

KEEP

# RED WINE & BLUE

IN YOUR POCKET

Red Wine & Blue is a national community of over 600,000 diverse suburban women working together to defeat extremism, one friend at a time.

## THE RWB APP IS OUR ONLINE HOME FOR:

### COMMUNITY CONNECTION

Find your people, learn from each other, and get everything you need to take action.

### RESOURCES FOR LOCAL ORGANIZING

When extremists go low, we go local — so local, we're in your pocket! Get easy access to all our resources for making positive change in your community. Find events, volunteer opportunities, training videos, how-to guides, messaging, and shareable social media content all right in the app.

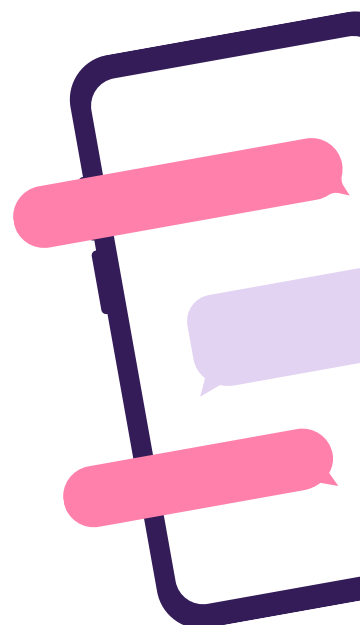
## IT'S NEVER BEEN EASIER TO TALK TO YOUR FRIENDS ABOUT VOTING!

Talk to your friends about the important local elections in their area by clicking the Rally Together square on your app home page.

## DOWNLOAD THE RWB APP AND CREATE YOUR ACCOUNT TODAY!



The RWB App is free. It's our own private space built just for you — without tech bros, oligarchs, ads, or algorithms. We will never share your personal data without your consent.



QUESTIONS? EMAIL US AT [APP@REDWINE.BLUE](mailto:APP@REDWINE.BLUE)

# READY TO WIN ELECTIONS?

## STEP 1: GET READY TO RALLY

Tap on the Rally Together tile for your state in the app.

## STEP 2: SET UP YOUR PROFILE

Set up your profile and confirm your voter status.

It's okay if you can't find a match! Select "none of these" at the bottom and you can find the match later.

## STEP 3: BUILD YOUR LIST

Tap Tasks or Contacts to find the "Add Contact" button.

Need to help building your list? Use the brainstorm function.

## STEP 4: ADD YOUR CONTACTS

Add the names of the people you will contact about voting and elections.

Make sure you match everyone to the voter file! If there isn't a match, click "None of these."

## STEP 5: REACH OUT TO YOUR FRIENDS

- Tap the Tasks tab. You will see all the actions to take and the information you can share with your friends.
- Click the action you want to take to get details and instructions. Then tap the name of the friend who you will message or contact.
- Get instructions and suggested messages and links to share and then report back and click "I did it" once you engage with your friend.
- Reporting back is VERY important - it helps us track the progress to our goals and helps us show the impact that we are having together on the election!



## THE GAME PLAN

- ✓ **Make a list of everyone you can contact**
- ✓ **Add them to your Contact list on Rally**
- ✓ **Check out the available Rally actions to take**
- ✓ **Have conversations & share info w/ your list**
- ✓ **Report back which voters you contacted**

