



SHOWING UP PROTESTS, BOYCOTTS, & BEYOND

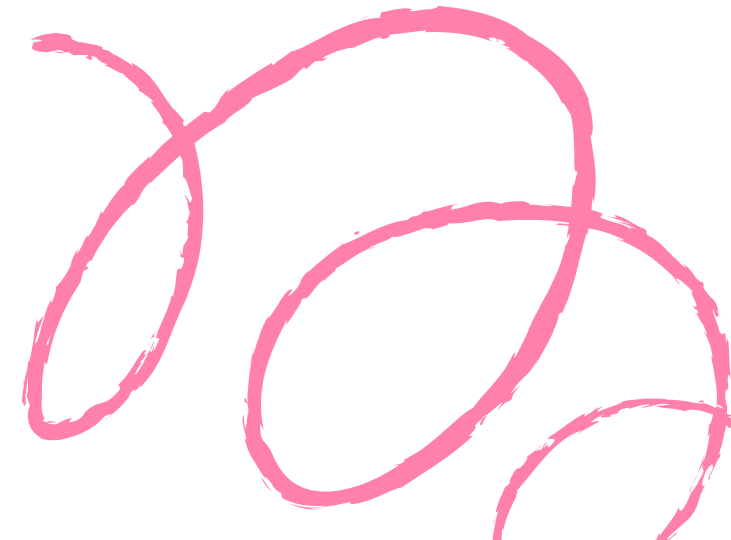
160 WAYS TO CHANGE THE WORLD
WITHOUT LOSING YOUR SH*T

HOW WE DO IT

OUR MISSION

Red Wine and Blue Team Ohio provides an inviting and actionable pathway to political literacy and civic engagement about common-sense issues facing women.

We build community through approachable content, friend-to-friend organizing, and personal storytelling.





MEET TEAM OHIO

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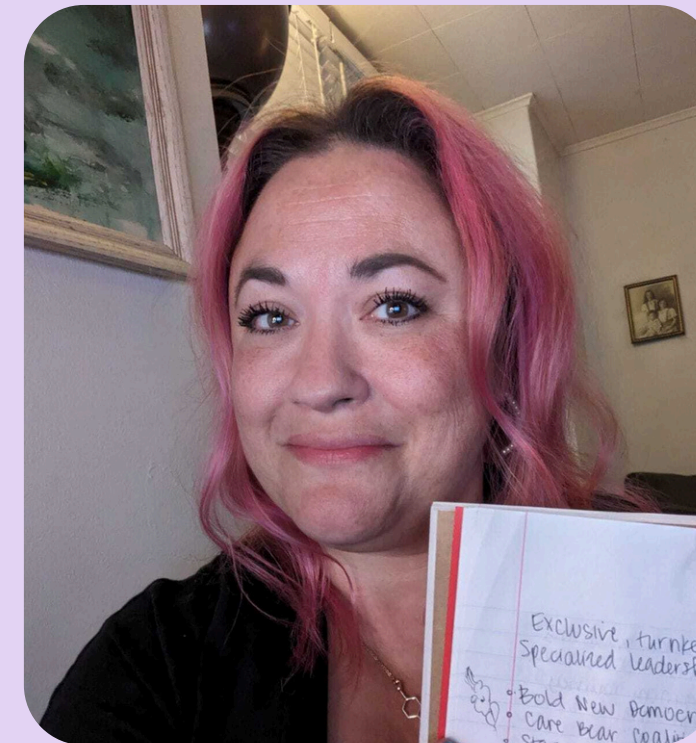
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LET'S CONNECT!

Introduce yourself

- Name and preferred pronouns
- Where in Ohio are you joining from?
- Are you in a TroubleNation group?



What Now?

SHOWING UP

Rapid Response Strategy

- Overwhelm is a strategy
- When they go low, we go local
- Concentrate on what we can control
- Spread the responsibility for following issues
- Lean on the expertise of partner organizations
- Create concrete actions
- We are the majority

160 WAYS TO CHANGE THE WORLD

WITHOUT LOSING YOUR SH*T



WHAT IS THE GUIDE?

- A **toolkit** with detailed explanations and specific actions you and your group can take to be effective in countering extremism
- A **roadmap** for making a difference where you live by focusing efforts in four, important areas of organizing
- A **resource** with “how-to” links and a source of inspiration for effective actions not yet developed!



GUIDE FOCUS AREAS



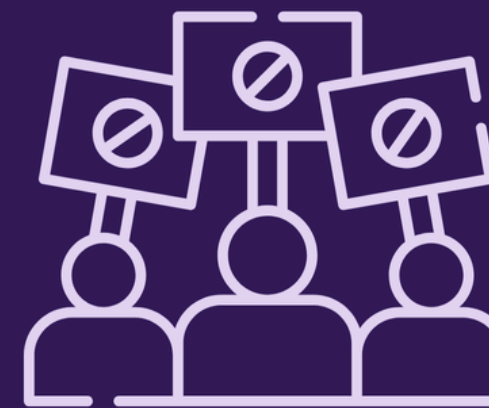
BUILDING YOUR COMMUNITY



TAKING BACK POWER: ELECTIONS & ADVOCACY



SHOWING UP: PROTESTS, BOYCOTTS, & BEYOND



CARING FOR EACH OTHER: MUTUAL AID & PROTECTION



THE SECRET TO EFFECTIVE MESSAGING



SHOWING UP

- Showing folks that they are not alone
- Visibly opposing in both big and small ways
- Sending a message that we will not be silent



- ★ Learn about joy as an act of resistance
- ★ Make and share lists of businesses
- ★ Use the Red Wine & Blue Parent Playbook
- ★ Engage in craftivism
- ★ Contact businesses that dropped diversity programs

PATHS OF RESISTANCE

- Economic boycotts
- Litigation
- Press (journalism and LTEs)
- Town halls
- Legislative visits
- Protests/rallies
- Honk-and-waves
- Relational organizing



HISTORY OF RESISTANCE

Organizations

- National Women's Party
- Black Panthers
- United Farm Workers
- NAACP
- Southern Poverty Law Center
- ACLU
- Human Rights Campaign
- Amnesty International

Movements

- Anti-war
- Civil Rights
- Women's Liberation
- Labor Unions
- LGBTQIA+
- Environmentalism
- Indigenous Peoples
- Immigrants and Refugee protection
- Occupy Wall Street
- Black Lives Matter





What Was The National Women's Party? - America First Democrats



WHAT WAS THE NATIONAL WOMEN'S PARTY?



Watch on YouTube

Tell me!

*HAVE YOU ATTENDED
A PROTEST?*

Time for a Zoom poll!



Protesting?

What to Know



Safety and Civil Rights

When you're attending the protest:

- Police can only dispel a protest as a last resort, if there is a clear and present danger
- If dispelling a protest, police must give you space and time to leave the area
- Police must provide clear instructions on how to disperse and what happens if you don't leave before you can be arrested or charged



For more info, visit <https://www.aclu.org/know-your-rights/protesters-rights?>

Safety and Civil Rights

When you're organizing the protest:

- Use public forums (not private property).
- Counter-protestors are entitled to free speech protection too.
- Right to photography in plain view while on public property
- Review whether you need a permit. You do not need a permit to march on the sidewalks and streets if you don't impede traffic.
- Permits can't be denied because it's a controversial topic
- Only protest on private property with the owner's permission



For more info, visit <https://www.aclu.org/know-your-rights/protesters-rights?>



'No Kings' protest at the Ohio Statehouse



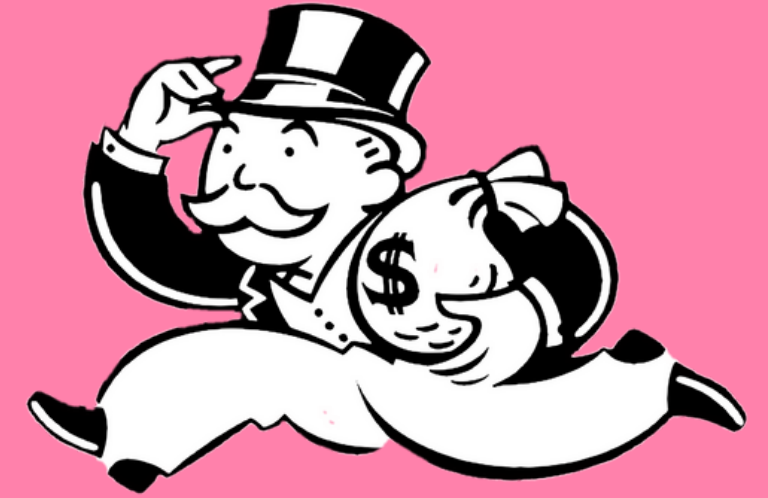
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"NO KINGS" PROTEST
OHIO STATEHOUSE

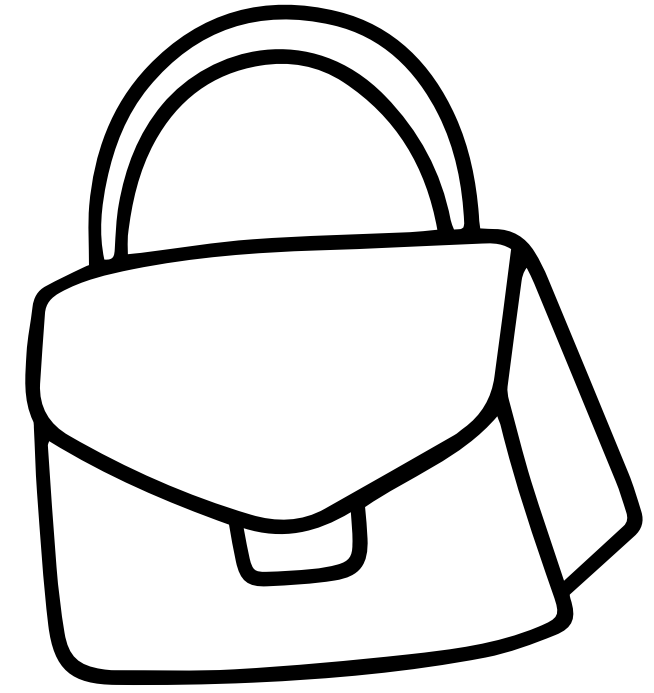
Watch on  YouTube

BOYCOTTS



- Protected free speech under the First Amendment when boycotting for social and/or political change
- Used extensively and effectively during the civil rights movement
- Target has seen a marked decrease in sales and foot traffic in response to their elimination of DEI policies
- Must be focused - you can't boycott everything. Part of the efficacy of boycotts is making a significant impact on a specific product, organization, or geographical location

ECONOMIC RESISTANCE



- Participate in the national boycott of a retailer, product, organization, or region
- Share information about the values of local businesses
 - Leave negative reviews when their values come in direct opposition to your buying power (a bakery that won't accept an order from a gay couple). Do not leave fraudulent or dishonest reviews.
- Shop at and give good reviews to like-minded businesses
- Buy local whenever possible
- Seek out businesses owned by women, people of color, LGBTQ+ folks, and other marginalized groups

JOY AS RESISTANCE

Activists often pour their energy into resisting injustice, but it's just as important to remember what we're fighting for: fairness, dignity, and lives filled with meaning and connection. These things are rooted in **joy**.

Practicing joy — especially in community — can be a powerful reminder of our shared humanity.



JOY AS RESISTANCE

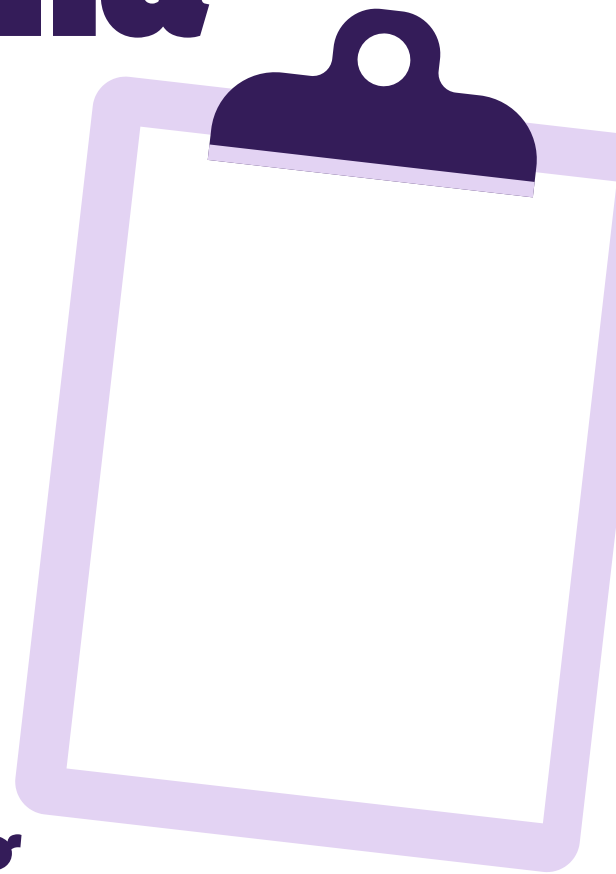
- Black feminist poet Toi Derricotte captured this sentiment in her 2009 poem “The Telly Cycle,” writing “Joy is an act of resistance.” This line has become a motivator for those who are working to make the world a better place — choosing joy is both important and intentional. Read and discuss this poem as a group.
- Read NYT bestselling author Adrienne Maree Brown’s book *Pleasure Activism: The Politics of Feeling Good*. The title sums up the book’s premise — doing good doesn’t have to feel bad but actually can be a source of joy and pleasure.



MONITORING OUR LEADERS

City Councils, County meetings, and School Boards

- **Attend Meetings**
 - Show up! Watch recordings & share with others.
- **Speak During Public Comment**
 - Organize with other speakers for cohesive messaging
- **Make Public Records Requests**
 - Emails on specific topics, some personnel information, etc.
- **Find Ways to Highlight What is Happening**
 - Anonymous Facebook page



Information as Resistance

- ***Find Reliable Sources of Information & Verify BEFORE Sharing***
 - We use the Ad Fontes Media Bias chart to check factual reporting & bias
- ***Use Social Media***
 - Share graphics from trusted organizations (League of Women Voters, ACLU Ohio, Democracy Forward, etc.)
- ***Follow Groups/Organizations that Will Keep you Informed***
 - On Facebook: How Things Work at the Ohio Statehouse, Honesty for Ohio Education & Equality Ohio
 - Sign up for newsletters - Ohio Capital Journal, The Buckeye Flame & Honesty for Ohio Education

The Messenger Matters

Which sources do Americans **trust** for accurate information about elections?

How much do you trust the following to report accurate information about elections? (% of U.S. adult citizens)



YouGov

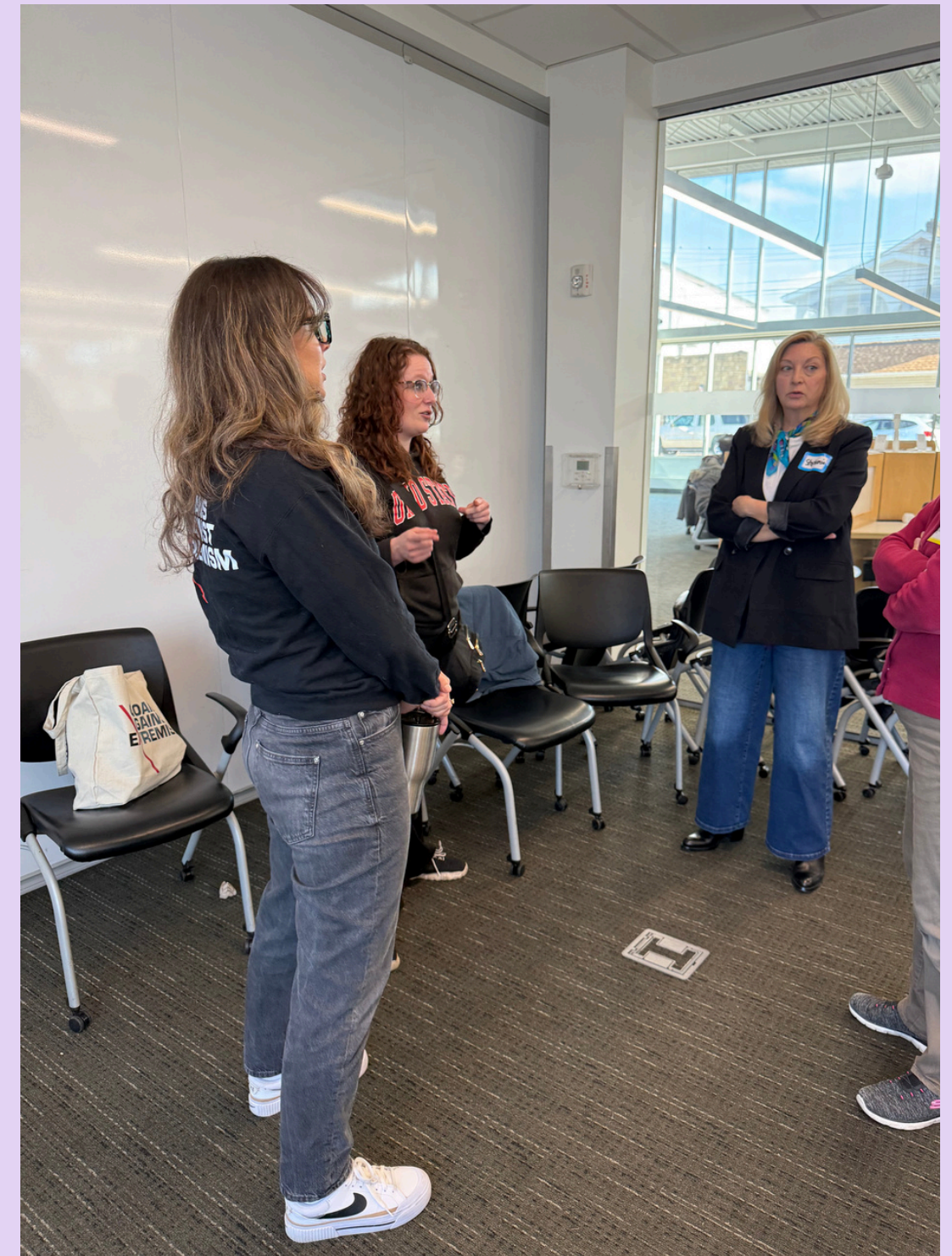
The Economist/YouGov | December 9 - 12, 2023

Relational Organizing

- Relational organizing is a tool to build power where individuals harness their personal networks and relationships to create change
- It's the simple, proven method of building on your existing relationships by providing the resources, skills, and confidence to have these conversations with your friends, family, and social circle

Why Relational Organizing?

- You're already doing it
- More trustworthy and believable
- Reaches new voters
- Ongoing relationship with the organizer and movement
- More impactful on voter turnout than any other form of organizing
- Women are extra good at it



JOIN US FOR PART 2!





AROUND THE GUIDE IN THREE SUNDAYS

Let's Explore the 160 Ways to Change the World Guide Together!

Join Team Ohio to learn and be inspired!

This Week's Topic



CARING FOR EACH OTHER:
MUTUAL AID & PROTECTION



SUNDAY, AUGUST 17TH | 7 PM ET | VIRTUAL

CONNECT WITH US!



**AND
DOWNLOAD
THE
RWB APP!**



Join the RWB: Ohio
Facebook Group
<https://go.redwine.blue/OHfb>

RWB Ohio Events
<https://go.redwine.blue/ohio-events>

