DOS AND DON'TS

THE RWB NETWORK PLATFORM AND POLITICAL CANDIDATES AND PARTIES

We know that standing up against extremism includes working to get common-sense candidates elected, and we know groups may want to be part of that work.

Under Red Wine & Blue operating restrictions, RWB Network leaders cannot use the RWB Network platform to work directly with political candidates, campaigns, or parties. What you and your group choose to do off of the RWB Network platform (the online hub where your group's landing page can be found) is up to you, but when using our platform, here's a **quick list of some Dos and Don'ts:**

Platform - Dos:

- Talk about why you personally like or dislike certain candidates, focusing on their values and policy positions and why you think they would or wouldn't be a good elected official.
- Link to publicly-available official web pages and volunteer opportunities for political candidates who you like on your RWB Network page.
- Share explainers, videos, and whatever else you want from Red Wine & Blue or the RWB Network with your members, friends, family or even with your local political party.

Platform - Use Caution:

- Host candidate forums, as long as you invite every viable candidate in the race to attend, the questions and moderation are neutral, and you haven't publicly supported any candidate in the race. You may want to speak with your counsel to make sure you are in compliance with applicable law.
- Allow candidates to attend your meetings or events. You can even recognize their presence. They could speak in their official capacity, not in their candidate capacity.

Platform - Don'ts:

- Use the RWB Network platform to plan or coordinate candidate campaign events, activities, or messages with a political candidate, campaign, or party. (For example, don't call a campaign and ask what your group can do for them through the platform.)
- Use your RWB Network group page to post links to PAC, candidate, or political party fundraising sites on your RWB Network page (if you happen to be part of a PAC, that's ok, it just needs to be kept separate from your RWB Network page).
- Host a candidate forum if you've already announced support for a candidate in the race.
- Invite or allow candidates to make a speech or give public remarks at your events about their campaigns or in their role as a candidate for office (unless you invite and allow their opponents to speak, too).

Remember:

You are absolutely free to work directly with political candidates, campaigns, or parties as individuals or as a group outside of the RWB Network and Red Wine & Blue platforms. We encourage you to familiarize yourself and comply with election, lobbying, and campaign finance laws that govern your local, state and federal elections.

Groups may not use RWB Network or Red Wine & Blue logos, branding, or other materials in connection with any candidate-related or partisan political activity conducted off-platform.

- Don't forget! All of your activity as a group in the RWB Network needs to comply with our Terms of Use – check them out **here**! When in doubt, don't be afraid to ask! Just ask one of our team members or email us at **network@redwine.blue**.