

# GO, GATHER, & GROW

## MAKING THE MOST OF PROTESTS, RALLIES & TOWN HALLS

### PRE-EVENT LOGISTICS

#### Meetup Plan:

- Designate **meeting spots and check-in times**.
- Create & share a **protest/rally map** with:
  - RallyEVENT point
  - Bathrooms
  - First aid stations
  - Exit routes
- Transportation:
  - **Organize carpools**.
  - Identify metro/bus rides if applicable.
- **Rally Your People** by contacting all of your friends and family through <https://go.rally.win/>

### EDUCATION, SAFETY & COMMUNICATION

#### Topics and Themes:

- Discuss themes of the protest/rally. What is your why?

#### Buddy System:

- Pair up attendees (share phone numbers + emergency contacts).
- Assign "**Buddy Checkers**" to confirm no one is left behind.

#### Communication Plan:

- Signal app group or other texting app to communicate with your group or friends.

#### Contingency Plans:

- Designate a place to meet if separated.

### EVENT MATERIALS

- **Poster-Making Party:** Host a virtual or in-person event to make impactful signs.
- Plan for how to **collect photos and videos** of the protest/rally.

### DAY OF THE EVENT

#### Morning Text or Email to remind everyone:

- Buddy assignments
- Meetup time/location
- What to wear (*comfy shoes, layers, no jewelry*).
- **Bring your "Go Bag" with:**
  - ID + emergency cash
  - Water + meds
  - Protest/rally guide printout
  - Snacks

### POST-EVENT DEBRIEF

#### Plan to meet for a meal after the event:

- Share your experience
- What are **key takeaways**

#### Next Steps:

- Create a follow-up plan for ongoing engagement.

## TIPS

1. **For families:** Assign a "Kid Coordinator" to plan kid-friendly activities (e.g., *quiet corner with books*).
2. **Accessibility:** Scout ADA routes + assign a "Mobility Buddy" for folks who need breaks.
3. **Aftercare:** Share a post-protest/rally wellness kit (*self-care tips, blister care etc*).



**Stay Engaged and Keep Showing Up!**