

KEEP RED WINE & BLUE IN YOUR POCKET

Red Wine & Blue is a national community of over 600,000 diverse suburban women working together to defeat extremism, one friend at a time.

THE RWB APP IS OUR ONLINE HOME FOR:

COMMUNITY CONNECTION

Find your people, learn from each other, and get everything you need to take action.

RESOURCES FOR LOCAL ORGANIZING

When extremists go low, we go local — so local, we're in your pocket! Get easy access to all our resources for making positive change in your community. Find events, volunteer opportunities, training videos, how-to guides, messaging, and shareable social media content all right in the app.

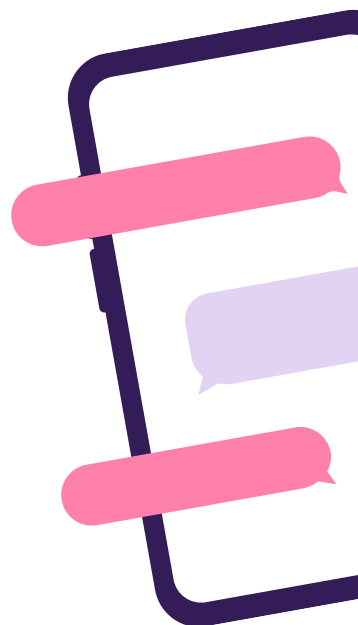
IT'S NEVER BEEN EASIER TO TALK TO YOUR FRIENDS ABOUT VOTING!

Talk to your friends about the important local elections in their area by clicking the Rally Together square on your app home page.

DOWNLOAD THE RWB APP AND CREATE YOUR ACCOUNT TODAY!



The RWB App is free. It's our own private space built just for you — without tech bros, oligarchs, ads, or algorithms. We will never share your personal data without your consent.



QUESTIONS? EMAIL US AT APP@REDWINE.BLUE

READY TO WIN ELECTIONS?

STEP 1: MAKE FRIEND-TO-FRIEND ORGANIZING EVEN EASIER

Tap on the **“Rally to Get Out the Vote”** square on the home screen of the RWB App.

STEP 2: CHECK YOUR VOTER REGISTRATION

Enter your information and confirm your voter registration status. It’s okay if you can’t find a match! Select **“Continue without match”** at the bottom and you can find the match later.



STEP 3: BUILD YOUR LIST

Who can you get out to vote? Create a list of people in your circle of influence. (Use our handy worksheet for help). Tap “Add Contact” button and enter the names to verify their voter registration status. If there isn’t a match, click “Continue without match”

STEP 4: REACH OUT TO YOUR FRIENDS

- Rally will walk you through all the steps to turn out voters — from checking registration, to sharing sample ballots, to creating vote plans. It will show you who needs a conversation and what action to take.
- Start by tapping **“Needs a Conversation,”** then open the **“Talk”** tab to get the information to share with that person.
- Once you've shared it, report back by clicking **“I did it.”** Reporting back is very important — it helps us see how many voters we are reaching and how the impact we're having together on the election.

