

THE DOS AND DON'TS OF **SUPPORTING** POLITICAL CANDIDATES & **REFERENCING** POLITICAL PARTIES

We know that standing up against extremism includes working to get common-sense candidates elected, and we want TroubleNation groups to be part of that work. Our TroubleNation program is a 501(c)(4) program, which means that we can indirectly support political candidates and even parties, but we can't use our platforms to work directly with candidates or parties (though, of course, what you do off of our platform is your own business!).

We also don't want you (or us!) to end up breaking election laws. So here's a quick list of some Dos and Don'ts for TroubleNation groups.

Do talk about why your group likes a certain candidate, focusing on their policy positions and why you think they'd be a good elected official.

Don't plan events, activities or messages with a candidate or their campaign. (No calling the campaign and asking what your group can do for them!)

Do use your TroubleNation group page to talk about what your group is doing, what you stand for, and what kind of fundraising support (if any) you need to sustain your group. If you need people to pitch in for the incidental expenses of running your TroubleNation group (event rental fees, postage, etc), that's ok!

Don't use your TroubleNation group page to post links to PAC, candidate or political party fundraising sites on your TroubleNation page (if you happen to be part of a PAC, that's ok, it just needs to be kept separate from your TroubleNation page).

Do share explainers, videos and whatever else you want from Red Wine & Blue or TroubleNation with your members, friends, family or even with your local political party

Don't link to official web pages, volunteer opportunities or fundraising for any PAC, political party or candidate on your TroubleNation page.

When in doubt, don't be afraid to ask!
Just ask one of our team members or email us at

troublenation@redwine.blue