOUT LOSING YOUR SH*T

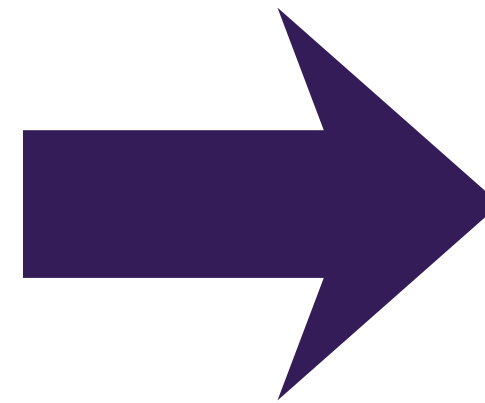


JOIN TODAY!

RWB NETWORK



**Join a Group
or
Start Your Own!**



<https://redwine.blue/network>








**RED WINE
& BLUE NETWORK**

STILL HAVE QUESTIONS?

RED WINE & BLUE NETWORK

BECAUSE PROTECTING DEMOCRACY
IS MORE FUN WITH FRIENDS

LET'S CONNECT

-  **Missy McGinnes**
Program Director
-  **Renee Sekel**
Deputy Program Director
-  **Angela Levine**
Program Manager
-  **Kelsey Lawrence**
Program Manager
-  **Shannon Gallagher**
Organizer - Northern Tier
-  **Erin O'Connell**
Organizer - West
-  **Sarah Goodman**
Organizer - South



network@redwine.blue