



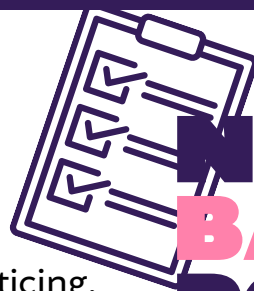
DON'T STOP AT THE TOP!

**BALLOT ROLL-OFF IS REAL—
AND IT'S LETTING EXTREMISTS WIN.**

YOU CAME TO VOTE. DON'T GHOST THE BOTTOM HALF OF YOUR BALLOT.

WHAT IS BALLOT ROLL-OFF?

- A fancy term for when voters only vote for president or governor—and skip everything else.
- That leaves school boards, local judges, and city leaders up for grabs.
- That's how the far-right wins without anyone noticing.



**NO MORE
BALLOT
ROLL-OFF!**

!! YEP—IT'S A PROBLEM with real consequences:

- Moms for Liberty took over a school board by less than 150 votes.
- Judges who rule on abortion, voting, and education? Most folks didn't vote for them.
- Some local races are decided by fewer than 100 votes.


YOU VOTE FOR:


- School Board (curriculum, book bans, students rights)
- Judges (Abortion access, gerrymandering, voting rights)
- Local Council (public safety, housing, climate action)


BE THE VOTER THEY DIDN'T SEE COMING

**Finish your ballot.
Flip your school board.
Protect your rights.**

HERE'S HOW WE FIGHT BACK

 **Vote the whole ballot.**
Start at the top, finish strong at the bottom. Don't let important races slip by.

 **Use a sample ballot or voter guide.** It's not cheating - it's being smart.

 **Talk to your people.**
Share this info! Most roll-off happens because people just don't know.

LET'S DO THIS

Together, we can stop roll-off in its tracks—one bubble at a time.



Tag your friends. Bring your voter guide.

Vote like your rights depend on it—because they do.