Trouble NATION
CHECKLIST ☑

Congratulations on starting your TroubleNation group! We're so glad to have you! But now, what do you do? No worries, we have you covered – here are some steps you can take to get your group up and running.

☑ **Attend New Group Orientation** by joining a **live session** held Fridays at noon ET or watching a **recorded training** – it's a quick and easy way to learn what you need to know to get started! After that, consider joining one of our 4-week TroubleNation Cohort groups for a deeper dive.

☑ **Download the Troublemaker's Guide** and read through it. Some leaders like to print it out and keep it in a binder for easy access.

☑ **Decide how you want to communicate with your group** and set up those channels. Our platform provides a great messaging board, but some leaders also prefer to build email lists or create Signal or Facebook groups.

☑ **Talk with other key members or leaders about your group's mission** and what you want to accomplish as you build it up. You'll use this information later when you give your landing page a "glow up."

☑ **Determine roles and responsibilities.** If you are the only leader, this may be easy. But if you have a team of folks, decide what roles each of you will plan to take in order to divide the work and prevent burnout.

☑ **Decide on your first meeting date and location** and plan to create a signup event on your group page. We can help you out with **Sample Agendas** and other ideas for how to make that first meetup a success!

☑ **Ask everyone in the leadership to make a list of who they want to invite to join.** Think about like-minded people in your area, folks you are in other groups with, and even members of similar-missioned groups.

☑ **Give your group visibility.** Every group starts as **Unlisted**, meaning your "dot" will not be visible from our map page. When you are ready to be visible to potential new members, click "manage" on the group page, scroll down and uncheck the box next to the words "unlisted group." Then click SAVE.

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Now you are ready to tackle a few more activities as you launch your group, grow it and start to make an impact in your community!

GIVE YOUR GROUP PAGE A GLOW UP!

Choose your group type: **Open** to welcome all, or **Closed** for more control. Add your location to your group name or mission statement to show who you are and where you're making an impact! Make your page pop with photos, resources, and links for your members. And request a semi-custom logo through **Group Services**, if you like. This is your online home—make it unforgettable! Then, create events and petitions, add resources and photos, and start some discussion on your page.

INVITE YOUR FRIENDS TO JOIN!

Now that your team has a list of folks to invite, get busy extending invitations! Don't forget that you can vet and approve everyone who joins your group, if you like, as well as add additional group Organizers to assist you. You can also ask the TroubleNation team to **send out an email** announcing your group to potential members in your geographic area. And don't forget to create an **event** for your first meetup!

JOIN THE CONVERSATION!

When you start a TroubleNation group, you can become a member of our leader community on the new **Red Wine & Blue app**! This is your one-stop-shop for accessing resources, asking questions, and connecting to other group leaders and RWB staff. Download the app from your phone's app store today (search for **Red Wine & Blue**)!

GET TO KNOW YOUR RESOURCES!

One of the best things about TroubleNation is that we want you to succeed, so we provide everything we can think of to help you! Spend some time noodling around our **Resources Website**, because there's a lot to see. Whether you want to ask us for some help, or you want a refresher on the issues, this section has you covered. Bookmark **Leaders' Corner**, as this is a page you'll use often.

These resources aren't just for you! Please feel free to share individual videos, trainings, and more with your group. Maybe you can even have a watch party as a group activity?!

PRO TIP

Use the "invite members" button in your group to invite individual friends, or copy your group URL and paste it into an email you send to everyone you're inviting to join.