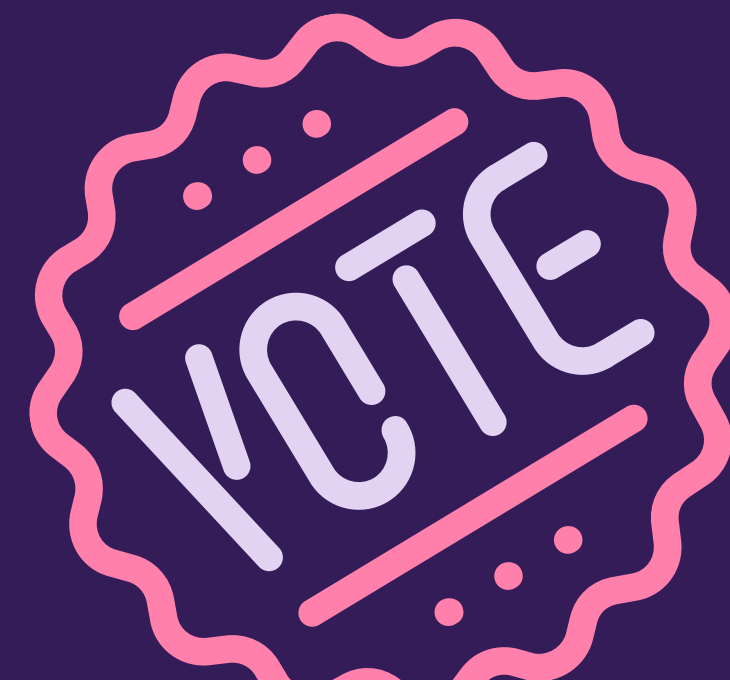


TROUBLE HUDDLE

COLUMBUS, OH



HOW WE DO IT

OUR MISSION

Red Wine and Blue Team Ohio provides an inviting and actionable pathway to political literacy and civic engagement about common-sense issues facing women across Ohio.

We build community through approachable content, friend-to-friend organizing, and personal storytelling.



SOCIAL MEDIA

#RedWineAndBlue and

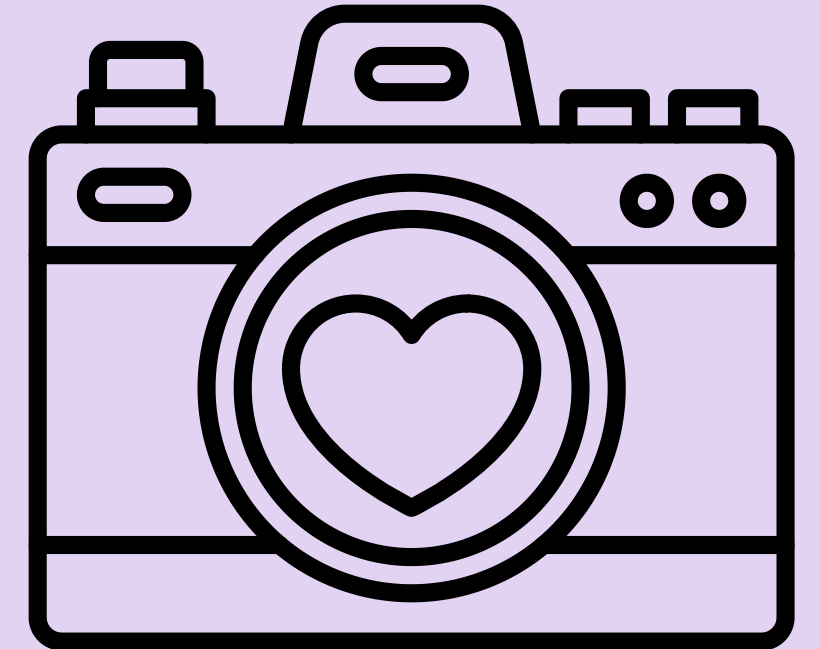
#TroubleHuddleOHIO

when posting on social media about today!!

WHEN THEY GO LOW,
***WE GO
LOCAL***

AGENDA

- 10:00** Welcome from Team Ohio
- 10:15** **Introductions**
- 11:15** Lay of the Land
- 12:30** Lunch
- 1:15** Group Picture
- 1:30** Community Conversation
- 1:50** Dos & Don'ts
- 2:05** BREAK
- 2:15** Local Relational Organizing
- 2:40** Workshop: Community Response
- 3:40** TNLC
- 3:50** Commitment, Wrap Up and Closing



LAURA MULLEN (SHE/HER)

PROGRAM DIRECTOR



MEET TEAM OHIO

Email us at **OHIO@redwine.blue**

ARIE GOODMAN (SHE/HER)

DEPUTY DIRECTOR



DALE MARIE PONTZ (SHE/HER)

SW OHIO ORGANIZER



BRIDGET RUETER (SHE/HER)

SW OHIO ORGANIZER



AMY DIDION (SHE/HER)

NW OHIO ORGANIZER



WELCOME OUR RWB GUESTS



IVANA HALL
(SHE/HER)
HEAD OF STATE PROGRAMS



JULIE COLLINS
(SHE/HER)
NATIONAL ORGANIZER

COMMUNITY NORMS

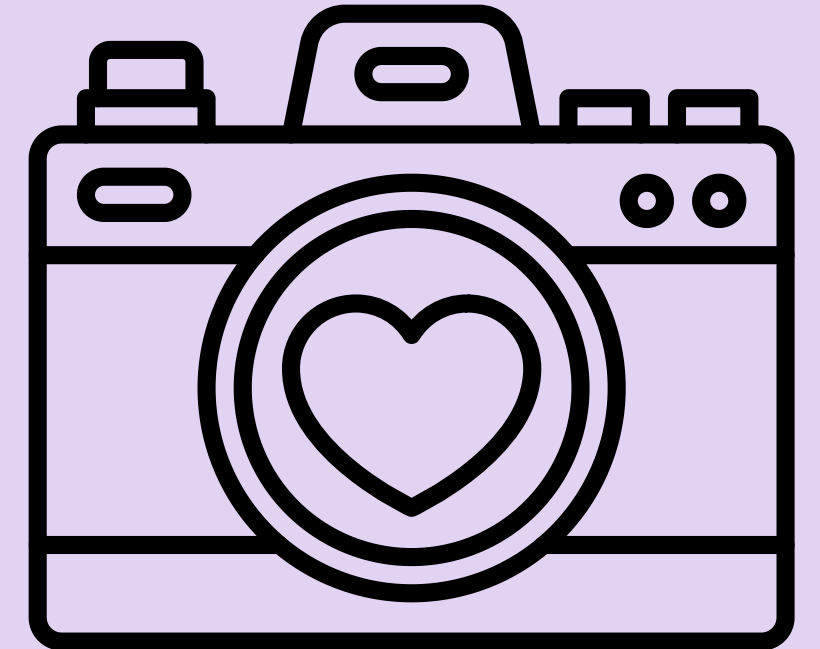
- Take care of your needs
- Be considerate of the space you take up
- Assume best intentions
- Understand that this space cannot hold everything
- Commit to this not being the last action you take

INTRODUCTIONS

- **Your name & pronouns (optional)**
- **Where you are from in Ohio**
- **One thing you hope to gain by joining us today**
-- OR --
- **What is a topic you could teach a lesson on with no preparation?**

AGENDA

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LAY OF THE LAND

OPPORTUNITIES IN OHIO



WELCOME OUR GUESTS

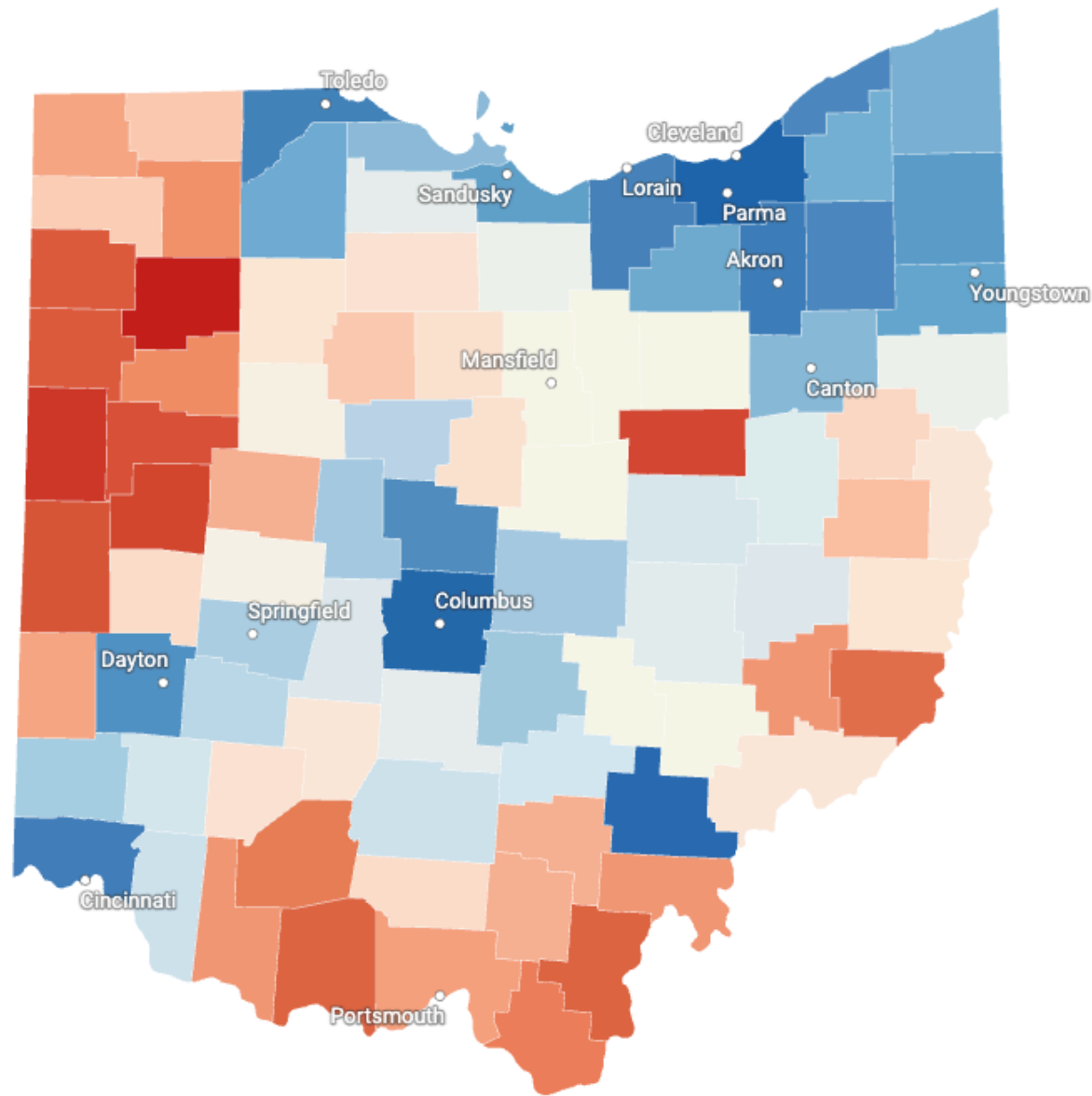


DR. CHRISTINA COLLINS
(SHE/HER)
HONESTY FOR OHIO EDUCATION

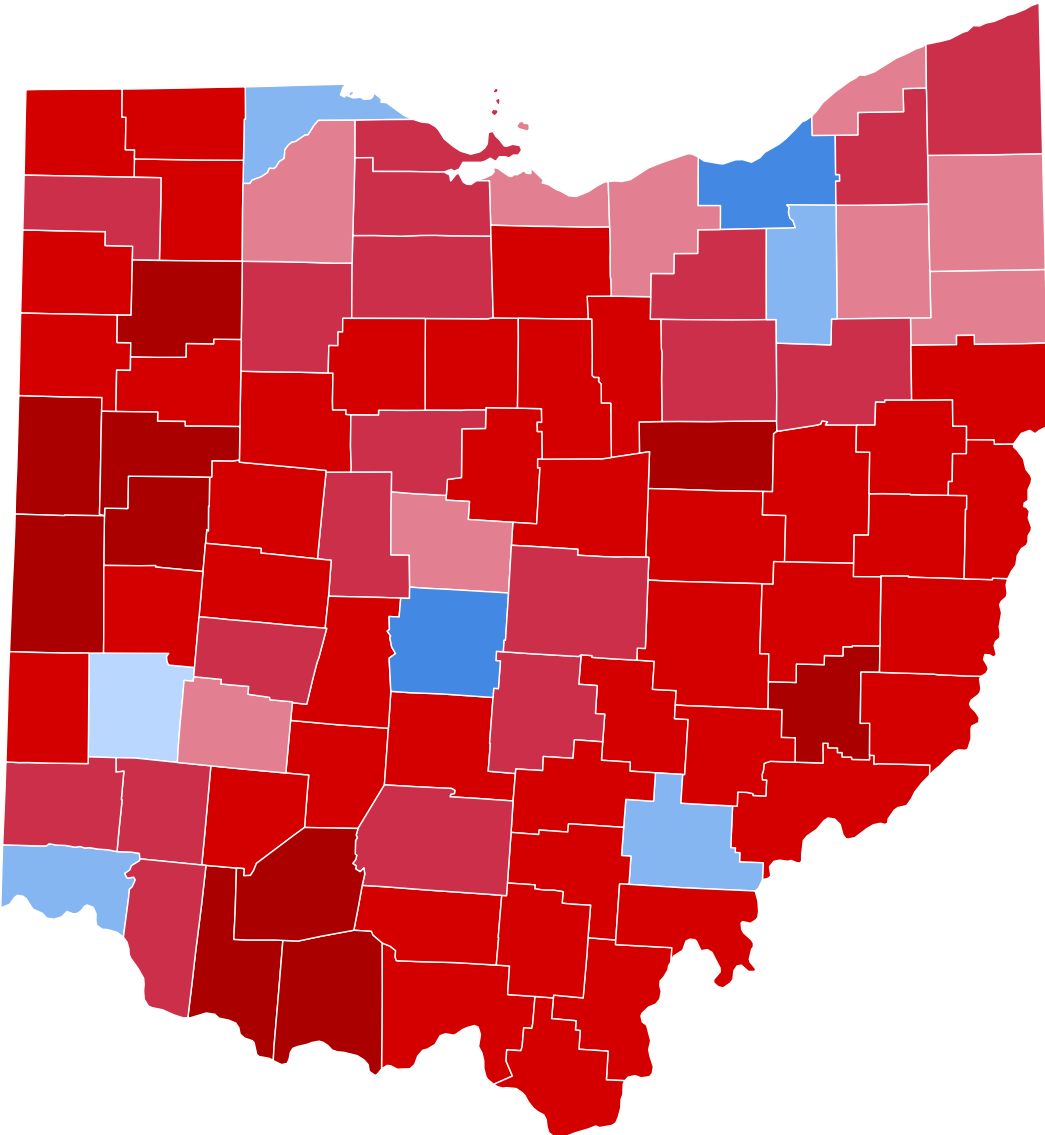


RACHEL COYLE
(SHE/HER)
HOW THE STATEHOUSE WORKS

Partisan Lean in Ohio



2023 REPRO WIN



2024 CYCLE

Big Races in Ohio

CONGRESSIONAL DISTRICTS

OH 01- HOLD
OH 03- HOLD
OH 07- FLIP
OH 09- HOLD
OH 10- FLIP
OH 11- HOLD
OH 13 - HOLD
OH 15- FLIP

STATEWIDE OFFICES

GOVERNOR



Tier 3

Where we can make an IMPACT

STATE AUDITOR
STATE TREASURER

Statewide Offices

**APPEALS & COMMON
PLEAS COURT SEATS**

**COUNTY
COMMISSIONERS**

COUNTY AUDITOR

**LOCAL LEVIES, BONDS
AND ISSUES**

County Positions

Tier 2

Where we can make a **CHANGE**



**SECRETARY OF
STATE**

**ATTORNEY
GENERAL**

**17 OHIO SENATE
SEATS**

**99 OHIO HOUSE
SEATS**

Ohio Supreme Court

Statewide Offices

Ohio House & Senate

Tier 1

Ohio House Races - 2026

Northwest

HOLD

District 41
District 42
District 43

FLIP

District 44
District 52
District 75

Northeast

HOLD

Districts
13 - 16

FLIP

District 17
District 31
District 32
District 35
District 49
District 64

Southwest

HOLD

District
24- 28

FLIP

District 29
District 36
District 39

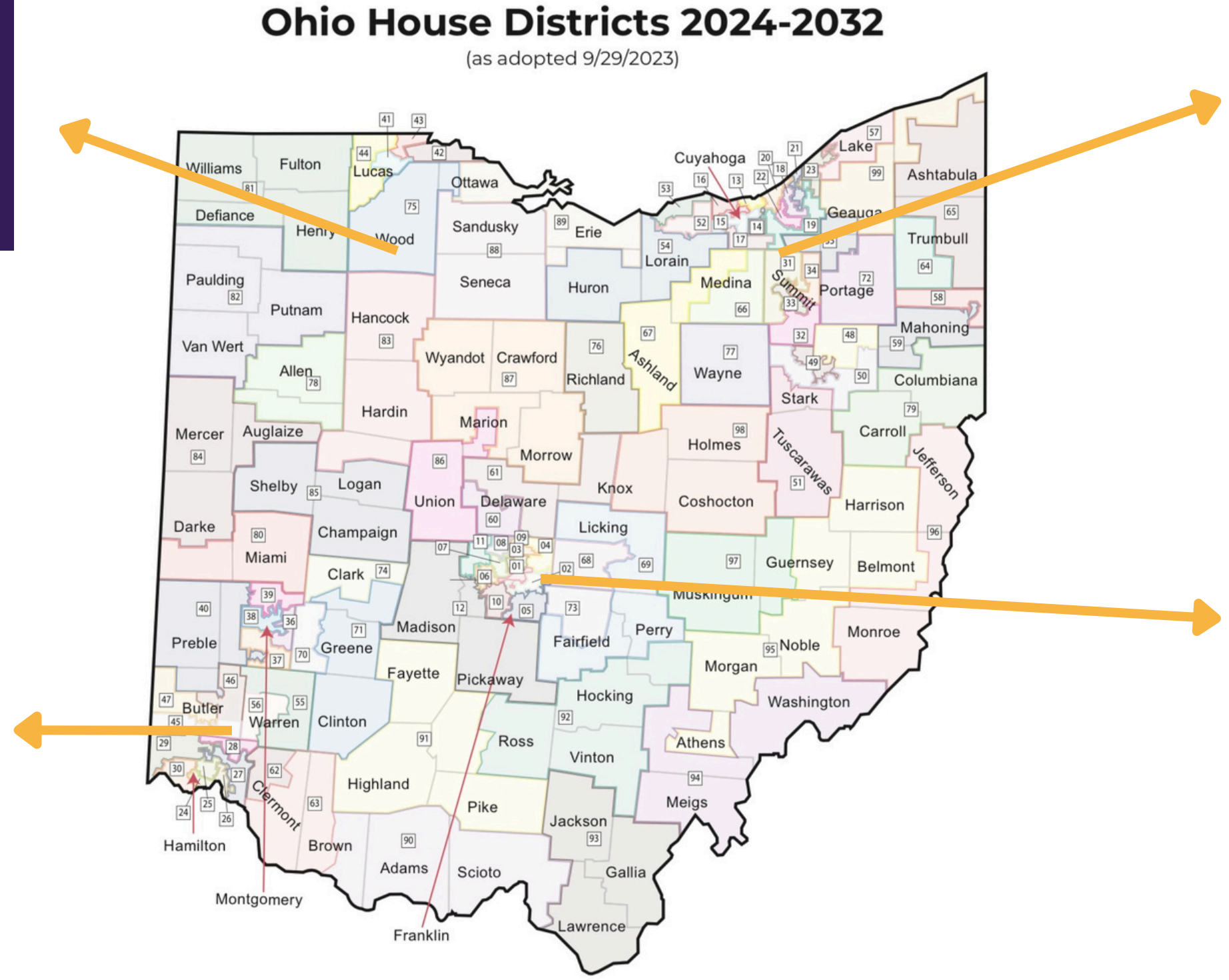
Central Ohio

HOLD

Districts
1- 12

FLIP

District 60



Ohio Senate Races - 2026

Northwest

HOLD
District 11

FLIP
District 13

Northeast

HOLD
District 21
District 23

FLIP
District 27

Southwest

HOLD
District 09

FLIP
District 07

Central

HOLD
District 15
District 25

FLIP
District 03



For questions regarding your district information or to confirm your

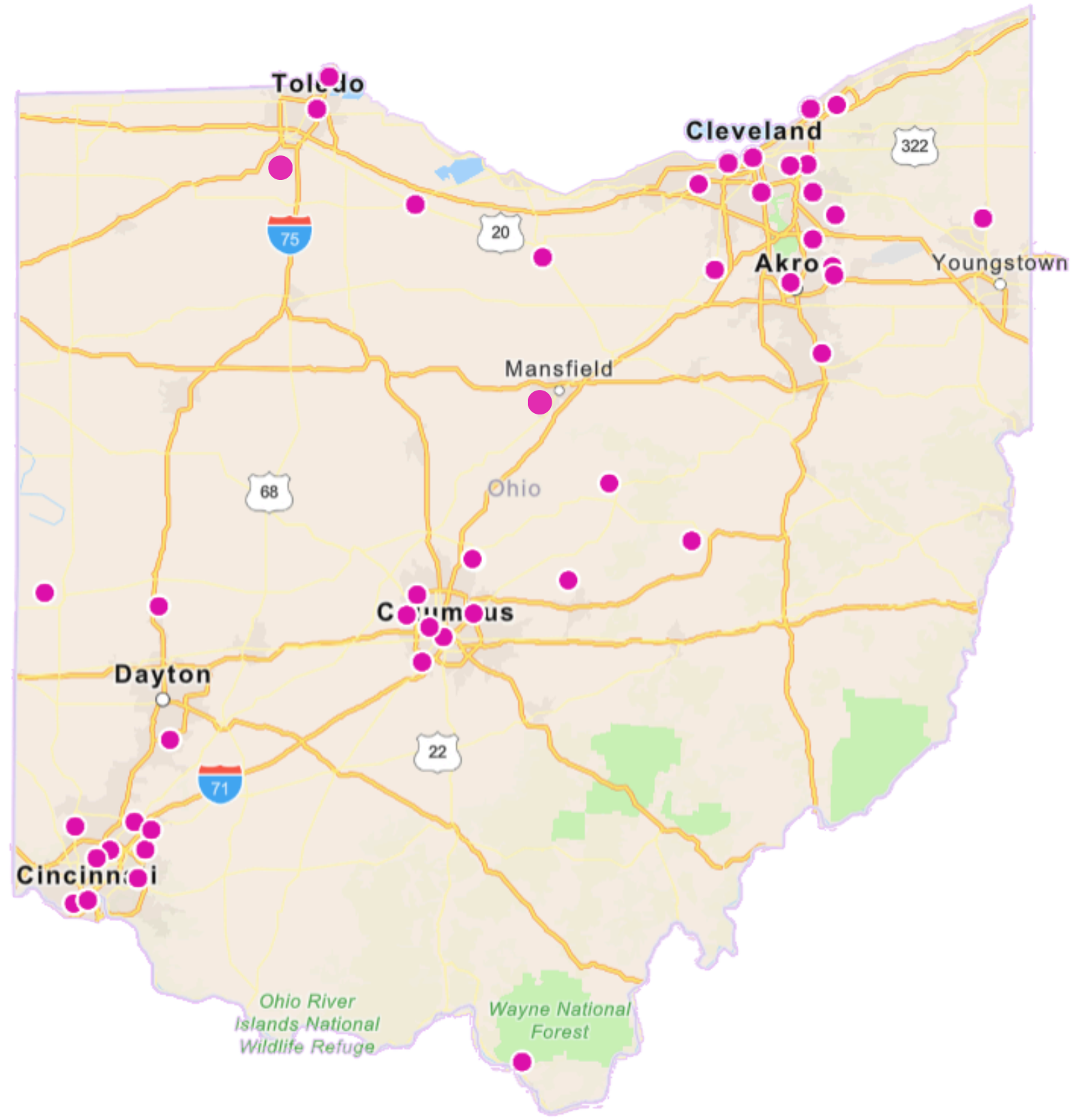
Termed races

Lose Better or Crazy Opportunites

01, 05, 07, 18, 19, 33

Challenges **IN OHIO**

- ★ Gerrymandered
- ★ Legislative Redistricting
- ★ Hail storm of TERRIBLE Legislative Actions
- ★ Vote Taken for Granted
- ★ Disillusionment
- ★ State Budget Impact
- ★ Unresponsive Representatives
- ★ Federal Budget impact



Momentum **IN OHIO**



Intentionality

Engagement

Love

Safety

Focus

Anger

OHIO'S MIDTERM ELECTION 2026

NOV 3, 2026



In 2026, Ohio ballots will include

- Governor, Secretary of State, State Auditor, State Treasurer, Attorney General
- U.S. Senate & House Candidates
- 99 Ohio House Candidates & 17 Ohio Senate Candidates
- 2 Ohio Supreme Court Candidates
- County Positions - Commissioners, Auditors, Treasurers, etc.
- Local Levies - Schools, Police, Fire, etc.

Key Midterm Election Dates

- **Oct 5:** Deadline to register to vote
- **Oct 6 -Nov 1:** Early in-person voting at Board of Elections *(see hours below)*
- **NOW through Oct 27:** request an absentee ballot. Requests must be returned to your Board of Elections by 8:30 pm on 10/27.
- **Nov 3 is Election Day:** Vote from 6:30 am-7:30 pm. Absentee ballots must be returned to the Board of Elections by 7:30 pm.

Early In-Person Voting Hours

Oct 6-9	Tues-Fri	8:00am - 5:00pm
Oct 12-16	Mon-Fri	8:00am - 5:00pm
Oct 19-23	Mon-Fri	8:00am - 5:00pm
Oct 24	Sat	8:00am - 4:00pm
Oct 26	Mon	7:30am - 7:30pm
Oct 27	Tues	7:30am - 8:30pm
Oct 28-30	Wed- Fri	7:30am- 7:30pm
Oct 31	Sat	8:00am - 4:00pm
Nov 1	Sun	1:00 pm - 4:00pm

Request
Absentee Ballot



Voter
Registration &
Polling Locations



Contact us at: ohio@redwine.blue

Election Protection Information

Voting is one of our most sacred rights as citizens—but it's never been a right enjoyed equally by all Americans. Marginalized communities—people of color, people with disabilities, students, the elderly—all face obstacles when trying to access the ballot box. These are obstacles that are designed to suppress their vote.

We must be prepared to protect our neighbors and help them find a way to vote that would make them feel more secure—like mail-in or early voting—if they don't feel safe going in person. Going to the polls in larger groups adds another layer of security.

Fighting voter suppression doesn't happen only on Election Day. This is a year round fight—but one we can win!

If you need help related to voting, including on Election Day, contact the Election Protection hotline at 866-OUR-VOTE.

Want to learn more?

- Join an upcoming RWB Ohio event.
- Fill out our volunteer interest form and we'll be in touch!
- Check out the Red Wine & Blue App and our easy-to-use Rally tool. You'll get everything you need in one place!
- Join our FB group to find like-minded Ohioans near you!

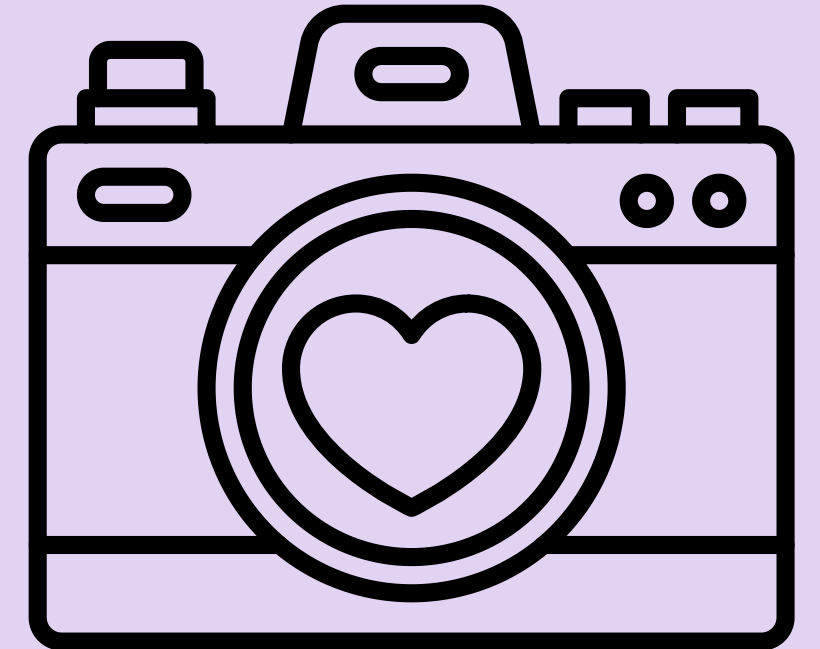


Contact us at: ohio@redwine.blue



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COMMUNITY CONVERSATIONS



COMMUNITY REPORTS

- What are the major issues of concern in your community?
- As you plan to organize in your communities for the upcoming election, what support - training or resources - would be helpful for you and/or your members?

DOS AND DON'TS



DOS & DON'T'S

DOS AND DON'T'S

THE RWB NETWORK PLATFORM AND POLITICAL CANDIDATES AND PARTIES

We know that standing up against extremism includes working to get common-sense candidates elected, and we know groups may want to be part of that work. Under Red Wine & Blue operating restrictions, RWB Network leaders cannot use the RWB Network platform to work directly with political candidates, campaigns, or parties. What you and your group choose to do off of [the RWB Network platform](#) (the online hub where your group's landing page can be found) is up to you, but when using our platform, here's a **quick list of some Dos and Don'ts**:

Platform - Dos:

- Talk about why you personally like or dislike certain candidates, focusing on their values and policy positions and why you think they would or wouldn't be a good elected official.
- Link to publicly-available official web pages and volunteer opportunities for political candidates who you like on your RWB Network page.
- Share explainers, videos, and whatever else you want from Red Wine & Blue or the RWB Network with your members, friends, family or even with your local political party.

Platform - Use Caution:

- Host candidate forums, as long as you invite every viable candidate in the race to attend, the questions and moderation are neutral, and you haven't publicly supported any candidate in the race. You may want to speak with your counsel to make sure you are in compliance with applicable law.
- Allow candidates to attend your meetings or events. You can even recognize they could speak in their official capacity, not in their



Platform - Don'ts:

- Use the RWB Network platform to plan or coordinate candidate campaign events, activities, or messages with a political candidate, campaign, or party. (For example, don't call a campaign and ask what your group can do for them through the platform.)
- Use your RWB Network group page to post links to PAC, candidate, or political party fundraising sites on your RWB Network page (if you happen to be part of a PAC, that's ok, it just needs to be kept separate from your RWB Network page).
- Host a candidate forum if you've already announced support for a candidate in the race.
- Invite or allow candidates to make a speech or give public remarks at your events about their campaigns or in their role as a candidate for office (unless you invite and allow their opponents to speak, too).

Remember:

You are absolutely free to work directly with political candidates, campaigns, or parties as individuals or as a group outside of the RWB Network and Red Wine & Blue platforms. We encourage you to familiarize yourself and comply with election, lobbying, and campaign finance laws that govern your local, state and federal elections.

Groups may not use RWB Network or Red Wine & Blue logos, branding, or other materials in connection with any candidate-related or partisan political activity conducted off-platform.

- Don't forget! All of your activity as a group in the RWB Network must comply with our Terms of Use – check them out at [network@redwineandblue.com](#). Just ask one of our moderators if you're not sure or be afraid to ask! Just ask one of our moderators if you're not sure or be afraid to ask!



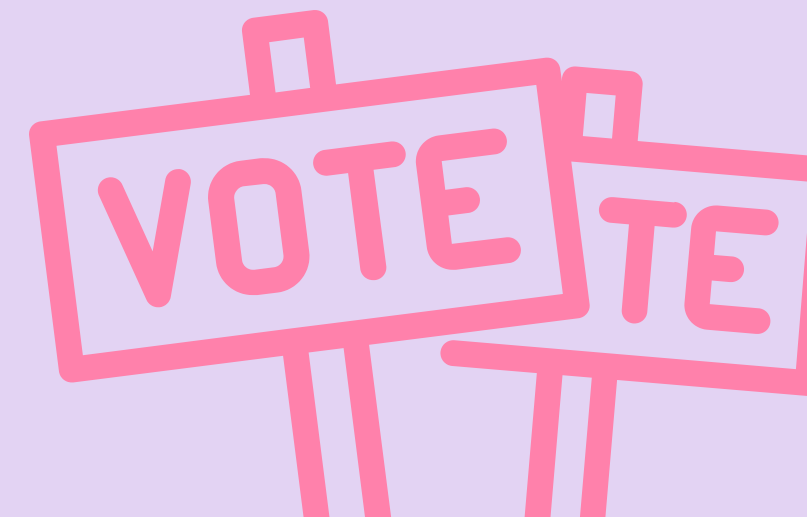
LOCAL RELATIONAL ORGANIZING



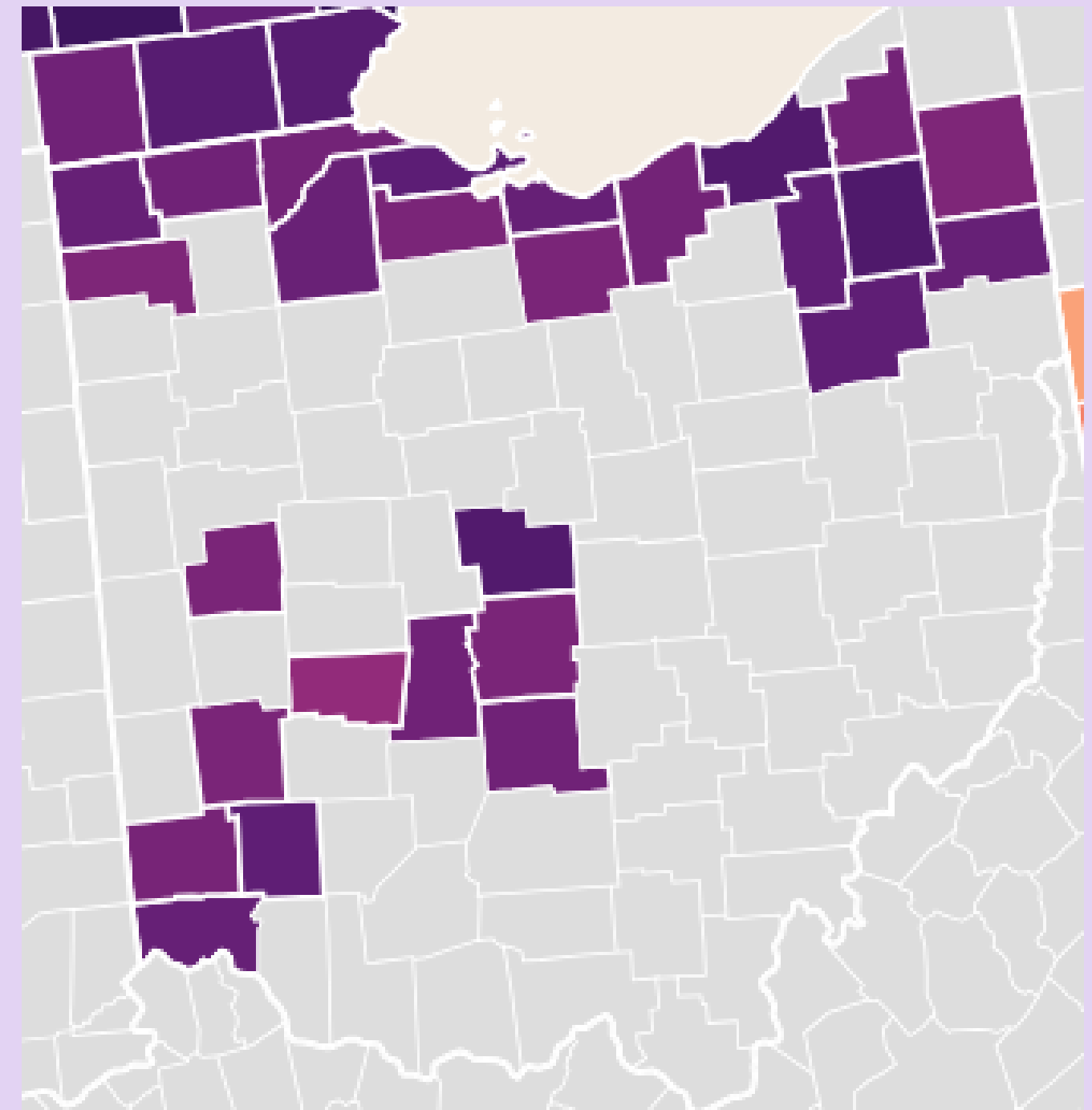
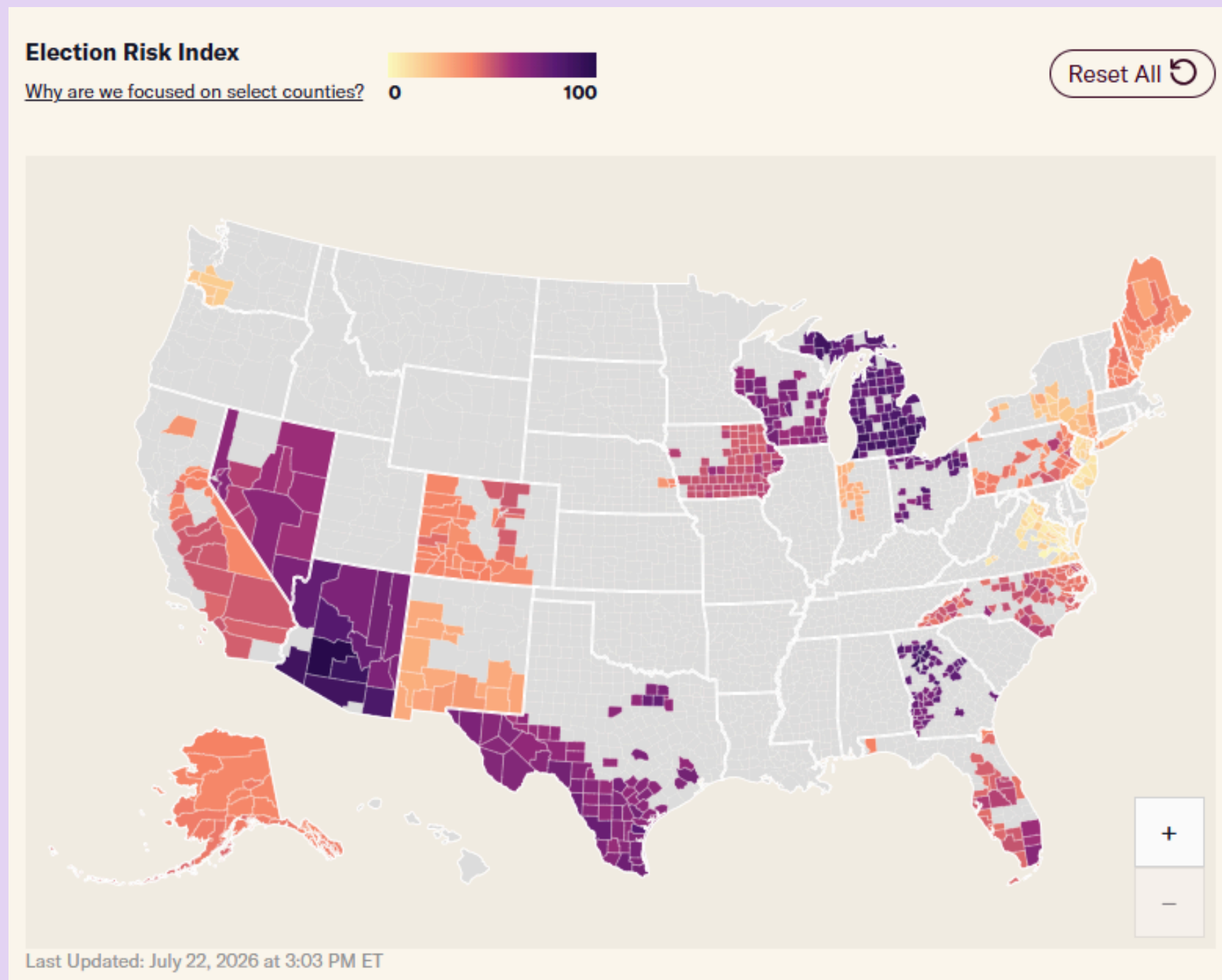
WHY WE GO LOCAL

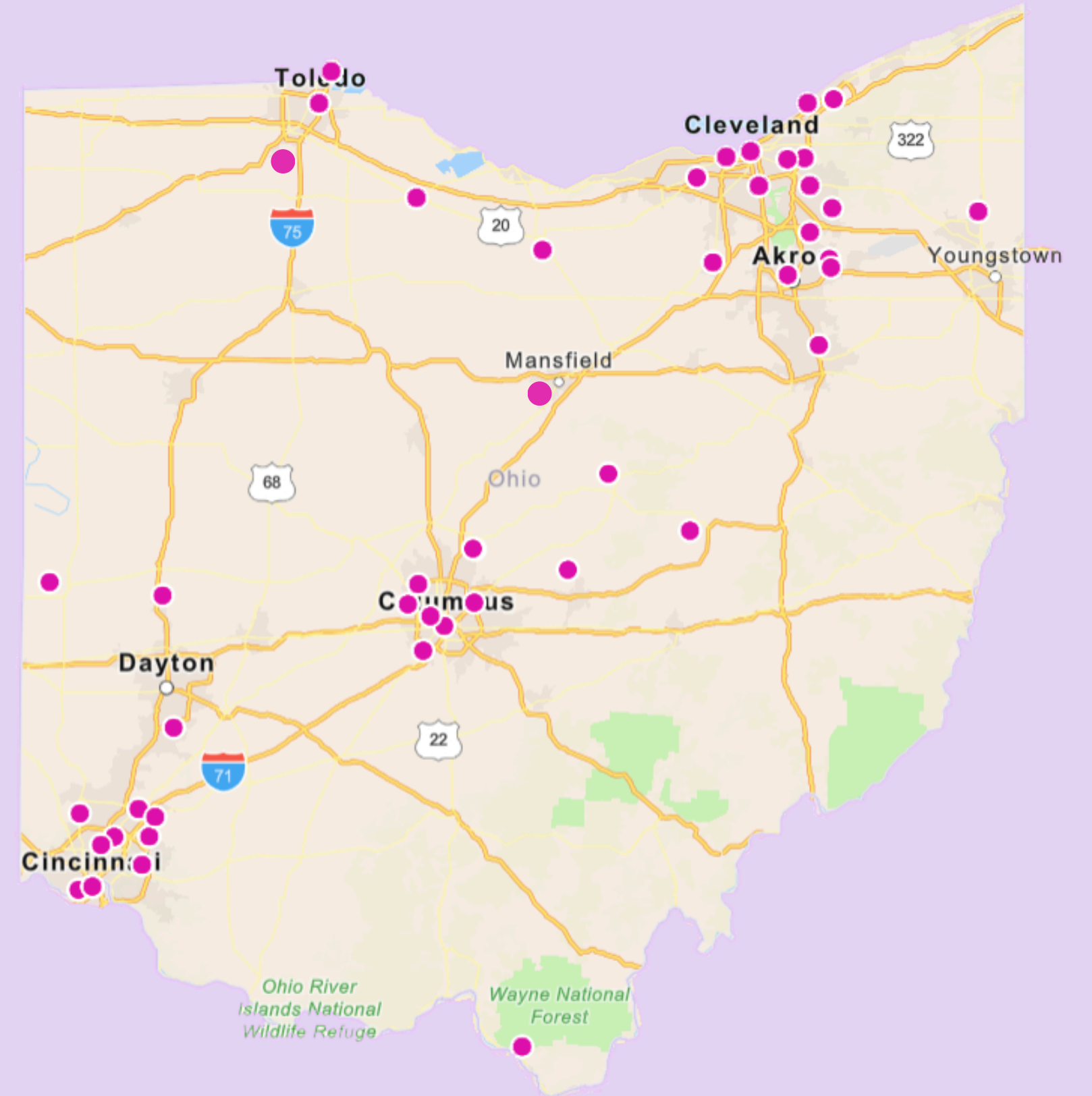
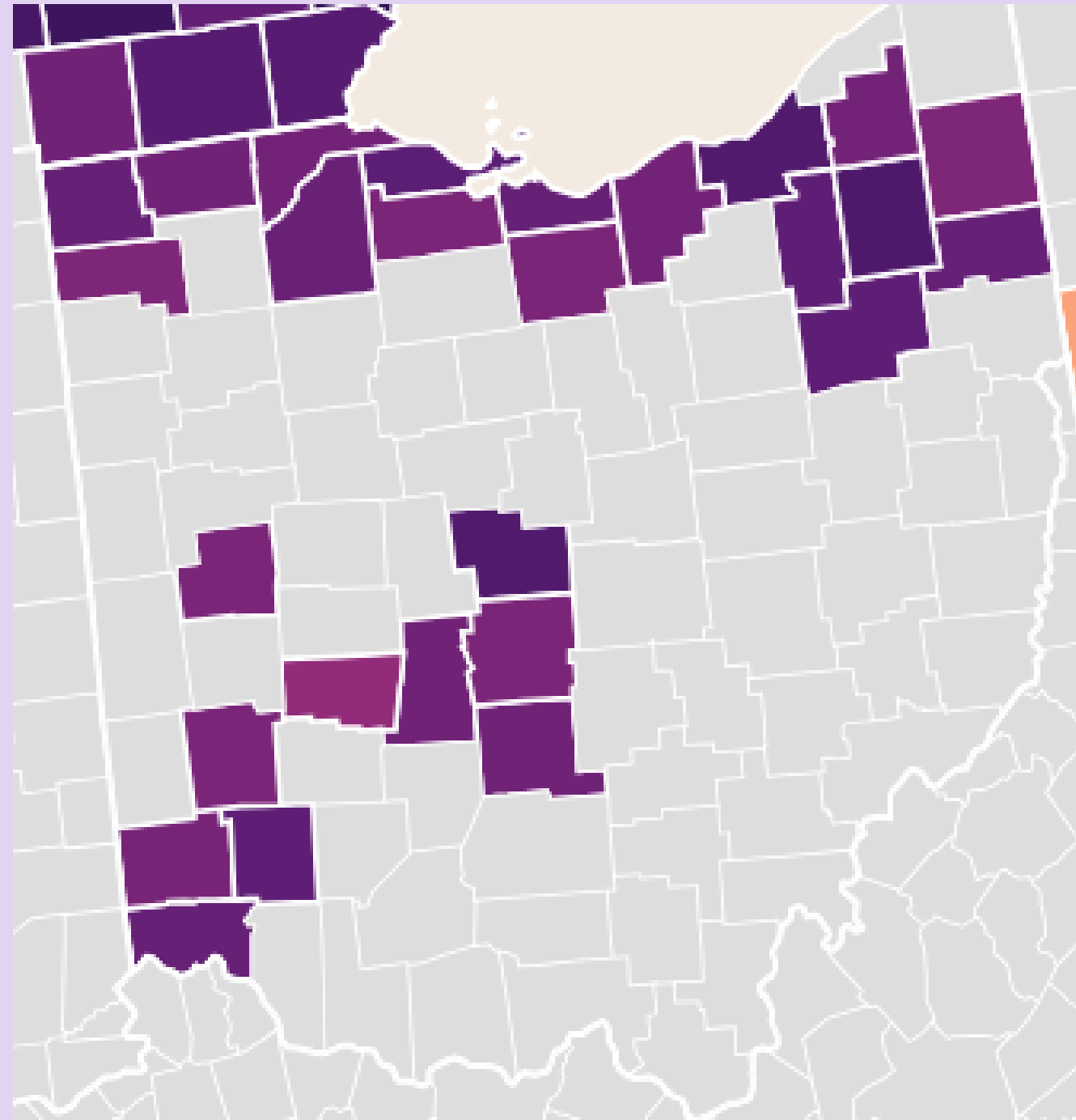
When they go low, we go local!

- Local wins national
- Local is our best defense
- Local is the on-ramp
- Local is the off-ramp
- Local builds year-round infrastructure



“The Heat Map focuses on the counties and states where close contests, bad actors, and systemic weaknesses collide to increase risk. This tool is designed to enable you to better understand where attention, preparation, and resources are most needed.” - Source: *Voting Rights Lab 2026 Election Risk Heat Map*





What is relational organizing?

The simple, proven concept that talking to our circle of influence is **more effective** than talking to strangers

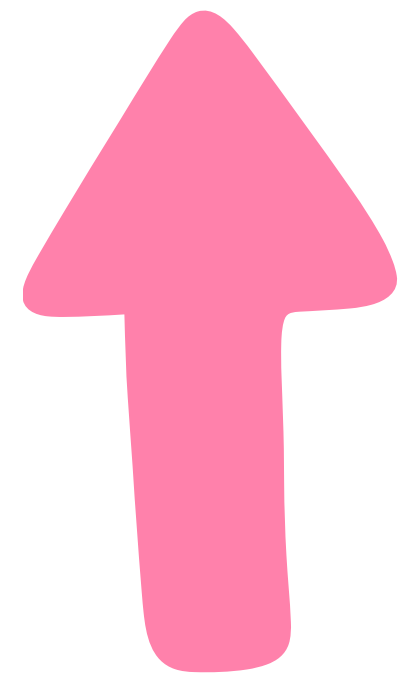
And we have the data to prove it!



MAKING AN IMPACT

YOU DID THIS!

RWB Ohio members **increased voter turnout** with their friends and family as compared to a control group *



8.5% **IN 2022**

10.5% **IN 2023**

Voter Turnout Among YOUR Rally Contacts

** According to an independent analysis by TargetSmart*

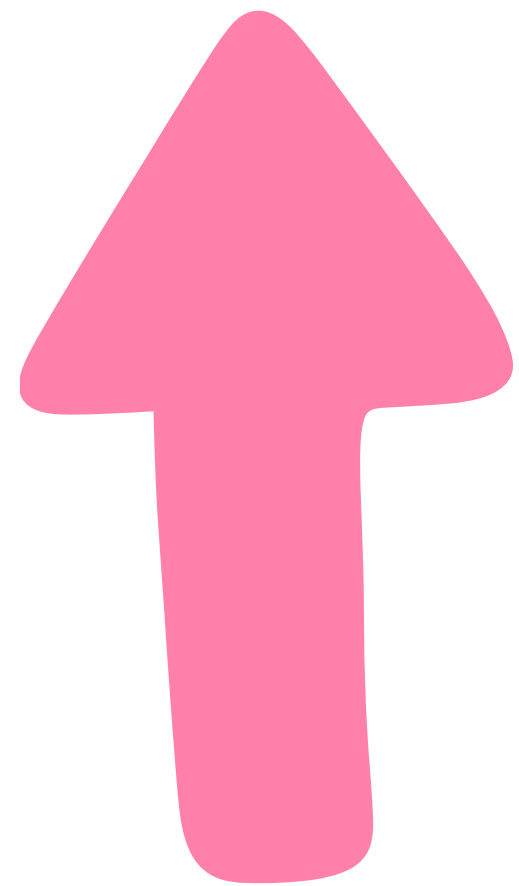
Relational
organizing is at
least 37X more
effective than
postcard
writing! **

*** According to The Progressive Turnout Project and The Movement Cooperative, postcard writing in 2022 increased voter turnout by 0.23%*

MAKING AN IMPACT

YOU DID THIS IN 2025!

RWB Ohio members **increased voter turnout** with their friends and family as compared to a control group *



14.7% **MOBILIZERS**

10.4% **MEMBERS**

7.5% **RELATIONAL CONTACTS**

** According to an independent Analysis by Workbench Strategies*

Red Wine and Blue - and **You!**

Relate - Don't debate! Curiosity and respect are the key

Explore - Listen actively

Discuss - Share accessible information

Welcome - Invite them into community

Inform - Easy-to-digest resources

Nurture - Keep the conversation going

Empower - Instill confidence, provide tools

Bold - Don't be shy about the importance

Local - Focus on the most impactful races

United - Remind them of our shared power

Effective - Provide proof that this works!



SO, WHO IS YOUR **CIRCLE OF** *Influence?*



But do you know...

- If they're a regular voter, don't vote at all, or even registered?
- What's going on in their district?
- What to say to kick off the conversation?
- Their polling location and voting hours?



CIRCLE OF Influence



You influence more people than you think! Who can you talk to about issues, candidates and voting?
Keep building your list to increase your impact!

Family and close friends to contact

1. _____
2. _____
3. _____
4. _____
5. _____

Who is on your holiday party list/Who would you invite to a milestone celebration?

1. _____
2. _____
3. _____
4. _____
5. _____

People who likely agree with you but don't talk politics or are tuned out

1. _____
2. _____
3. _____
4. _____
5. _____

Other friends (besties, neighbors, your group chat and work buddies)

1. _____
2. _____
3. _____
4. _____
5. _____

Community Groups (mom groups, book clubs, faith institutions, kids' activities, PTA/PTO)

1. _____
2. _____
3. _____
4. _____
5. _____

Who are the people you recently texted/called? Who are the people you engaged with lately on social media?

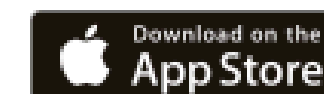
1. _____
2. _____
3. _____
4. _____
5. _____

Think About Where You Go Often:

- ☒ **Any recurring appointment**
- ☒ **Grocery store**
- ☒ **Preschool or school**
- ☒ **Hair or nail salon**
- ☒ **Gym**

Download the **RWB** app and create your account. Find the **Rally Together** tile:

- For MI, OH, PA, and NC: Click the Rally Together tile in your state home screen
- For All Other States: Click the Red Wine & Blue Network tile and then the Rally Together tile



Having Tough Conversations

Don't forget:

- You are the majority
- Stand up for your values
- Don't ignore disinformation...
- ... But don't repeat it
- Stay focused and make it urgent
- Find your audience
- Curate community



How can Regional Organizers help you?



- Meet 1:1 to answer questions, get more involved, and support
- Be a guest speaker for groups or events
- Help you host house parties to spread the word of RWB, local issues, and elections
- Connect with coalition partners and their opportunities
- Contribute Rally actions
- Connect to or start a RWB Network group
- And more!

There's more!



CONVERSATIONS GUIDE

Conversations + The RWB App = Winning Elections!



WHO TO TALK TO?

- **Everyone you know and everyone you meet!** Remember, most people agree with you on basic issues — public education is good, book bans are bad, people should be treated with respect!

WHAT TO TALK ABOUT?

- **Your lives!** Connecting about your neighborhoods, families, and values is **WAY more effective** than “talking about politics.”
- **Issues you care about!** But make it personal, especially if it includes a story about you or someone you love. And don't forget to ask what they care about most, too!
- **Candidates you like!** Prioritize local offices, where most people don't know who's running or even what the job does. Avoid partisanship.
- **How to show up for your community at the ballot box!** Always share basic voting information, deadlines for mail-in, early voting info, all of it. Most people learn how to vote from people they know!

WHAT TO SAY TO OVERCOME BARRIERS?

- **The “I Don't Know Enough” Crowd.** Try: “I felt really intimidated when I first started. I love that Red Wine & Blue has done the research for me.”
- **The “I'm So Busy” Crowd.** Try: “I get it! It's hard to find the time. If you're open to it, I'd love to help make it easy for you.”
- **The “I Don't Do Politics” Crowd.** Try: “I don't blame you for being frustrated. There's a lot you can do at the local level while staying out of the divisiveness we see out of DC.”
- **The “I'm Tuning Out the News” Crowd.** Try: “That's smart! If we all focused less on what the media told us, and more on what our neighbors actually care about, we'd be a happier, more productive country.”
- **The “Voting Doesn't Matter” Crowd.** Try: “I know it feels that way, especially when you think about a presidential election. But at the local level — school board, state legislative, and judge — races are decided by a handful of votes.”

Ready to Take Back Power?

Download the Red Wine & Blue App from the App Store and create your account.

- **STEP 1:** Tap on the Rally Together square for Your State on the App home screen.
- **STEP 2:** Tap “Join the Campaign” and match yourself to the voter file.
- **STEP 3:** Start adding contacts from your circle of influence and matching them to the voter file.
- **STEP 4:** Tap the Tasks tab to see pre-made messages for you to send to your contacts. After you've reached out to each contact, click “I Did It!” and then keep going!



MY 2026 VOTING PLAN

Local elections are taking place nationwide this year. Are you ready? Look up who will be on your ballot at vote.org or on your [state's board of elections website](#). Fill out this form to take to the ballot box with you!

HOW I'M VOTING

- ☐ Early Voting In-Person
- ☐ Mail-in or Absentee Ballot
- ☐ Election Day In-Person

WHERE I'M VOTING

Location Name: _____

Address: _____

WHEN I'M VOTING

Date: _____

Time: _____

OTHER DETAILS

- ☐ My voter registration is active
- ☐ I have an approved voter ID (if required in your state)
- ☐ I've scheduled a ride (details: _____)
- ☐ I've scheduled childcare (details: _____)
- ☐ I'm bringing these friends with me to vote: _____
- ☐ I've packed water and snacks

WHO I'M VOTING FOR

Race _____	☒ I'm voting for: _____
Race _____	☒ I'm voting for: _____
Race _____	☒ I'm voting for: _____
Race _____	☒ I'm voting for: _____
Race _____	☒ I'm voting for: _____

LOCAL LEVIES/BONDS/MILLAGES/BALLOT INITIATIVES

☐ I support / ☐ I don't support	☒ I'm voting for: _____
☐ I support / ☐ I don't support	☒ I'm voting for: _____

If you are in line when the polls close, be sure you stay in line and vote!

 Learn more about the importance of local elections at redwine.blue



Check out our
Ohio Resources page!
<https://redwine.blue/ohio-links/>

Making a **BIG** difference in **TIGHT** races

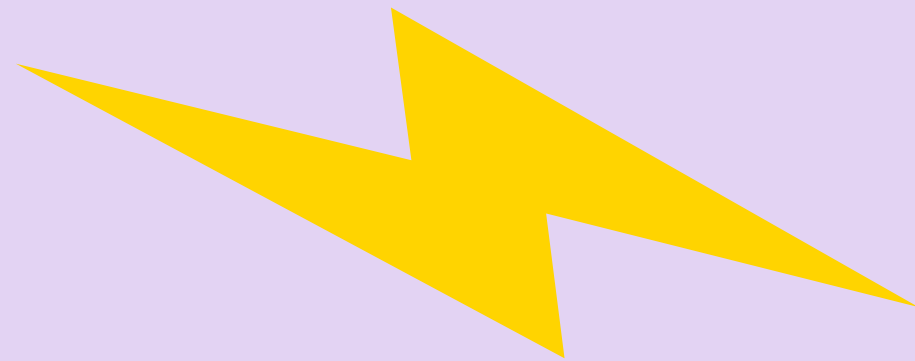
- 81 contests were decided after an automatic recount
- 72 were decided by 20 votes or fewer
- 53 of 88 counties had races that triggered an automatic recount
- 32 races came down to one vote, including 10 tie votes
- If a tie occurs on a ballot issue, the issue fails
 - *Trumbull county Farmington Twp Fire Levy*
 - *Ashland county levy*
- Warren County had two tie races and another decided by 15 votes
- 14 of the close races were for school board



NOW!

1700

Mobilizers



2500

Mobilizers

61,000 Members

EARN MONEY FOR **YOUR GROUP**

JUST BY TALKING TO YOUR FRIENDS!



2026 RALLY REWARDS PROGRAM

- Friend-to-friend conversations are one of the most powerful tools in organizing — voters are 2.5x more likely to listen to a friend or family member than to ads or strangers.
- RWB's Rally tool makes it easy for your members to reach the people in their own circles of influence.
- Now, your group can earn **up to \$1,500** in mini-grant funding for putting it into action.

HOW YOUR GROUP EARNS

Activity	Reward
Group leader attends a RWB Rally training (one time per group)	\$50 bonus
1 new contact added to Rally and verified against the voter file	\$1.00 each
Every 100 completed outreach actions	\$25 bonus



Program timeframe: August 15 - November 15, 2026



Earnings will be calculated after November 15, with a mid-program update so you know how your group is doing



Your group receives its grant when your balance reaches \$250 or more

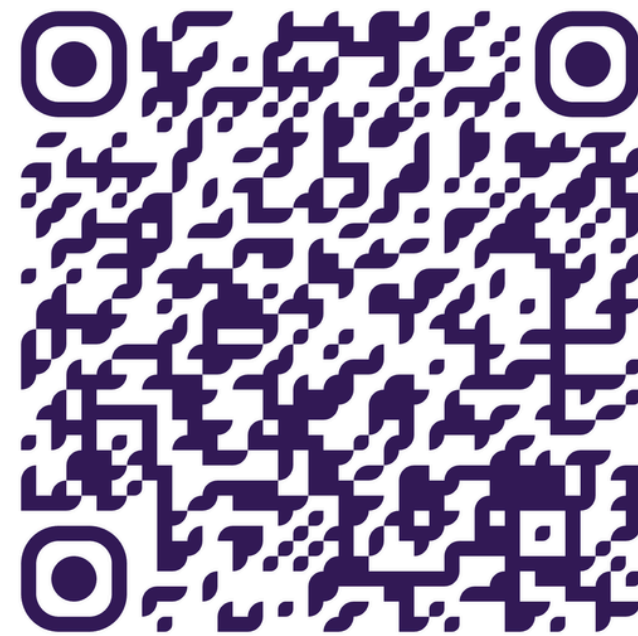


Maximum grant amount is \$1,500 per group for the year

READY TO GET STARTED?

- Enroll (one group leader signs up on behalf of the group)
- Make sure members join your group on the RWB Network platform
- Have members use the same email for Rally as they use on the RWB Network platform
- Have at least 5 active members complete a Rally action

ENROLL TODAY!



SCAN HERE

Questions? Email network@redwine.blue

WORKSHOP





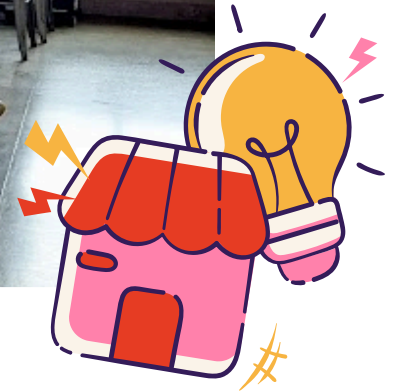
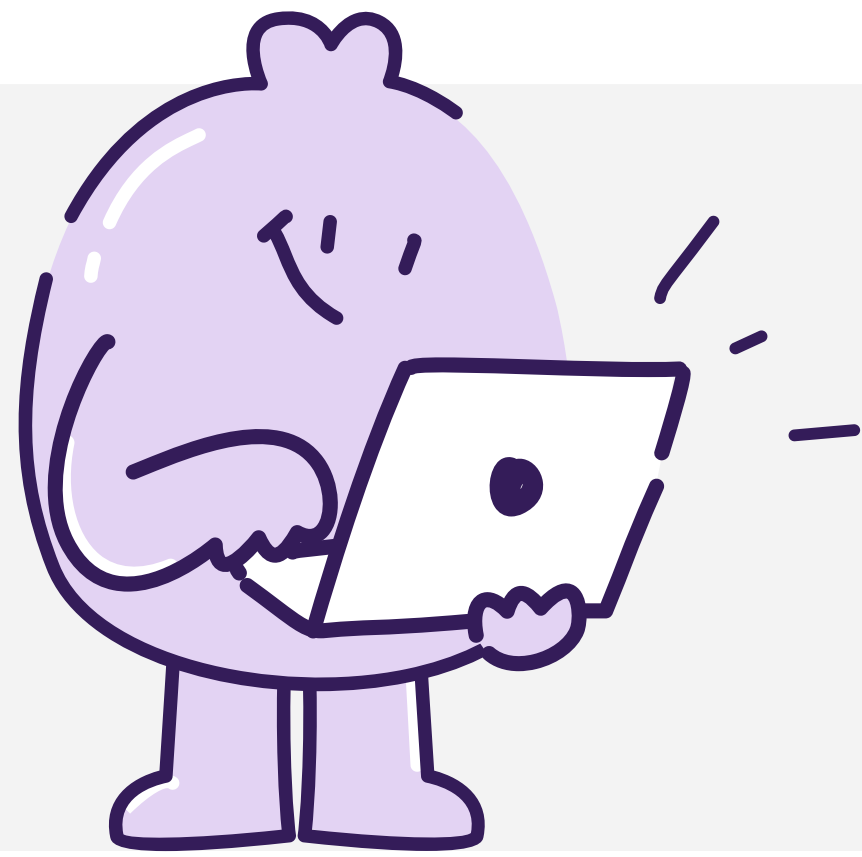
Let's Workshop!

*Responding to
Community Events*



1. Healthcare
2. Data Centers
3. Public Education
4. Immigration/ICE
5. Flock Cameras

Topics

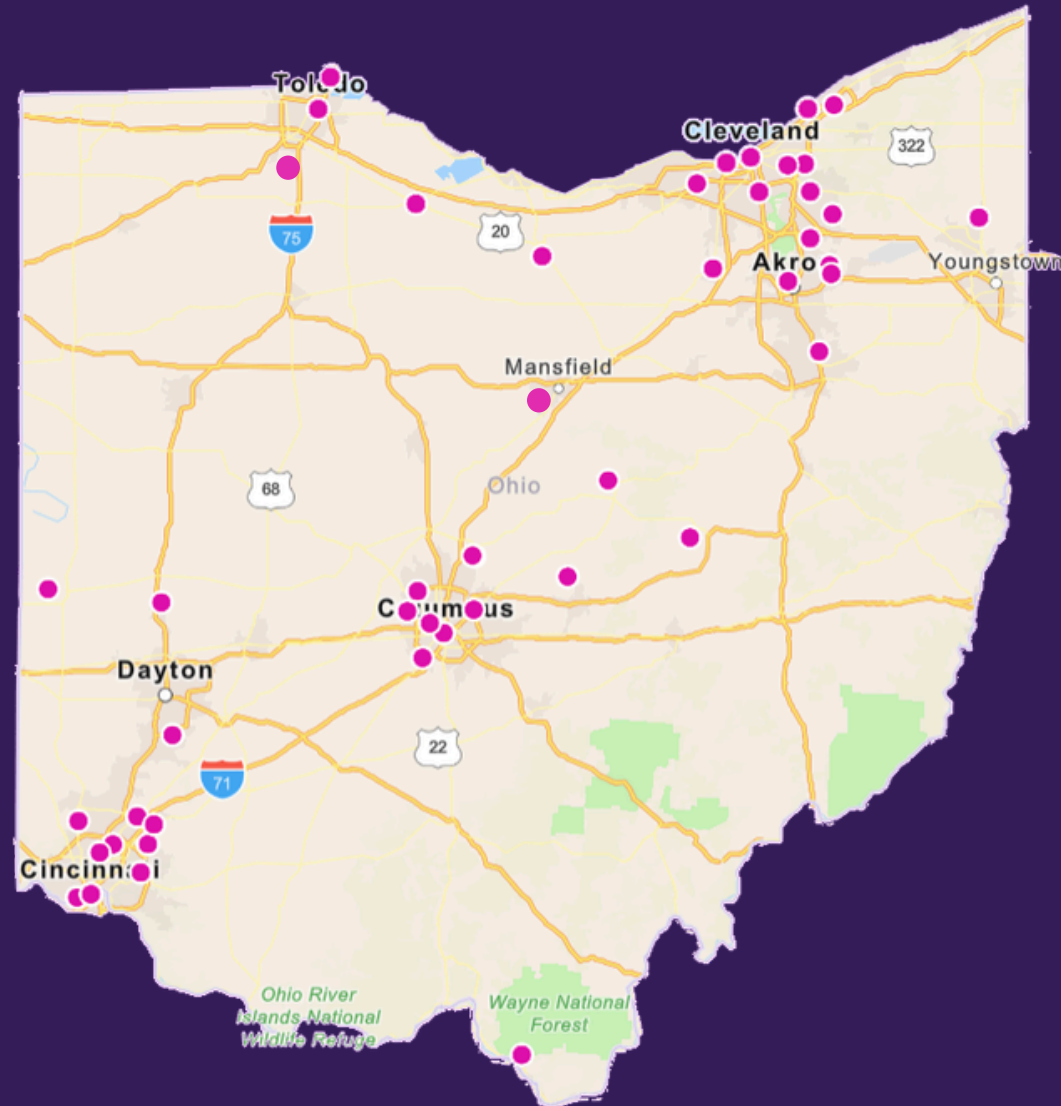


Real-Life Scenarios

1. How would you begin to organize in your community around this scenario?
2. How would you plan outreach leading up to the election around this issue?
3. Describe an event that you would create to educate and inform your community about this scenario.

THE NETWORK LEADERSHIP COUNCIL

Building Power Across the State



THE NETWORK LEADERSHIP COUNCIL

We were founded to build power across the state of Ohio by building the capacity of our Network groups and creating a space for collaboration:

- Customized Trainings
- Resource Requests
- Ongoing Communication w/Other Leaders
- More Contact w/the OH-RWB Team
- Monthly Meetings (2nd Monday of Each Month)

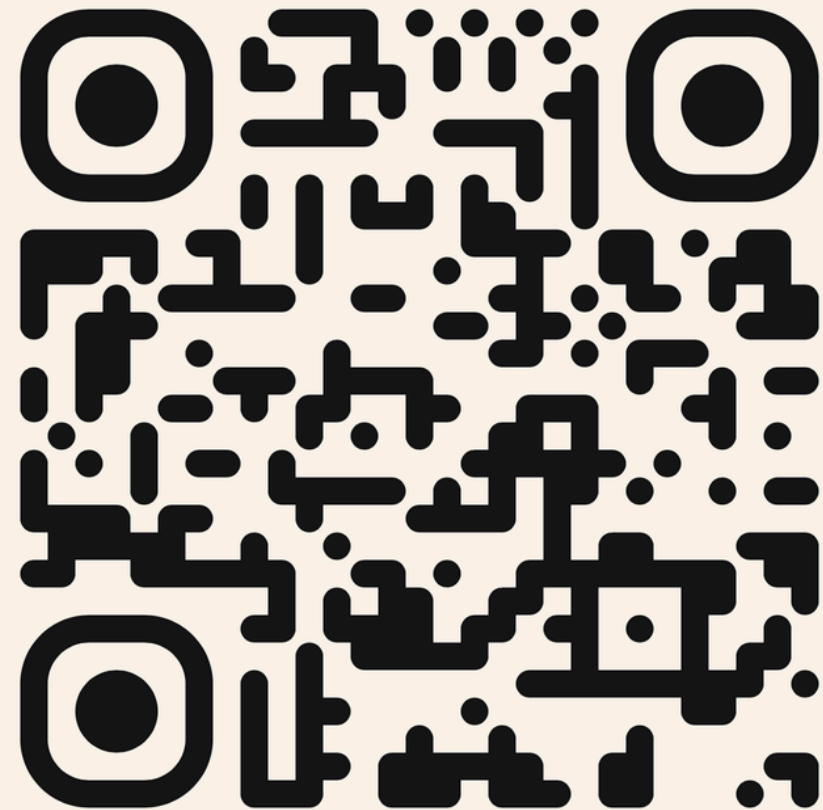
YOUR COMMITMENT THIS FALL



Sign up to join us

MAKE YOUR CONNECTIONS

EVENTS



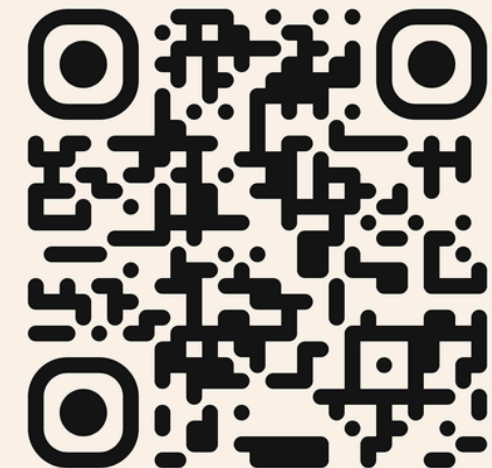
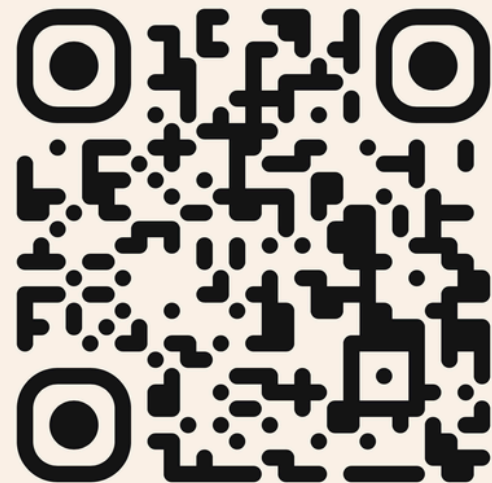
VIRTUAL EVENT

**THE PLAN TO
PROTECT
YOUR VOTE
WITH STACEY ABRAMS**

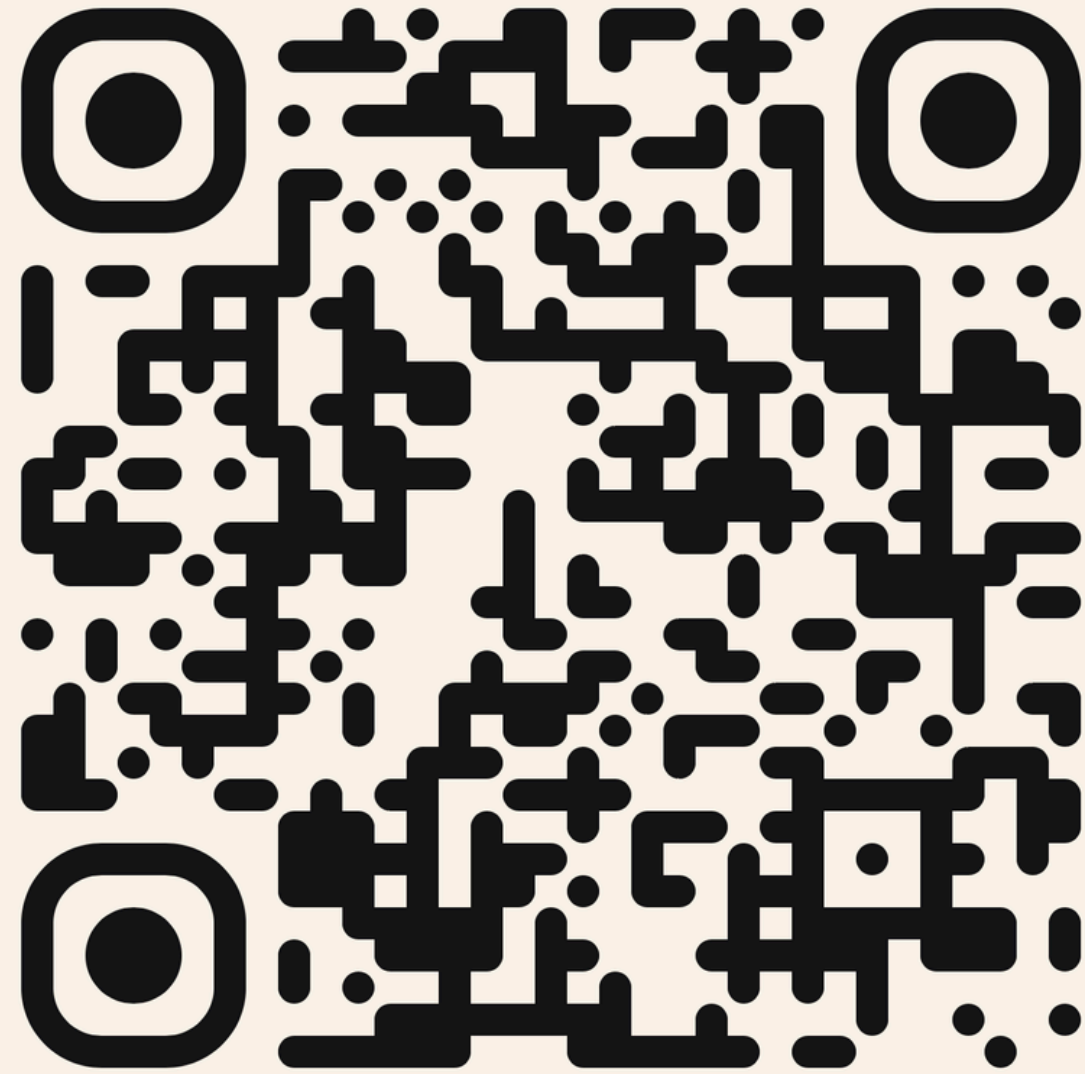
THURSDAY AUGUST 6 | 7:30 PM ET

Red Wine & Blue

MAKE YOUR CONNECTIONS



GIVE US YOUR FEED BACK



YOUR TICKET OUTTA HERE

