

WHEN THEY GO LOW, WE GO LOCAL

TOP 5 REASONS GOING LOCAL IS THE BEST WAY TO FIGHT BACK

■ MOST EFFECTIVE WAY TO COMBAT FEDERAL THREATS

- All the protections for vulnerable communities come from local government.
- Imagine telling an immigrant neighbor frightened of ICE raids that you had called your Congressperson. Now imagine telling them you were fighting to make sure your school district had the right policies in place to protect their kids if it happened.

■ ALL YOUR POWER IS LOCAL

- Congress literally doesn't listen to public opinion.
- But just a few calls to your school board, city council, state legislature, or municipal offices can lead to change.

■ OPPORTUNITY RICH ENVIRONMENT

- There are 100K open local seats on the ballot in 2025 -- more than in 2024 and they're taking place every Tuesday between now and November.
- Different elections provide new onramps for people who "don't do politics" but do care about libraries, streets, and their neighborhood.

■ BUILDS YEAR-ROUND LOCAL INFRASTRUCTURE

- The Christian Right has expertly used institutions like megachurches, the NRA, and social clubs to organize since the 80s. They've been building their local benches to build power for decades.
- RWB is one of the very few doing year-round, locally-focused organizing.

■ REDUCES POLARIZATION

- Focusing on local issues has been proven to reduce polarization in communities.
- It's easy to find common ground when you're talking about the ground you have in common.

