Red Wine & Blue

Troublemaking 101: Organize to Change Your Community


READ
THINK
VOTE


HUMAN




Are We GREAT Yet?
FELON 47
NO JUSTICE
NO PEACE
NO ICE
NO POLICE
Good Trouble
Democracy
Freedom


A NEW YORK TIMES BESTSELLER
ALL BOYS


REAL AMERICANS
RESPECT
THE
CONSTITUTION
NO KINGS
IN AMERICA
NO
KINGS
SINCE
1776
Blue In 26
Let's Neuter
Together
SUPER
CALLOUS
FRAGILE
RACIST
LYING * NAZ
POTUS










CASEY WEINSTEIN
chewy


otprintpro


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BE KIND


NEW LIFE FURNITURE BANK
We volunteered!
NEW LIFE FURNITURE BANK
@Cincyfurniturebank


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HONK if
you've had
ENOUGH
JOIN
THE ORIGINAL WINE GANG


VOTE
READY TO WIN
ELECTION 24?


VOTE
YOUR RIGHTS DEPEND ON IT


MOMS
DEMAND
ACTION
FOR GUN SENSE IN AMERICA
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INJUSTICE ANYWHERE IS A THREAT TO JUSTICE EVERYWHERE
HOPE LOVE EQUALITY INCLUSIO KINDNESS
ORANGE LIES MATTER
MAKE AMERICA THINK AGAIN
TOGETHER IN PEACE AND UNITY
Traitor Racist Unfit Misogynist Pathological liar


Reproductive Healthcare is a Human Right!!
Women's Rights ARE Human Rights
PISSED OFF Women Will Change The World
WON'T JERK BACK DOWN! RESIST
OUR Democracy LOVES FREEDOM!!!!




Support Federal Workers
We VALUE our FEDERAL Workers
PWC's
We Support FEDERAL WORKERS
THANK YOU! PWC
SUPPORT Federal Workers
We all Federal Workers!


Karen
JUST ANOTHER SUBURBAN WOMAN CAUSING TROUBLE
Chance Of SARCASM:


MARCH.
VOTE.
WIN.

LOCAL ORGANIZING WORKS!







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Getting Started



- Plan
- Organize
- Build Momentum
- Keep Members Engaged

LET'S PLAN!

THINGS TO CONSIDER:

- Purpose
- Membership
- Communication
- Your Name



YOU ARE READY

IT'S GO TIME! START ORGRANIZING

- Invite your friends
- Use social media (aka digital organizing)
- Encourage new members to invite others
- Be able to reach people offline and in multiple places





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BUILD MOMENTUM

TIME TO MEET!

- Set the vibe
- Social time – it’s a necessity!
- What’s on the agenda?
- Call to Action



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MEMBER ENGAGEMENT

KEEP ENTHUSIASM GOING!

SCHEDULE YOUR NEXT MEETING

- Get it on calendars
- It doesn’t have to be a formal meeting

FEEDBACK & SUGGESTIONS

- Ask what members want from the group

DELEGATE – DELEGATE – DELEGATE

- Ask others to help
- Create leader group chats



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WHAT CAN WE DO?

Educate

- Learn about issues/track legislation
- Host local electeds or state advocacy groups
- Teach skills like Letters to Editor, Giving Testimony, Public Records Requests



Actions

- Mutual Aid/Charitable Events
- Attend school board/city council meetings
- Work on campaigns
- Bring members to Advocacy Days/Days of Action
- Join RWB's Friend-to-Friend Organizing program
- Create a voting guide



DON'T FORGET TO HAVE SOME FUN!

- Game Nights, Trivia Time, Banned Book Bingo
- Happy/Unhappy Hour
- Stitchin' & Bitchin'
- Yoga/Self Care Events
- Craftivism
- Start a Bookclub
- Attend events together (i.e. theater, speakers, author talks, movies)
- Axe throwing or rage rooms



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YOU CAN DO IT!



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WHEN THEY GO LOW, WE GO LOCAL!

Extremists want us to feel isolated and alone – **community building** and **connection** are the antidote to division.

The most effective way to combat federal threats is **local organizing** to elect responsible leaders in our communities.



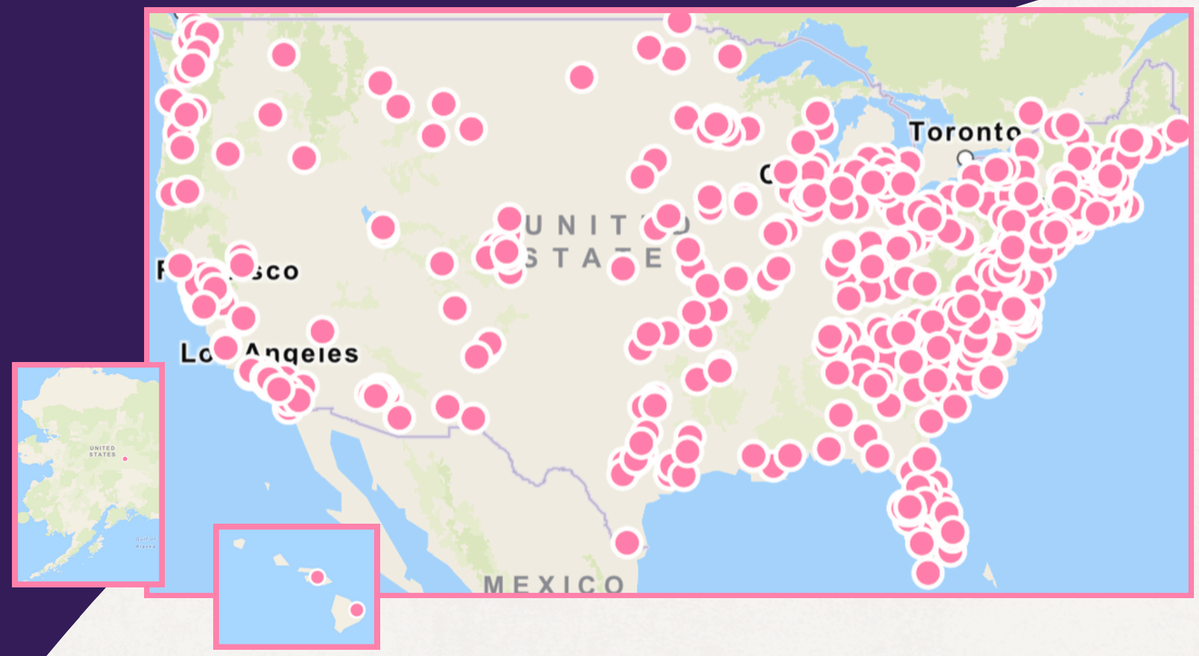


THE RWB NETWORK

RWB's national grassroots organizing program supercharges your power to build community locally

- **700+ GRASSROOTS GROUPS**
- **NATIONWIDE***
- **140,000 MEMBERS**

https://redwine.blue/network



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THE RWB NETWORK

Your power is rooted in both freedom and community

You lead your group your way, with your own name and local focus.

At the same time, you're part of the RWB community, which comes with many benefits.



WHAT DO WE OFFER WITH THE RWB NETWORK?



DEDICATED LANDING PAGE



EXCLUSIVE CONTENT AND OPPORTUNITIES



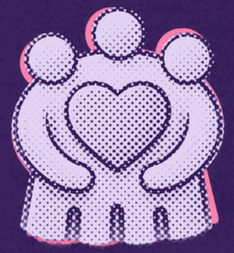
NEW MEMBER RECRUITMENT



LEADERSHIP AND ADVOCACY TRAINING



FRIEND-TO-FRIEND ORGANIZING PROGRAM



CONNECTIONS WITH OTHER LEADERS



IRED WINE & BLUE SUPPORT

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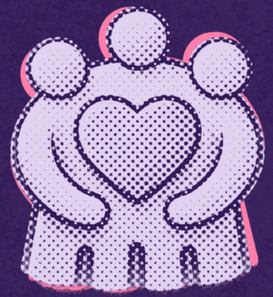
WHAT DO GROUPS DO?

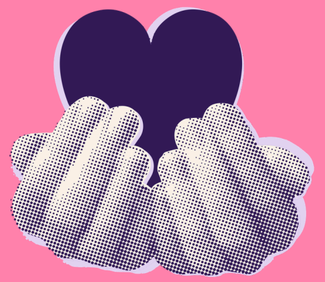
BUILD COMMUNITY



HAVE FUN



PROTESTS & BOYCOTTS



MUTUAL AID



ELECTIONS & ADVOCACY



EDUCATION

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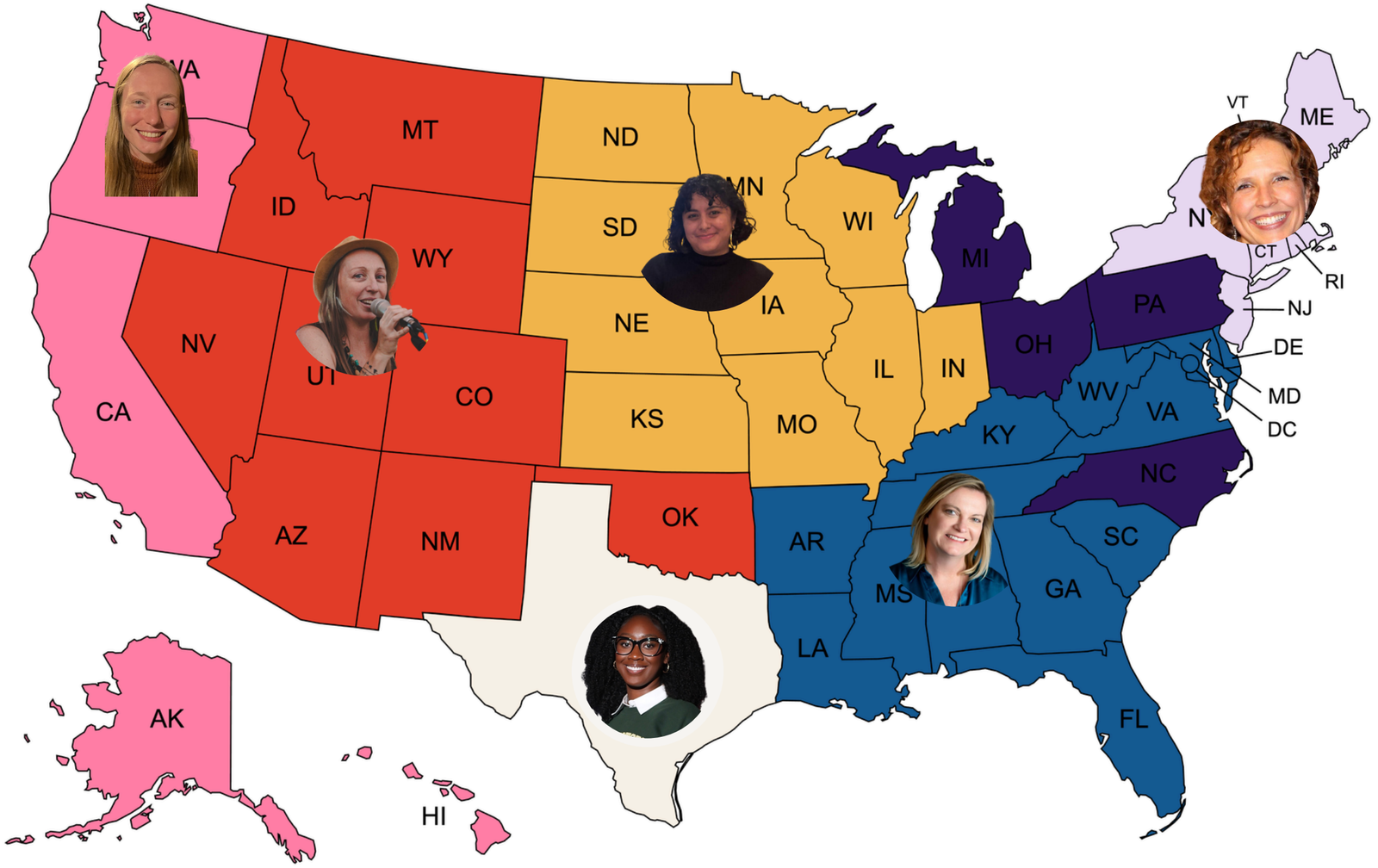
RWB NETWORK ORGANIZERS



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RESOURCES TO HELP YOU

RED WINE & BLUE NETWORK 100 COURSE

CHANGE THE WORLD IN 1 YEAR

WITHOUT LOSING YOUR SH*T

12 MONTH ORGANIZING PLAN FOR LOCAL GROUPS

160 WAYS TO CHANGE THE WORLD





WITHOUT LOSING YOUR SH*T

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AFTER YOU APPLY

Your Next Steps	What to Expect
1:1 Call	Chat with the RWB Network team – all applicants complete this. Watch for an email from Kelsey to schedule yours.
Welcome Email	Login info for your group's website + your designated RWB liaison contact
New Group Orientation (virtual)	Strongly encouraged for all new groups – signup details in your welcome email
RWB Network 100 Course	Complete the intro course to get up and running

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THE RWB NETWORK

SCAN HERE

Join a Group or Start Your Own

SCAN HERE

Learn More