

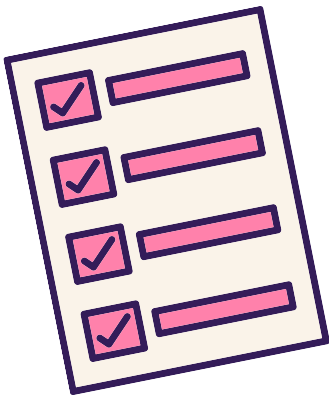
GOTV SEASON OF ACTION

Electing thoughtful, common-sense leaders is how we build a strong foundation for creating change at every level. Every time an extremist loses a local election, it sends a powerful message. With 100,000+ school board and city council seats on the ballot in 2025, your group can make a real impact.

The best way to do that? Host an event (or series of events) to register voters and get them to the polls.

WHAT IS GOTV SEASON OF ACTION?

This fall, TroubleNation's GOTV Season of Action empowers groups across the country to run voter registration and mobilization events. We're aligning with two key Civic Holidays:



- **National Voter Registration Day – September 16, 2025**
- **Vote Early Day – October 28, 2025**

Register your event on [TroubleNation's GOTV hub](#) to get it featured and connected to your group's page.



Pro Tip: Start planning today! Even a small event – a table at your local farmers' market or a neighborhood gathering – can register new voters and build momentum in your community.

KEY GOTV SEASON OF ACTION RESOURCES



Voter Registration Drives

- National Voter Registration Day's [2025 Field Organizer Toolkit](#)
- [State Voter Registration Drive Guide](#) from National Voter Registration Day
- [Voter ID Info Cards](#) from VoteRiders



Early Voting & GOTV Events

- [Plan your Vote Early Day event](#)
- [Vote Early Day toolkit](#)
- [State-Specific Voting Rules](#) from Vote Early Day
- [Taking Back Power: Elections & Advocacy](#) from RWB's 160 Ways to Change the World Guide



Relational Organizing – Let's Rally Together

- Use Rally, RWB's digital tool, to amplify your reach and maximize impact



Our Partners

- [VoteRiders](#)
- [National Voter Registration Day](#)
- [Vote Early Day](#)

Ready to Win Elections?

STEP 1: GET READY TO RALLY

Tap on the Rally Together tile for your state in the app.

STEP 2: SET UP YOUR PROFILE

Set up your profile and confirm your voter status. It's okay if you can't find a match! Select "none of these" at the bottom and you can find the match later.

STEP 3: BUILD YOUR LIST

Tap Tasks or Contacts to find the "Add Contact" button. Need help building your list? Use the brainstorm function.

STEP 4: ADD YOUR CONTACTS

Add the names of the people you will contact about voting and elections. Make sure you match everyone to the voter file! If there isn't a match, click "None of these."

STEP 5: REACH OUT TO YOUR FRIENDS

Tap the Tasks tab. You will see all the actions to take and the information you can share with your friends.

